

Jay Shannon

Semex, Global Dairy Solutions Manager



Jay Shannon is the Global Dairy Solutions Manager at Semex. Through this position, Jay is responsible for creating value through all of Semex's dairy solutions and genetic tools. While at Semex, Jay has led several key corporate initiatives including the launch and development of the Immunity+™ technology, as well as the SemexWorks™ genetic management tool.

Before joining Semex, Jay was Director of Genetic Improvement and Classification for the Holstein Association of Canada where he completely revamped the classification service to double its market share during his tenure. Jay was instrumental in establishing the Canadian Joint Classification Program in 2005, joining all Canadian dairy breeds into one classification system. Additionally, in 2007 he led the implementation of a classification system for several dairy breeds in Australia.

Jay was a long-standing member of many national Canadian boards, including the Canadian Dairy Network's Genetic Evaluation Board, DairyGen Research Council and Chairman of the National Industry Standards Committee.

Jay attended McMaster University receiving his bachelor in mathematics, and continued on to the University of Guelph, for his graduate studies in animal breeding/genetics. Jay currently resides in Brantford, Ontario with his wife Bonita and five sons.

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