



EastGen

NEWS RELEASE

FOR IMMEDIATE RELEASE
JULY 16, 2015

EastGen Atlantic 4-H Showcase –

26 Years of Learning Opportunities for Youth in Agriculture

BIBLE HILL, NOVA SCOTIA – The EastGen Atlantic 4-H Showcase has been a fantastic learning opportunity for 4-H youth all across the Atlantic area for the past 26 years, and this year was no exception. Held at the Nova Scotia Exhibition grounds in Bible Hill, NS over the weekend of July 10-12, this was one of four similar events organized by EastGen across their service area during the month of July.

Atlantic participants were involved with 2.5 days of hands-on “Learning To Do By Doing”. Not only were they shown the proper techniques and methods to prepare and show their calf in the show ring by some of the industry’s best, but there were also several “interactive classroom” presentations such as proper heat detection, reproductive synch programs, understanding dairy/beef proof sheets, correct judging /reasons and the “Farmer’s Olympics Challenge”, provided by Dalhousie University Faculty of Agriculture, all blending to make up a very informative, highly active, fun filled few days.

“The EastGen Atlantic 4-H Showcase is more than just learning how to properly fit and show a calf. We use this opportunity to teach youth about other skills/aspects required either on-farm or within the industry,” says Dale MacPhee, Atlantic Region Sales Manager for EastGen. “Another unique aspect of Showcase is that we take all the youth from the Atlantic area and place them on teams with members from other provinces. It is very rewarding watching friendships develop over the course of the event that will make memories that will last a lifetime!”

To make this event as successful as it continues to be, it takes many team leaders all engaged and committed to helping the youth of tomorrow. A special “thank you” to all involved: EastGen’s Dr. Tim Henshaw, George Fischer, Maggie Williamson, Dale Black and Alain Blanchette; NSAB’s Scottie Colpitts and Sarah MacDonnell; Carolyn MacDonald and Jamieson Ward and all the Nova Scotia 4-H staff, as well as chaperones, for making the 2015 EastGen Atlantic 4-H Showcase the success it was!

DAIRY RESULTS:

Dairy Judge: Ryan Corrigan, NB

Overall Dairy Champion: Kathryn McCully, NB

Reserve Overall Dairy Champion: Ryan Porter, NS
Grand Champion Calf: Lane Yuill, NS with Cobequid Atwood Iggy
Reserve Grand Champion Calf: Riley Van Den Heuval, NS, with Karran Brady Elle
Grand Champion Showperson: Lane Yuill, NS
Reserve Champion Showperson: Miranda Murphy, NB
Top Dairy Quiz: Kathryn McCully, NB

BEEF RESULTS:

Beef Judge: Robert Holmes, PEI
Overall Beef Champion: Melanie DeLong, NS
Reserve Overall Beef Champion: Nicole Booth, NS
Grand Champion Calf: Nicole Booth, NS with Dusty Breeze Bling 3B
Reserve Champion Calf: Ben Bacon, NS with Big Ker Bet I'm Special
Grand Champion Showperson: Ben Bacon, NS
Reserve Champion Showperson: Melanie DeLong, NS
Top Beef Quiz: Andrew Greene, NS

Overall Best Exhibit (Beef & Dairy): Team Beef Solutions
The "Andrea Crowe Inspirational Award": Grace Hughes, PEI

EastGen wishes to express thanks to the following sponsors who supported this event: Agropur, Dalhousie University Faculty of Agriculture, Atlantic Area 4-H Associations, Nova Scotia Animal Breeders; NB, PEI, NS & Nfld Branches of Holstein Canada; Legault & Companies; Parkers Plants; Atlantic Holstein Promotions and ABF/Bonnielm Farms.

EastGen is a farmer owned company headquartered in Guelph, Ont., serving the dairy and beef breeders of Ontario, New Brunswick, Newfoundland and Labrador, and Prince Edward Island. EastGen, and their two partner cooperatives located in British Columbia and Quebec, are proud owners of Semex, which is recognized as a leader in developing and marketing elite dairy and beef genetics to customers around the world.

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Photos are available via email on request provided that photo credit is given to Nina Linton upon any reproduction/electronic posting. For more information or photos contact:

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