



# EastGen

## PRESS RELEASE

FOR IMMEDIATE RELEASE  
JULY 17, 2016

### **EastGen named 2016 Employer of Distinction**

GUELPH, ONTARIO – The Guelph & District Human Resource Professional Association (GDHRPA) recognized EastGen as 2016 Employer of Distinction in the under 200 employee category at a formal ceremony held at the Delta Hotel, Guelph, on June 16, 2016.

This prestigious award recognizes EastGen for their commitment to their employees through HR policies and practices. This program is designed to acknowledge local companies for being outstanding employers who shape organizational excellence through strong HR practices that drive their organizations' success.

Winners were selected through a four-step process involving initial nomination, information collection/delivery, onsite interviews of staff, then a selection of winners. EastGen was praised for their innovation and creativity, humble and progressive environment, sense of family/community within the team and organization, and staff who are proud of their company. The GDHRPA community relations committee presenting this award recognized EastGen for being proactive in developing systems to encourage high performance with a large focus on employee empowerment.

In accepting the award, EastGen's Human Resources Manager Diane Green said, "It is an honour to receive this award of distinction which is only possible through the accomplishments of all of our staff across the organization who challenge themselves daily to constantly advance the dairy industry. EastGen's staff recently developed our new tagline "Invested in your future." We are invested in our employee's future, we are invested in our customer's future, and when we demonstrate this daily, that investment continues to grow."



Photo (left to right): Diane Green, EastGen Human Resources Manager; Tina Quinn, EastGen Payroll & Benefits Specialist; Carole Blackburn, EastGen Sales Coordinator; Brian O'Connor, EastGen General Manager.

To learn more about EastGen visit [www.eastgen.ca](http://www.eastgen.ca)

-30-

Photo credit is given to EastGen upon any reproduction/electronic posting. For more information or photos contact:

Christa Ormiston, EastGen Communications Coordinator  
Tel.: 1-888-821-2150/519-821-2150 x252 or Email: [christa.ormiston@eastgen.ca](mailto:christa.ormiston@eastgen.ca)