



**World Dairy Expo
October 3-9, 2011**

Monday, October 3, 2011

Madison

Arrival in Madison and take shuttle from airport to hotel (shuttle runs from 7am to 10pm)

Overnight in Madison

Hyatt Place – Madison Downtown

333 W. Washington Avenue, Madison, WI 53703

Phone: (608) 257-2700

Website: <http://madisondowntown.place.hyatt.com/>

Tuesday, October 4, 2011

Madison - Prairie du Chien

Farm visits as arranged by Westgen (*italicized farm stops are tentative until confirmed*)

7:30am Depart Hotel

8:15am **Larson Acres**, Evansville, WI <http://www.larsonacres.com/>

10:45am **Fertile Ridge Dairy**, Mt. Horeb, WI <http://www.fertileridge.com/>

12:30pm Lunch

2:00pm **Kamps Hollow Farms**, Belmont, WI

3:45pm **Majestic View Dairy**, Lancaster, WI <http://majesticviewdairy.com/>

Overnight in Prairie du Chien, WI

Microtel Inn & Suites Prairie du Chien

1833 S. Marquette Rd., Prairie du Chien, WI 53821

Phone: 608-326-8476

Website: <http://www.microtelinn.com>

Wednesday, October 5, 2011

Prairie du Chien - Madison

Farm visits as arranged by Westgen (*italicized farm stops are tentative until confirmed*)

7:30am Depart Hotel

8:15am **Henkessen Holsteins**, Luana, IA

10:15am **Regancrest Farms**, Waukon, IA <http://www.regancrest.com/>

12:30pm Lunch

1:30pm **De-Su Holsteins**, New Albin, IA <http://www.holsteinplaza.com/de-su>

5:30pm Hyatt Place – Madison

7:30pm **Oceanview Farms**, Deerfield, WI <http://www.generationsofexcellence.com/>

Overnight in Madison

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Thursday, October 6, 2011

Madison

Complimentary Continental Breakfast @ Hotel
Attend the World Dairy Expo in Madison

7:30 AM International Brown Swiss Show - cows & groups

1:30 PM International Guernsey Show - heifers

1:30 PM Grand International Red & White Show – heifers

2:00 PM World Premier Brown Swiss Sale

Following the Brown Swiss Sale:

World Premier Milking Shorthorn Sale

7:00 PM International Guernsey Classic Sale

6:30pm Dinner at the Prime Quarter Steakhouse, 3520 E. Washington Avenue, Madison, WI
(608)244-3520 (compliments of Westgen)

Overnight in Madison

Hyatt Place – Madison Downtown

333 W. Washington Avenue, Madison, WI 53703

Phone: (608) 257-2700

Website: <http://madisondowntown.place.hyatt.com/>

Friday, October 7, 2011

Madison

Complimentary Continental Breakfast @ Hotel
Attend the World Dairy Expo in Madison

7:30 AM International Guernsey Show - cows & groups

7:30 AM Grand International Red & White Show - cows & groups

Noon International Holstein Show - heifers

7:00 PM World Classic '11 Holstein Sale

Overnight in Madison

Hyatt Place – Madison Downtown

333 W. Washington Avenue, Madison, WI 53703

Phone: (608) 257-2700

Website: <http://madisondowntown.place.hyatt.com/>

Saturday, October 8, 2011

Madison

Complimentary Continental Breakfast @ Hotel
Attend the World Dairy Expo in Madison

8:00 AM International Holstein Show - cows & groups

5:00 PM Parade of Champions and Selection of Supreme Champions

Overnight in Madison

Hyatt Place – Madison Downtown

333 W. Washington Avenue, Madison, WI 53703

Phone: (608) 257-2700

Website: <http://madisondowntown.place.hyatt.com/>

Sunday, October 9, 2011

Madison-Home

Complimentary Continental Breakfast @ Hotel

Depart from Madison for return flights (airport shuttle available from hotel starting at 7am)

Included:

- 6 nights accommodation in hotels listed above
- Breakfast daily
- Bus transportation for farm tours
- Seasons admission pass to World Dairy Expo
- All technical visits
- All applicable taxes and gratuities for included features.

Not included:

- International and Domestic flights
- Insurance: health, cancellation, flight interruption, baggage loss or damage, etc.
- Meals not included in the itinerary are the responsibility of the individual.
- Attractions not listed in the itinerary.
- Items of a personal nature.
- Items not specifically mentioned in the inclusions.

Tour arranged by:

Westgen

Kristin Dahl, Product Support Specialist

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