



EastGen

NEWS RELEASE

FOR IMMEDIATE RELEASE
JULY 16, 2014

EastGen 4-H Showcase 2014 – A showcase of talent

SPENCERVILLE, ONTARIO – The 2014 EastGen 4-H Showcase attracted 84 dairy youth to the fairgrounds in Spencerville, Ont., on June 27th and 28th for two days of fun, learning opportunities and friendly competition. This was the first of four similar events organized by EastGen to be held across their service area.

The education theme this year – “Raising the next generation”, prompted presentations by EastGen’s Dr. Tim Henshaw, EastGen’s Mark Carson and Andrew Campbell of Fresh Air Media. For the 2014 year, participants traveled to Vriesdale Farm Inc., a new robot-barn at Mountain, Ontario. 4-H members had the opportunity to tour this modern facility while taking in presentations and enjoying a BBQ dinner provided by the local 4-H association. A quiz was then written by competitors, largely based on the theme topic. Day two was show day with showmanship and conformation classes carefully assessed by Judge Gerald Coughlin, Peterborough, Ont.

An embryo jackpot was once again an exciting feature for Showcase competitors. One embryo was randomly drawn in each class in order to give all participants a chance to win. Thanks to the following Holstein breeders who generously provided elite pedigreed embryos, sired by Semex sires, from the heart of their breeding programs: **Bobasyl Farm; Ginary Farms; Velthuis Farms Ltd.; Ferme St. Malo Inc.; Murrayholm Farms Inc.; Corrcroft Holsteins; and Delcreek Holsteins.**

In addition, the following Holstein breeders donated high pedigree promise embryos for a silent auction held during the event: **Riverdown Holsteins; Donnanview Farms Ltd.; Ginary Farms; Ferme Gillette Inc.** Funds raised will go toward the support of future youth events.

2014 EastGen 4-H Showcase (Spencerville) Results:

Champion Showperson - Courtney Ray, Hastings County; Reserve Champion Showperson - Courtney O’Neill, Lennox & Addington; Honourable Mention Showperson - Emma Farlinger, Dundas County.

Champion Calf - Brendan Velthuis, Carleton County with Dubeau Brokaw Voodoo Child; Reserve Champion Calf - Kelly Somerville, Dundas County with Guyview Lauthority Lavish; H.M. Calf - Bryce Seaborn, Northumberland County with Hollylane Jackknife Zulu. Overall Grand Champion - Courtney Ray, Hastings County; Reserve Overall Champion - Jess Wales, Frontenac County. Top Quiz - Melissa Brisson, Russell County; Best Exhibit - Prescott County. Premier County - Northumberland County.

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EMBRYO JACKPOT WINNERS:

Shelby Eves	(Stanleycup x Ginary Goldwyn Tanja) Donated by: Ginary Farms
Laura Scott	(Windbrook x Ocean-View Lou Zinia-ET) Donated by: Bobasyl Farms
Graham Orser	(Avalanche x VT-Pond-View Gwyn Libby) Donated by: Velthuis Farms Inc.
Alexandre Vincent	(Windbrook x Stmalo Goldwyn Melissandre) Donated by: Ferme St. Malo Inc.
Cassie Allen	(Windbrook x Murrayholm Goldwyn Lilian) Donated by: Murrayholm Farms Inc.
Josie Leaman	(Kanu P x Hickorymea-I I Ad Sweet P Red) Donated by: Corrcroft Holsteins
Courtney Henderson	(Windbrook x VT-Pond-View Gwyn Libby) Donated by: Velthuis Farms Inc.
Kaitlin Cavanagh	(Goldwyn x Vanholm Lheros Marilyn) Donated by: Delcreek Holsteins

EastGen is a farmer owned company headquartered in Guelph, Ont. EastGen serves the dairy and beef breeders of Ontario, New Brunswick, Newfoundland and Labrador, and Prince Edward Island. EastGen, and their two partner cooperatives located in British Columbia and Quebec, are proud owners of The Semex Alliance, which is recognized as a leader in developing and marketing elite dairy and beef genetics to customers around the world.

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Christa Ormiston, EastGen Communications Coordinator
Tel.: 1-888-821-2150/519-821-2150 x252 or Email: christa.ormiston@eastgen.ca