

Val-Bisson **DOORMAN**
0200H006480 Bookem x Shottle



IMMUNITY+ SHOWTIME CALVING EASE AZAZ

Canada's **NEW** #1 Type and #2 GLPI Sire

The most anticipated proof in years does not disappoint with the crowning of a new type leader, a new #2 Conformation sire and new Pro\$ leader. The most exciting news of the day came with the crowning of the amazing **Val-Bisson DOORMAN** as Canada's *'best type sire in the business'*! **DOORMAN** debuts as Canada's highest newly proven sire with +3106 GLPI (#2) and an amazing +19 for type (#1) on close to 300 classified daughters.

DOORMAN is a Bookem son from an 8th generation VG or EX Shottle from Val-Bisson Goldwyn Maya VG-88 30*. Most breeders around the World have figured out that **DOORMAN** is the go-to-sire for breeding class winners. For many dairymen, however, they may not have realized that **DOORMAN** is Canada's #1 proven **Immunity+** sire. They are the type of cattle that calve easily (108 Daughter Calving Ability); are resistant to mastitis (109 Mastitis Resistance); have low SCC (2.49 SCS - EastGen's lowest) and will be long-lasting profitable cows (106 Herd Life).

DOORMAN will be a substantial source for component deviation improvement (+0.45% Fat and +0.35% Protein). Their udders are shallow (9S), silky (+12 Texture) and snugly attached (+16 Fore Attachment, +11 Rear Attachment Width). He is a great choice for modern dairymen looking to sire problem free Feet & Legs (+14). With +17 for Heel Depth, +10 for Foot Angle and +8 for RLRV, Doorman is one of our very best. For many, **DOORMAN's** unparalleled Dairy Strength (+19) will make him an easy choice to add needed width (+15 Chest, +11 Pin Width), Angularity (+8) and Body Depth (+9) to their breeding programs.

EastGen's Jamie Howard remarks, "I admire the overall balance and dairy strength that **Doorman** daughters possess. They exhibit quality udders with strong attachments, correct teat placement

and pleasing feet & legs."

DOORMAN will cross nicely on typical high-producing daughters of Numero Uno, Goldwyn and related bloodlines like Fever, Seaver and Reginald.

JK Eder-I **CONTROL**
0200H003829 Snowman x Bolton



SHOWTIME

Canada's **NEW** #2 Type Sire

No less exciting is our second proven sire addition **JK Eder-I CONTROL**. **CONTROL** hits the marketplace as Canada's #2 Conformation sire (+18) which comes as no surprise when we look at his pedigree. Sired by Snowman, **CONTROL** stems from one of the highest PTAT cows of the breed (by Bolton) that is the 11th generation VG or EX from the amazing "Roxy" family.

CONTROL daughters are long-framed, tall (+12 Stature) and hard-topped (+12 Loin). They stand on correct Feet & Legs (+14) with a strong, flat bone and a tremendous foot (+18 Heel), allowing them to track squarely (+8 RLRV). EastGen's Barry Mooney says, "The best part of these daughters are their udders. They have high, wide rear udders with long, smooth fore udders and great teat placement, teat shape, and strong suspensory ligament. Their mammary systems show quality of texture and have low somatic cell count. Rumps and thurls are wide and correct through to the rump angle. Expect **CONTROL** daughters to deliver above average milk production and, as the family would suggest, they will become great brood cows."

CONTROL is best used on cattle with stylish, angular cows like typical Goldwyn bloodlines.

