



In addition to the strengthening of our superb line-up of sires, the April 2017 proofs has delivered a couple of chart toppers which represent the very **Best of the Best!** The first is Canada's new #1 GLPI and #3 Pro\$ leader **Comestar Lautrust**. **Lautrust** was destined to be great and he has not disappointed debuting with 3300 GLPI and \$2414 Pro\$. **Lautrust** is a Sudan son from Comestar Lautamai Man O Man. Lautamai, who is the dam of the famous Comestar Lamadona Doorman VG-89-2YR, stems from a VG-89-2YR Goldwyn out of the renowned Res. All Canadian "*Lautamie Titanic*". Lautrust's three direct dams produced over 18,000 kgs of milk as a 2 YR-Olds making their branch the juiciest of the amazing *Laurie Sheik* family.

Carl-Saucier, Semex Genetic Development Specialist, has seen more than 50 milking Lautrust daughters. "*The Lautrust daughters are tremendous producers and it is amazing how often I hear that they are trouble-free kind of cows. I see them as being very well-balanced with plenty of dairy strength while walking on a very correct and sound set of feet & legs! They've got that hard top to them and nice width from behind, showing a perfect rump slope from hooks to pins. The udders are very well-attached and very silky to the touch as well as having a near ideal teat placement,*" states Saucier. Lautrust carries the designations of **Repromax**, **Calving Ease**, **HealthSmart** and **A2A2**. Lautrust should cross well on many of the typical McCutchen bloodlines and on cows in need of an infusion of milk, component deviations and overall type improvement.

Our other chart topper is the highly anticipated **Croteau Lesperron**

Unix. The new #1 Canadian Conformation leader, **Unix** is going to be a type game changer! **Unix** debuts with 3015 GLPI, \$1852 Pro\$, +1232 Milk, +45 Fat, +30 Protein and +17 Conformation. **Unix** was also bred to be great. Sired by Numero Uno, **Unix's** dam in an EX-93 5* Domain from a VG-88 5* GMD DOM Goldwyn. She is followed by a VG-87 4* GMD DOM daughter of the 5th generation EX from the amazing "*Raven*" family - **Markwell Durham Daisy!** Jim Biggar, Semex Genetic Development Specialist, says, "*I really admire the consistency that this bull breeds with. Mammary systems are shallow, carried well above the hock exhibiting quality. Rear udders are high with a strong crease. Rumps show width of pins, thurls placed correctly and a neat tail head both areas that are in short supply these days. Like his sire Numero Uno, Unix is an Immunity+ and HealthSmart sire. Combine all this with his solid production and you soon realize that the Unix is a bull that fills a lot of needs.*" **Unix**, who joins our growing line-up of **Immunity+**, **Calving Ease**, **HealthSmart** and **Showtime** sires, will be an instant hit for those with their sights on breeding a real special one. Unix should cross well on typical McCutchen bloodlines and daughters of Dempsey, Seaver, Sid, Impression, Chelios and Doorman.

More **HOLSTEIN** Highlights

Two more proven sires this round that are in fact sires that you are all quite familiar with. The first is **Stantons Capital Gain** who was introduced two years ago as a **Genomax** sire. The **Immunity+** sire, who stems from the renowned "*Barbie*" family, is in the top 1% of the breed for Milk with +2632. **Capital Gain's** high GLPI (3093) and Pro\$ (\$2021) spells profit regardless of which index you are working with. On the type side, he's always been considered a solid type improver. His +12 for Conformation confirms that and at +13 for Mammary System, there is no sire above him on either the GLPI or Pro\$ scale that is higher. Additionally, **Capital Gain** also carries the **Repromax**, **Calving Ease**, **Showtime** and **A2A2** designations.

Joining him is our other previous Genomax sire **Richmond-FD El Bombero**. By Numero Uno, we described **Bombero** when we first released him as offering "*udders made to last with silky texture, strong suspensory ligament, high fat deviations, problem-free feet and they will be made to stand the test of time*". The prediction couldn't have been more accurate. **Bombero** offers snug udders with +11 texture, +10 MSL, high Fat % (+.17%), great Feet (+12 Heel), and with a Herd Life of 107 and Daughter Fertility of 105, they are truly made to last! **Bombero** debuts with the **HealthSmart** and **Calving Ease** designations.

