

### AYRSHIRE

Three new additions to our already powerful Ayrshire lineup this round with the addition of one newly proven and two Genomax sires. The first, **Duo Star ARMANI**, is an exciting Percy son (#1 Milk sire in the breed) from Canada's #4 GLPI cow and #1 Conformation cow Dur Star Amour EX-2E 94 (by Calimero). Amour has a 4 lactation average of 328-306-324 BCA and she stems from VG-89 8\* B B Kellogg daughter of the amazing Kellcrest Happy Spirit EX-8E 93 (who is at the heart of many great Ayrshire sires like Normandin, Ice Man and Harmony). The HealthSmart designated **ARMANI** is the highest newly proven Ayrshire in Canada with 2794 GLPI (#5), +1677 Milk (#3), +53 Fat, +49 Protein (#6) and +7 for Conformation. Aside from **ARMANI's** outstanding potential, he can be used a source for sound udder attachments (+5 Fore Attachment and Rear Attachment Height) with strong udder support (+6 Median Suspensory Ligament). With a Dairy Strength of +8, you can also expect angular strong frames.

Our first of two Genomax additions, Des Fleurs **PARRAIN**, is a Rockstar son from a VG-85-2YR ELITE Orraryd out of a VG-87 2\* Poker (dam of Des Fleurs Patriote) and then four more generations of VG or EX dams. **PARRAIN**, who carries the Robot Ready designation, is 2889 GPA LPI with solid Milk (+1122), positive deviations (+.23% Fat, +.15% Protein) and +9 for Conformation. When bred to correct rumped cows, **PARRAIN** will be a source of well attached udders (+10 Mammary System) and correct F&L's (+8 Overall, +10 Heel Depth, +5 RLRV)



Our second Genomax addition, La Sapiniere **CHELYOTE**, is a Patriote son (Orraryd x Poker) from a VG-87-2YR Volvo daughter of La Sapiniere Blanchelyne EX-2E 91 2\*. **CHELYOTE** joins **MIQUELON** and **DECAF** on our list of

Immunity+ sires. He is 2806 for GPA LPI, +1128 Milk, +63 Fat (our highest), positive for components (+.24% Fat, +.12% Protein) and a pleasing +8 for Conformation. With a +7 Mammary System and +8 for F&L's and Dairy Strength, **CHELYOTE** will be a production specialist with a balanced type profile and the unique health & fertility advantages that come with Immunity+ sires.

**SPECIAL PRICING:** Kellcrest **RIESLING** \$38 \$33  
Kamouraska **VOLVO** \$55 \$50

### JERSEY



**DP FRONTRUNNER**  
Canada's NEW #1 MACE LPI Sire and #1 MACE Type Sire  
+14 MACE CONFORMATION  
MLPI 2072  
MACE Pro\$ \$1816 (#3)

ROBOTREADY HEALTH

**DP FRONTRUNNER** was already our second highest used sire and his popularity is only going to continue to grow with the release of his first MACE proof. **FRONTRUNNER** is now the **#1 MACE LPI (2072) and MACE Conformation sire (+14) in Canada!** He is an outstanding source for high components (+.69% Fat, +.18% Protein) and his type breakdown is off the charts. Expect silky udders (+20 Texture), a deep crease (+18 Median Suspensory Ligament), great feet (+12 Heel Depth), and stylish, tall and angular frames (+12 Stature, +14 Angularity). The Robot Ready and HealthSmart designated **FRONTRUNNER** is a Premier son from the high profile DP latola Flower 16 EX.

**Guimo JOEL**, by far our top used sire, saw improvements for GLPI (now 1829), Pro\$ (up \$266 to \$1466) and gained in Milk (+358 kg), Fat (+27 kg, +.13%), Protein (+24 kg, +.16%) while holding for an amazing +15 Conformation (#1 in Canada for a second round). When you consider that **JOEL** is designated as a Repromax sire, carries the coveted A2A2 gene and is Immunity+, it is no wonder that breeders have gone to **JOEL** so heavily. **We will be offering JOEL at a special price of \$63 this fall** to give you more opportunity to take advantage of this exciting superstar.

Our third highest used sire continues to look great and that's the well-bred **Comestar JDF BEAUTIFULL**. He is a great source for component rich milk (+.40% Fat, +.26% Protein) and stylish type (+12 Conformation). Another exciting sire **Vermalar BRUCE** (Branson x latola x "Belle") jumped to +12 for Conformation. He is also a tremendous choice for high deviations (+.41% Fat, +.16% Protein). **BRUCE** has a MACE proof now so the entire industry will be watching with anticipation for his first official Canadian proof.

We have also introduced 2 new Genomax sires for our Jersey breeders:

**FDL BARCELONA (Barnabas x Premier x Celebrity)**  
+2078 GPA LPI \$1846 Pro\$ +1307 Milk +0.27% F +10 Conf

**Caberoy BROWNIES (Matt x Sultan x First Prize)**  
+1898 GPA LPI \$1276 Pro\$ +810 Milk +0.35% F +12 Conf

