



May 1-3, 2014 University of Guelph

CO-MANAGED BY:





The presenting sponsor of Dairy Sen\$e is **EastGen**

Come to Dairy Sen\$e to learn management skills from some of the most successful dairy farmers in Ontario. Learn the impact of management decisions on the bottom line, and how to run a more profitable dairy operation.

This 3-day conference includes tours of some of the top dairy farms in Ontario, as well as sessions on business planning, succession planning, financial analysis, and more. You will also have the opportunity to network with other young dairy farmers.

Open to all youth aged 18–25, Dairy Sen\$e is co-managed by 4-H Ontario and Ontario Holstein Branch. Conference registration is \$141.25, and covers all sessions, tours, participant materials, meals and accommodations.

For more information on Dairy Sen\$e, and to register, visit www.4-HOntario.ca/dairy-sense

Don't delay! The registration deadline is March 27, 2014.