

## **NEWS RELEASE**

## UK bred Lincoln comes through Semex' 5,000 strong genomic programme

Semex's commitment to genomic progression in dairy genetics continues to pay dividends, with sires from the company dominating the genomic rankings after the latest proof run, including a new high-PLI, high-type UK-bred sire, Woodcatt Lincoln.

He joins many other Semex sires in the UK active listings - two thirds (10 out of 15) of the UK's elite genomic sires ranked on Type Merit are out of the Semex stud, with nearly half of the top 50 and 100 sires also being from the company.

Lincoln is a son of O-Cosmopolitan out of Willsbro MOM Gold Lila Z, a granddaughter of the renowned Lila Z, and scores very highly for UK Type Merit (+4.01), Mammary (+3.51) and Feet and Legs (+3.11). He's not just a type sire though, with production traits of +503kg for milk, 26.9kg (+0.08%) for fat and +18kg (+.02%) for protein, together with an excellent Somatic Cell Count of -26 meaning high yields of high-value milk. Last, but by no means least, he is positive for Fertility Index (+1.2) showing his daughters will get back in-calf easily. This all adds up to a very good PLI (on the new scale) of £529.

As an added bonus, he is available in both conventional format (£16 per straw) and sexed at £30 with 20% Free.

"We are delighted to be offering this exceptional UK bred sire," says Michael Dennison, Sales Manager for Semex UK. "Semex used to sell predominantly Canadian sires but now we source them from all over the world, and are actively looking for the very best from the UK. We know we have found one here."

"Semex's investment in genomics for the last few years is paying dividends for the company's customers and, of course, the company itself. We genotyped over 5,000 sires last year, and will do significantly more than that again this year. From those we will keep the very top for progeny testing - possibly the top 5% - and this is why we have so many high ranking sires."

"Our success in this proof round on genomics, and our commitment to other life science technology like improving disease resistance in cattle via our exclusive Immunity+ sires, speaks volumes for Semex's commitment to our future and that of our customers," he concludes.