



EastGen

NEWS RELEASE

FOR IMMEDIATE RELEASE
JULY 16, 2015

Dairy youth flourished at EastGen 4-H Showcase 2015

SPENCERVILLE, ONTARIO – The 2015 EastGen 4-H Showcase attracted 73 dairy youth to the fairgrounds in Spencerville, Ont., on July 3rd and 4th for two days of learning, networking opportunities, fun and friendly competition. This was one of four similar events organized annually by EastGen and held across their service area in July.

The education sessions this year included the return of Andrew Campbell of Fresh Air Media who spoke about agriculture advocacy and social media. Participants then traveled by bus to Tibben Farms Inc., Brinston, where they toured this modern dairy facility featuring a robotic milking system with owner Mike Tibben. After additional presentations on dairy cattle nutrition by Stephanie Warner-Murphy of Grand Valley Fortifiers and EastGen's Mark Carson who spoke about farm management evaluation, the group enjoyed a BBQ dinner provided by the local 4-H association. A quiz, based on presentation topics and general industry knowledge, was then written by competitors. Day two was show day with showmanship and conformation classes carefully assessed by Bobby Jarrell, Corbyville, Ont.

2015 EastGen 4-H Showcase (Spencerville) Results:

Champion Showperson – **Emma Farlinger**, Dundas County; Reserve Champion Showperson – **Justin Velthuis**, Carleton County; Honourable Mention Showperson – **Kirkland Reaney**, Carleton County. Champion Calf – **Emma Farlinger**, Dundas County, with Signature Gold Katwin (by Braedale Goldwyn); Reserve Champion Calf – **Rebecca Redner**, Northumberland County, with Willow Creek Reagan Marissa; Honourable Mention Calf – **Kirkland Reaney**, Carleton County, with Riverdown Doorman Lottery Lynn (by Val-Bisson Doorman). Overall Grand Champion – **Emma Farlinger**, Dundas County; Reserve Overall Champion – **Justin Velthuis**, Carleton County. Top Quiz – **Clarissa McCallum**, Frontenac County; Best Exhibit - **Russell County**. Premier County - **Northumberland County**.

An embryo jackpot was once again an exciting feature for participants at this event. Thanks to the following Holstein and Jersey breeders who generously provided elite pedigreed embryos, sired by Semex sires, from the heart of their breeding programs:

- Sid embryo x Brownlands Goldwyn Mystify, donated by Brownlands Farm, Enterprise
- 2 Vincent embryos x Cedarvilla Maestro Ladybug, donated by Cedarvilla Jerseys, Lakefield
- Firepower embryo x Gleneil Grandious Voluptuous, donated by Gleneil Farms, Dalkeith
- Doorman embryo x Glengarry Man Oman Pippy, donated by Glengarry Stock Farms Inc., Apple Hill
- Doorman embryo x Harmony View Azusa, donated by Harmony View Farms, Winchester

- Windbrook embryo x Heather Holme Sid Geneva, donated by Heather Holme Holsteins, Goderich
- Doorman embryo x Lyba Atwood Autumn Moon, donated by Millen Farms & Erincrest Holsteins, Omemee & Hastings
- Doorsopen embryo x MS Licorice Uno Liberty, donated by Liberty Genetics, Winchester
- Doorman embryo x Murrayholm Goldwyn Lillian, donated by Murrayholm Farms Inc., Martintown
- Doorman embryo x Stoneden Baxter Cally, donated by Stoneden Holsteins, Gananoque
- Muscadet embryo x Velthuis Supersonic Alyssa, donated by Velthuis Farms Ltd., Osgoode

EastGen is a farmer owned company headquartered in Guelph, Ont., serving the dairy and beef breeders of Ontario, New Brunswick, Newfoundland and Labrador, and Prince Edward Island. EastGen, and their two partner cooperatives located in British Columbia and Quebec, are proud owners of Semex, which is recognized as a leader in developing and marketing elite dairy and beef genetics to customers around the world.

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