



EastGen

NEWS RELEASE

FOR IMMEDIATE RELEASE
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Dairy and Beef Youth Excel at EastGen Atlantic 4-H Showcase 2013

TRURO, NOVA SCOTIA – As warm as the temperature has been at times this summer, the friendly competition was even hotter over the July 12-14th weekend at the fairgrounds in Truro, NS, during the 24th EastGen Atlantic 4-H Showcase. Close to 83 beef and dairy participants converged on the fairgrounds to learn and compete over the course of the two and a half day event. This was the final of four similar events organized by EastGen and held across their service area this summer.

“This was one of the best groups of youth to have participated in this event. We are very proud to say that we had youth representing all four Atlantic provinces this year. For me, one of the greatest rewards for hosting the Showcase is not only seeing the learning that is taking place by the youth, but the friendships that are being made across all the Atlantic provinces which will last a lifetime,” commented Dale MacPhee, EastGen Atlantic regional sales manager. “The EastGen 4-H Showcase is an event that has past participants coming back as team leaders just to be involved with the event and the mentoring of the youth. They will be the future leaders in our communities and represent the future of agriculture, one which we are proud to be a part of.” MacPhee also commended Nova Scotia 4-H for their generous support of resources and thanked all event leaders and sponsors who join EastGen to make Showcase such an ongoing success.

An embryo jackpot was once again an exciting feature for Showcase competitors. One embryo was randomly drawn in each class in order to give all participants a chance to win. Thanks to the following Holstein and Ayrshire breeders who generously provided elite pedigreed embryos, sired by Semex sires, from the heart of their breeding programs: **Brackley Farm**, Brackley, PE; **Lilac Lodge Holsteins**, North Wiltshire, PE; **Raisaview Holsteins**, Cormack, NF; **Winterbay Farms/Fairisle Farms Inc.**, Mt. Stewart & Brackley, PE; **Forever Schoon Farm**, Vernon Bridge, PE; **Extondale Farms**, Winsloe, PE; **Red Oak Farms**, Oyster Bed, PE; **Cobequid Holsteins**, Upper Onslow, NS; **Straitside Holsteins**, Pugwash, NS; and **Lonelymaple Holsteins**, Upper Stewiacke, NS.

2013 EastGen Atlantic 4-H Showcase Results:

Judges: Dairy – Garth Morton, New Brunswick; Beef – Jay Hiltz, Nova Scotia

DAIRY SHOW WINNERS: Champion Showperson – **Connor Mann, Prince Edward Island**; Reserve Champion Showperson – **Raine Beckwith, New Brunswick**; Champion Calf – **Raine Beckwith, New Brunswick**, with **Shadowave Gold Spicey** (sired by Braedale Goldwyn); Reserve Champion Calf – **Cole Yuill, Nova Scotia**, with **Cobequid Mercury Lily**; Overall Champion – **Erica Jackson, Nova Scotia**; Reserve

Overall Champion – **Kyle Bouma, Prince Edward Island**; Top Quiz – **Erica Jackson, Nova Scotia**; Best Exhibit – **Team Carleton**; “Andrea Crowe Inspirational Award” – **Logan Vroegh, Nova Scotia**.

BEEF SHOW WINNERS: Champion Showperson – **Melanie DeLong, Nova Scotia**; Reserve Champion Showperson – **Sarah Manthorne, Nova Scotia**; Champion Calf – **Danielle Stewart, Nova Scotia**, with **Harmony Ridge Mona Lisa**; Reserve Champion Calf – **Sarah Manthorne, Nova Scotia**, with **SM Zoey**; Overall Champion – **Taylor Welch, New Brunswick**; Reserve Overall Champion – **Danielle Stewart, Nova Scotia**; Top Quiz – **Taylor Welch, New Brunswick**.

DAIRY EMBRYO JACKPOT WINNERS:

Lane Yuill, Nova Scotia	Meridian x Brackleyfarm Atwood Wonderful, donated by Brackley Farm.
Ashleigh Bennedict, Nova Scotia	Goldwyn x Bridgecross Shottle Lark, donated by Lilac Lodge Holsteins.
James Murphy, Prince Edward Island	Windbrook x Raisaview Shottle Appleten, donated by Raisaview Holsteins.
Cole Yuill, Nova Scotia	Doorman x Fairisle Windbrook Beth, donated by Winterbay/Fairisle.
Serena Meaney, Nova Scotia	Perfect x Forever Schoon Elizabeth 2, donated by Forever Schoon Farm.
Miranda Murphy, New Brunswick	Sid x Extondale Goldwyn Joan 2, donated by Extondale Farms.
Marshall Ellis, Nova Scotia	Fever x Goldenflo Dundee Stylish, donated by Red Oak Farms.
Sarah McCullough, New Brunswick	Windbrook x Cowtown Goldwyn Piper-ET, donated by Cobequid Holsteins.
Ryan Porter, Nova Scotia	Facebook x Hobby Hollow Goldwyn Beckie, donated by Straitside Holsteins.
Kyle VanderKloet, Prince Edward Island	Windbrook x MS Savage-Leigh Precise-ET, donated by Lonelymaple Holsteins.
Denis Arsenault, Prince Edward Island	Family passes to Canadian Dairy XPO, Stratford, ON.

EastGen wishes to express thanks to the following sponsors who supported this event: Atlantic Area 4-H Organizations, Agropur, Canadian Dairy XPO, Fundy Veterinarians, Lindenright Holsteins, Leagault & Companies, Nova Scotia Animal Breeders, Parker’s Plants, and the PEI Branch of Holstein Canada.

EastGen is a farmer owned company headquartered in Guelph, Ont., and serving the dairy and beef breeders of Ontario, New Brunswick, Newfoundland and Labrador, and Prince Edward Island. EastGen, and their two partner cooperatives located in British Columbia and Quebec, are proud owners of The Semex Alliance, which is recognized as a leader in developing and marketing elite dairy and beef genetics to customers around the world.

Photos are available via email upon request provided that photo credit is given to EastGen or Angela Masters upon any reproduction/electronic posting. For more information or photos contact:
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