Some Exciting **NEW** **Genomax**™ *Leading Genetics* Additions to EastGen's Holstein Line-Up

Claynook C-SUITE

3478 GPA LPI Spring x Bombero x Mogul x 1* Man-O-Man x EX5* Baxter
x Regancrest S Chassity EX-92 GMD DOM 27* (g'dam of High Octane & Capital Gain)

- #1 Immunity+ Spring son available in the World offering high GPA LPI (+3478) & Pro\$ (\$2847)
 - High GTPI (2633) with outstanding UDC (2.69), Mammary System (+14) & Udder Depth (11S)
 - Expect component rich milk (171 CFP, +.47% Fat, +.20% Prot) from daughters made to last (HL 111, NM\$ 751)
- Areas to protect: Loin, Rump Angle, Body Depth



Stantons ATEAM

3294 GPA LPI Silver x VG-2YR Anton x VG-86 1* Shamrock x VG-88 11* Freddie
x EX-90 8* Lucky Star x VG 5* Mtoto x 6 more generations of VG or EX

- Exciting Robot Ready Silver son made for the modern dairyman with an expectation of balanced breeding
 - Offers incredible Mammary Systems (+13 Overall, 3.36 UDC) & problem-free F&L's (+14 Overall, 2.53 FLC)
 - Expect ample Dairy Strength (+11 overall, 2.57 Dairy Comp.) needed to stand the test of time (106 HL)
- Areas to protect: RLSV, Rump Angle



Amplify the best genetics in your herd with EastGen's expanded line-up of sexed semen.

Sexxed™



Westcoast **MACADAM 0777HO10646** NEW

Silver x Munition x "Lautamie Titanic" family 

Offers over a tonne of milk with plus components, 10 or higher for Conformation, Mammary System and Feet & Legs while offering an outstanding Health & Fertility profile.



Silverstream **PORTER 0777HO10532**

Bombero x Mogul x 11 generations VG or EX 

From a renowned deep Canadian cow family. Porter is high for GPA LPI (3269), GTPI (2617) & NM\$ (677) while offering high type (+12 overall, 2.65 PTAT) & longevity (HL 109).



De-Su **GALAPAGOS 0777HO10376**

Deductive x Mogel x "Goldwyn ATM" family 

This Immunity+ sire has a nice balanced breakdown with solid Milk yields (+1540), deviations (+.19% F, +.08% P) & double-digit type. His H&F profile will also suit your needs.



Morsan **CARGO 0777HO10559** NEW

Kingboy x Numero Uno x "Chassity" (Barbie family) 

This well-bred Immunity+ sire checks off all the boxes for virtually all types of dairymen. Cargo's profile spells balance making this A2A2 & Robot Ready sire ready to be used!



Progenesis **Bytes 0777HO10560**

Kingboy x Supersire x "Juror Faith" family 

This stylish Kingboy son has everything going in the right direction. Bytes offers loads of Milk (+2249), is made for Robot herds & gives solid type & auxiliary trait improvement.

All sorted bulls from Semex are processed with **SexxedULTRA**, the most advanced technology in the industry.

Using **SexxedULTRA** will get you the results you are looking for!

Check our website weekly for our full list of exciting sires available with **SexxedUltra**!

Immunity+™



HIGHER QUALITY COLOSTRUM
WITH GENETICS



IMMUNITY+
DAUGHTERS HAVE
HIGHER QUALITY
COLOSTRUM

High immune cows have significantly more total immunoglobulin and betalactoglobulin in colostrum. Fleming et al 2014.

PROVEN RESULTS • MORE ANTIBODIES • A HEALTHY START

PROVEN IMMUNITY+ **SEXED IMMUNITY+**
(GENOMAX)

Stantons **CAPITAL GAIN**
Val-Bisson **DOORMAN**
Monument **IMPRESSION**
Amighetti **NUMERO UNO**
Croteau Lesperron **UNIX**

Morsan **CARGO**
De-Su **GALAPAGOS**
+
7 more Genomax sires
(carried day-to-day)

Ask your EastGen representative about our growing line-up of **Immunity+** sires and start improving your herd's health today!