NEW #1 Chartroise **SMURF**
Pro\$

Pro\$	\$2387	GLPI	+3075
Milk	2500 kg	Conf.	+13
Fat	73 kg	HL	106
Protein	83 kg	CA	104

Some Exciting **NEW** **Genomax**™ Additions to EastGen's Holstein Line-Up

Leading Genetics

Progenesis ORION
aAa: 432165

3297 GPA LPI Kingboy x EDG Dahlia Mogul 2257 x VG-87 x EX-94-2E x EX-95-2E x Coldsprings Dur Chan 109 EX-95-2E DOM 3* x 9 more gen. VG or EX

- One of the deepest pedigree Kingboy sons to be offered with extreme GPA LPI (+3297) & Immunity+
- High Pro\$ (\$2366) & GTPI (2601) with outstanding NM\$ (692), Productive Life (5.4) & Herd Life (109)
- Expect shallow udders (6S) with ideal Feet & Legs (+14) & angular frames (+14 Angularity)

Areas to protect: Loin, Pin Set, BCS



Stantons EXPANDER
aAa: 234165

3237 GPA LPI High Octane x VG-86-2YR Uno x 4* Superstition x Wabash-Way Evett VG-86-2YR DOM 21* x "Lead Mae EX-95-3E DOM GMD" family

- Exciting Immunity+ designated High Octane son made for the modern dairyman
- Will offer eye-catching Mammary Systems (+17) & wide, strong frames (+8 Chest, +13 Pin Width)
- Problem-free cattle with outstanding Health & Fertility (108 HL, 107 DF, 102 MS, 107 MT & 106 DCA)

Areas to protect: Fat %, SRL, Pin Setting ***Limited Supply, Pre-Order Only**



Silverridge V ERIC
aAa: 231456

3166 GPA LPI Lottomax x McCutchen x Velthuis S G Snow Evening VG-87-2YR 2* (dam of Wickham, Endure & Envious) x "Planet Eve VG-86 4**"

- Unique Lottomax son (by Numero Uno) offering Immunity+ with over \$2100 Pro\$ & high Fat % (+0.28%)
- Shallow udders (8S) made to stand the test of time (+14 Overall) & a Feet & Legs specialist (+14 Overall)
- Outstanding Herd Life (109), PL (5.3), high NM\$ (620), DF (103), Milk. Speed (104) & Milk. Temp. (111)

Areas to protect: Teat Placement, Body Depth, Pin Setting



Claynook MOVIEINK
aAa: 324165

3109 GPA LPI Wickham x VG-87-2YR McCutchen x VG-88 Observer x VG-88-2YR DOM Bolton x 4 more generations of VG or EX dams

- From the popular Wickham with solid milk production (+1883) & impressive type (+17 Conf., 3.49 PTAT)
- A true udder specialist (+15) offering shallow udders (10S) with silky quality (+15 Texture)
- Daughters that will calve in easily (105 DCA), resist mastitis (105 Mast. Resistance) & live long, productive lives (104 HL)

Areas to protect: Rump Angle, Daughter Fertility ***Limited Supply**



ELI023 MASTERFUL
aAa: 342516

3071 GPA LPI Mogul x VG-86 Snowman x VG-87-2YR 4* Planet x VG-88-2YR 8* Shottle x the renowned "Lila Z EX-94 2**"

- Mogul son bred to be special with Robot Ready, Repromax, Calving Ease & Genomax Plus designations
- Available Sexed means you'll give yourself far more heifers and selection opportunities
- Breeding profile that will produce profitable cows (\$2159 Pro\$, 623 NM\$) that will stand the test of time (105 HL)

Areas to protect: Bone, HFE, Rump Angle ***Sexed Only**



It is as easy as **1-2-3**

360° Genetic Solutions

Take full control of your herd's potential with **360° Solutions**.

Benchmark your herd with **GenoPlan**. Pick the sires that will take your herd to the next level with **SemexWorks** and customize your mating priorities with **ProGen** to maximize your herd's gains.

Ask for your 360° consultation today!

EastGen  **SEMEN SPECIAL**

Invested in your future.

20 FOR \$20

0200HO05929	Gen-I-Beq BRAWLER	\$35
0200HO03735	Misty Springs SUPERPOWER	\$35
0200HO00528	Sildahl JETT AIR	\$35
0200HO05592	Crackholm FEVER	\$38
0200HO02644	Misty Springs SMOKIN	\$38

- Buy 20 doses of semen for \$20 ea. (must be purchased in 20 dose packages)
- Mix & Match from the listed sires. Free semen storage for 6 months

Special runs until August 9th 2016