



EastGen

PRESS RELEASE

FOR IMMEDIATE RELEASE
JULY 19, 2011

The 14th Annual Gencor Challenge Show boosts over 333 youth!

Guelph, ON - The 14th Annual Gencor Challenge dairy shows were held at the Stratford Agriplex on July 7 - 8, 2011, and on July 14 - 15, 2011, at the Markham Fairgrounds. A group of 199 enthusiastic youth between the ages of 14 and 21 vied for top honours in showmanship, conformation and educational divisions at the Stratford show and 133 participants took the same challenge in Markham.

The two-day event kicked off with educational sessions featuring Andrew Campbell from Fresh Air Media discussing the benefits of Social Media in the Agriculture Industry and also included a classification demonstration from Holstein Canada Classifier, Abbie Medwell. The participants then wrote a quiz with questions pertaining to the presentations and information about the dairy industry.

Points are calculated throughout the competition encompassing scores for showmanship, conformation and quizzes on an individual and team basis.

Special thanks our judge in the West, Garry Vanderpost and in the East, Ken Empey. These individuals took the time to evaluate and offer valuable advice to our participants. The success of the show is dependent on the support of 4-H leaders and parents who offer their encouragement and support. Thank you to everyone who makes this event a great 4-H showcase year after year.

EastGen is pleased to announce the results of the 14th Annual Challenge:

Gencor Challenge West, July 7 - 8, 2011

Stratford, Ontario

Judge: Garry Vanderpost

Top Quiz (3-Way Tie)

Joshua Bos, Waterloo
Serena Lamont, Bruce
Julia Lensvelt, Perth

Champion Showperson

Rachel Roefs, Oxford

Reserve Champion Showperson

Scott Walker, Elgin

Champion Calf

Rebecca Richards, Haldimand
Exhibiting: Eby016 Oh La La

Reserve Champion Calf

Marty Hazeleger, Oxford
Exhibiting: Kingsway Atwood Lipgloss

Top Junior Competitor

Serena Lamont, Bruce

Top Intermediate Competitor

Lindsay Kieffer, Bruce

Top Senior Competitor

Rachel Roefs, Oxford

Overall Grand Champion

Rachel Roefs, Oxford

Premier County Award

Bruce County

Best Exhibit Award

Waterloo County

Gencor Challenge East, July 14 - 15, 2011

Markham, Ontario

Judge: Ken Empey

Top Quiz

Harrison Todd, York

Champion Showperson

Peter Leach, Kawartha Lakes

Reserve Champion Showperson

Kyle Henderson, Peterborough

Champion Calf

Amy Clark, Kawartha Lakes
Exhibiting: Clarkridge Picolo Pam

Reserve Champion Calf

Gary Troup, Kawartha Lakes
Exhibiting: Benrise Goldwyn Barbie

Top Junior Competitor

Travis Canning, Wellington

Top Intermediate Competitor

Kyle Carberry, Peel

Top Senior Competitor

Tyler Yates, Durham West

Overall Grand Champion

Tyler Yates, Durham West

Premier County Award

South Simcoe

Best Exhibit Award

South Simcoe

Photos available upon request

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