

NEWS RELEASE



FOR IMMEDIATE RELEASE
APRIL 11, 2012

EastGen Announces 2012 Board Executive

Cambridge, Ontario - **Charles Bennett**, Rideauside Farm Inc., Kemptville, Ont., was elected 2012 EastGen president at a Board Meeting held immediately following EastGen's Annual Meeting on April 4, 2012, at the Holiday Inn, Cambridge, Ont. Representing Frontenac, Grenville, Lanark, Leeds and Renfrew counties, Bennett joined the EastGen Board as interim president in 2011 after serving as an Eastern Breeders Inc. (EBI) Board Director since 2001.

Brian Betts, Bristol Holsteins, Flesherton, Ont., was elected to the position of vice president to the EastGen Board of Director's Executive Committee. As a Board member, Betts represents Bruce, Dufferin and Grey counties with nine years of service to Gencor/EastGen.

Alan Brown, Brownlands Farm, Enterprise, Ont., was elected to the EastGen Board of Director's Executive Committee. As a Board member, Brown represents Hastings, Lennox & Addington, Northumberland and Prince Edward counties with experience as an EBI Board Director since 2004.

Norm McNaughton, Comrie Farms Ltd., London, Ont., was also elected to the EastGen Board of Directors Executive Committee. As a Board member, McNaughton represents Elgin, Essex-Kent, Huron, Lambton, and Middlesex counties with eight years of experience with Gencor/EastGen.

EastGen directors **Warren MacIntosh**, Glengarry Stock Farms Inc., Apple Hill, Ont., representing Glengarry, Prescott and Russell counties; and **Robert Wright**, Wrico Holsteins, Midhurst, Ont., representing Northern Ontario and Simcoe County; were elected as directors of The Semex Alliance Board for a one year term. EastGen director **Gerrit Wensink**, Hoenhorst Farms Ltd., Innerkip, Ont.; and McNaughton; were elected as directors of The Semex Alliance Board for a two year term.

New to the EastGen Board of Directors is **Doug Johnston**, Maplevue Farms, Listowel, Ont., who represents Perth County; and Wensink who represents Brant, Haldimand, Niagara, Norfolk, Oxford, and Wentworth counties. Rounding out the EastGen 2012 Board of Directors is **Wayne Dickieson**, Birkentree Holsteins, Hunter River, P.E.I., representing New Brunswick, Newfoundland-Labrador, and Prince Edward Island; **Joe Krol**, Krolane Holsteins, Berwick, Ont., representing City of Ottawa, Dundas, and Stormont counties; **David Larmer**, Vintage Holsteins, Blackstock, Ont., representing Durham (A&B), Halton, Kawartha Lakes, Peel, Peterborough, and York regions; and **Dennis Wagler**, Claynook Farms Ltd., New Hamburg, Ont., representing Waterloo and Wellington counties.

Directors Brian Anderson, Tavistock, Ont., past president of Gencor; and John deVries, Bowmanville, Ont., past president of Eastern Breeders Inc.; were thanked for their contributions throughout their maximum directorship terms.

EastGen officially began operation as a company on July 1, 2011, following the amalgamation of artificial insemination companies Gencor of Guelph, Ont., and Eastern Breeders Inc. of Kemptville, Ont. Operating with administrative headquarters at Guelph, Ont., EastGen is a partner in The Semex Alliance.

For additional information contact:

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