

### AYRSHIRE



One new addition to our already stellar Ayrshire line-up this round with the addition of the #6 GPA LPI sire **Marbrae BIGTIME**. **BIGTIME**, who debuts with a solid +2903 GPA LPI, combines two of our most popular sires in one exciting package being a **BIGSTAR** x

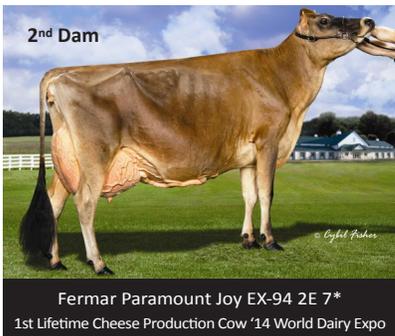
**ROCKSTAR**. His dam, Marbrae Rockstar's Prosperity VG-87-2YR is one of **ROCKSTAR**'s most complete daughters stemming from an EX-2E 94 Normandin (with over 300 BCA across the board in all three of her lactations). Her dam, an EX-4E 92 Perceval, completes 3 generations of high-yielding, high fat % cows which is something we should expect when using **BIGTIME**. **BIGTIME**, who carries the **A2A2** and **Robot Ready** designations, has a solid +10 for Conformation while offering shallow udders (+9 Overall, 2S Udder Depth), and Feet & Legs which will be suited for any dairy operation (+10 Overall, +10 Heel Depth).

### JERSEY



The new #5 GPA LPI and #7 Pro\$ sire **Guimo JOURNEY** will be sure to make a splash with his release this round. The matriarch of **JOURNEY**'s family is his world-famous 2nd dam **Fermar Paramount Joy EX-94 2E 7\***. Joy, **1st Lifetime Cheese Production Cow**

at the 2014 WDE, is doing it all. Her daughter 'Premier Jade' is the #1 Jersey Conformation cow in Canada. 5 of 6 Pro\$ cows and #1 through #3 GLPI cows are also her daughters including **JOURNEY**'s dam **Guimo Spectacular Joelle VG-87-2YR** who is #13 GLPI, #4 Pro\$ and was **Nominated All Quebec as a Jr. 2-YR-Old!** **Joelle** is a maternal-sister to EastGen's #1 used



Jersey sire **Guimo JOEL** (more about his great proof later in the article). A Texas (by Irwin) son, **JOURNEY** is an outcross option with loads of production (+1356 Milk, +115 Combined Fat & Protein) and awesome type (+13 Conformation, +10 Angularity, +13 Mammary System).

**Bushlea PN VIRAL**, a young Premier son housed in Australia, has

very limited semen supply but he's one worth paying attention to. His dam is the renowned **Arethusia On Time Vogue EX-94 (Unanimous All-Canadian 5 Year Old 2015)**. With this pedigree, +2039 GPA LPI, +166 Milk, +60 Fat (+.75%), +32 Protein (+.37%) and +15 for Conformation, **VIRAL** could well be the type of Jersey that would catch fire in our market. Check with your EastGen representative about semen availability.

The **Robot Ready** and **Health Smart** component specialist **Vermalar BRUCE** received an official proof this round as did the high type and production Valentino son **Ertl MANTRA**. Both look solid as does the #1 GPA LPI sire **FDL BARCELONA** who is our highest for combined Fat & Protein with +136. **BARCELONA** retained his +10 for Conformation this round. Lastly, **Guimo JOEL** gained another point on type to a breed leading +16! Combined with his strength for components (+.13% Fat, +.18% Protein), this **A2A2** and **Immunity+** designated Legal son will continue to be a go to sire for Jersey breeders.

Announcing Semex & River Valley Farm Partnership

**Semex is now home to the River Valley Farm Bull Program.**

Watch for details about 3 Jersey meetings in February to discuss the sire line-ups.

Full details available at [www.eastgen.ca](http://www.eastgen.ca).

### GUERNSEY

**Golden Gate Prada KAKADU** joins our Guernsey line-up giving EastGen



a son from arguably one of the breed's true greats - **Florando SD Koala 7th EX-94-AUS**. **Koala 7th** is the only cow of any breed to win Grand Champion at IDW 4 consecutive years and was named the 2014 Global Guernsey of the Year.

### Metabolic Disease Resistance Index (MDR)

A new index has been introduced this proof round by CDN for Jersey and Ayrshires:

$$\text{MDR} = 50\% \text{ Sub-Clinical Ketosis (from milk samples)} + 25\% \text{ Clinical Ketosis} + 25\% \text{ Displaced Abomasum}$$

Many factors & management practices impact the incidence of these health events but there is a genetic component as well. Breeding for high GLPI or Pro\$ already gave some progress. Now breeders can select for more direct gains and mating decisions with MDR. For more details, go to [www.cdn.ca](http://www.cdn.ca) (under Articles).