



EastGen

NEWS RELEASE

FOR IMMEDIATE RELEASE

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Competitor Enthusiasm Evident at EastGen 4-H Showcase 2012

SPENCERVILLE, ON – Close to 90 participants gathered at the fairgrounds in Spencerville, Ontario from June 29th to 30th for two days of education, skill enhancement, fun and friendly competition at the **2012 EastGen 4-H Showcase**. This was the second youth event for 2012 in a series of four organized by EastGen across their service area.

“As staff, one of the highlights of our year is to work with the next generation who are so enthusiastic, energetic and passionate about the dairy business,” said Brian O’Connor, EastGen general manager. O’Connor also thanked all sponsors who joined EastGen to make this Showcase an ongoing success, in particular Gold Sponsor - Ritchie Feed & Seed Inc.; Silver Sponsor - Lely Canada; and Bronze Sponsor - RK Animal Supplies.

The two-day event drew 4-H aged participants from across the eastern Ontario region. During the first day of the event participants benefitted from a fitting demonstration and showmanship clinic, took part in EastGen Dairy Focus 2012 hosted at Jobo Farms, North Augusta, and wrote a quiz. The participants then put their skills to the test on show day under the appraisal of judge John Werry of Oshawa, Ontario.

An exciting feature of the Showcase was the embryo jackpot for dairy competitors. A draw for one embryo was made in each class, giving all competitors the chance to win. Thanks to the following Holstein breeders who so generously provided elite pedigreed embryos, sired by Semex bulls, from the heart of their breeding programs for a draw in each class:

Beaver Ray Holsteins, Ste-Anne-de-Prescott, ON; **Ginary Farms**, Moose Creek, ON; **Gouldhaven Farms**, Forester’s Falls, ON; **Greenlark Farms**, Pembroke, ON; **Knonaudale Farms Inc.**, Crysler, ON; **Liberty Genetics & Steve Bossel**, Winchester, ON; **Stoneden Holsteins**, Gananoque, ON & **Comfort Holsteins**, Cardinal, ON; and **Zieview Farms Inc.**, Pakenham, ON.

These embryo donations were promoted prior to the event via EastGen’s website, Facebook page, and other media outlets. This created a stir among participants eager to win a potential-packed embryo that could develop into an outstanding animal and one day be credited with inspiring their future in the dairy industry.

In addition, the following Holstein breeders donated potential potent embryos for a silent auction held during the event, with funds going to the support of future youth events: **La Ferme Gillette**, Embrun, ON; **Glengarry Stock Farms Inc.**, Apple Hill, ON; and **Velthuis Farms Ltd.**, Osgoode, ON.

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2012 EastGen 4-H Showcase (Spencerville) Results:

Champion Showperson - **Jared Lintell, Prescott County**; Reserve Champion Showperson - **Courtney Ray, Hastings County**; Champion Calf - **Courtney Ray, Hastings County**, with **Huronian RBR Cherish 18Y** (first place senior heifer calf); Reserve Champion Calf - **Emma Farlinger, Dundas County**, with **Signature Fevered Pitch** (second place senior heifer calf); Hon. Mention Calf - **Brian Berry, Leeds County**, with **Montdale Jet Jem Red** (first place junior yearling); Overall Champion - **Courtney Ray, Hastings County**; Reserve Overall Champion - **Dayna Snowdon, Grenville County**. Top Quiz - **Dayna Snowdon, Grenville County**; Best Exhibit - **Lanark County**; Premier County - **Prescott County**.

EMBRYO JACKPOT WINNERS:

Angela Maloney, Russell County	Jasper x Zieview Goldwyn Cuba, donated by Zieview Farms Inc.
Courtney Ray, Hastings County	Stanleycup x Islehaven Gold Dancer Red, donated by Stoneden & Comfort Holsteins
Cory Robinson, Renfrew County	Número Uno x Lewisdale Eastside Alex Amaze, donated by Knonaudale Farms Inc.
Victoria Eastman, Carleton County	Sterling x Gouldhaven Hot Hayley Salto, donated by Gouldhaven Farms
Brooke Webb, Frontenac County	Lauthority x Cherry Crest Aspen Lettuce, donated by Greenlark Farms
Kirstan Brown, Grenville County	Stanleycup x Ginary Goldwyn Anushka, donated by Ginary Farms
Cassidy Reaney, Carleton County	Stanleycup x Beaver Ray Goldwyn Minna, donated by Beaver Ray Holsteins
Philip Sullivan, Carleton County	Meridian x MS Ariels Observer Aqua-ET, donated by Liberty Genetics & Steve Bossel

EastGen is a farmer owned company based in Guelph, Ontario. EastGen serves the dairy and beef breeders of Ontario, New Brunswick, Newfoundland and Labrador, and Prince Edward Island. EastGen and their two partner cooperatives across Canada are proud owners of The Semex Alliance, which is recognized as a leader in developing and marketing elite dairy and beef genetics to customers around the world.

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