

### AYRSHIRE



One new addition to our Ayrshire line-up this round with the addition of the #2 GPA LPI sire **Des Couteau AMAZING**. **AMAZING**, who debuts with a solid +3115 GPA LPI, is an early **REVOLUTION** son (current #7 GPA LPI sire). His dam, *Duo Star Amitie VG-87*,

has a 3 lactation total of over 33,000 kg of Milk with 4.23% Fat and 3.40% Protein. Her dam, *Duo Star Amour EX-2E 94*, has a 4 lactation total of more than 56,000 kg and has been a long-time #1 Conformation cow in Canada. She is topped only by her daughter "Amara" at this time and Amour is also the #2 Dam of Top 400 GLPI Cows with 8 on the list. Amour is the dam of the Percy son **ARMANI** and her world-famous grand-dam is none other than "Happy Spirit". **AMAZING**, who carries the coveted **Immunity+** and **HealthSmart** designations, offers solid production (+1473 Milk, CFP +123), positive deviations (+.12% Fat, +.06% Protein) and a balanced type breakdown (+8 Conformation, +9 Mammary System, +7 Feet & Legs and +6 Dairy Strength). Combined with **AMAZING's** strong Herd Life (103), low SCS (2.76), high Lactation Persistency (105) and Daughter Fertility (104) and we know that **AMAZING** will live up to his name.

### JERSEY



The highly anticipated Premier son **Bushlea PN VIRAL** has been added to our list this round. **Please note:** Semen is only available on a Pre-Order basis. Breeders have been clammering to get semen from **VIRAL**.

**VIRAL**, who carries the **A2A2** designation, offers extreme components (+.72% Fat, +.35% Protein) and, to no one's surprise, incredible Conformation (+14). "Vogue", his dam, has been a 3X All-CAN (as a Jr. 2, Jr. 3 and 5 year old) and his dam is the unequalled *Huron Centurion Veronica EX-97 5E* (3X Gr. Ch., 2X Res. Gr.



Arethusa On Time Vogue EX-94  
3X All-Canadian and 1st 5-YR-Old 2015 Royal Winter Fair

Ch. and 2X Supreme Champion WDE)! Joining **VIRAL** will be the outcross Genomax sire **Perkins SKYCLASS**. **SKYCLASS** (by Chrome) stems from *Stornaway Valentino Pasta* (VG-88) who

has been one of the highest ranking cows in Canada for some time. Also designated **A2A2**, **SKYCLASS** will be a great source for profitable cows (1939 GPA LPI, \$1778 Pro\$) and balanced type (+10 overall).



Some exciting first additions from our Semex and River Valley Partnership

## GENETICS TO BELIEVE IN

### RIVER VALLEY CHARLEY CHANGE UP



Milk 1278 Fat +73 (+.11%) Protein +53 (+.04%) CONF +7  
GPA LPI 1959 Pro\$ \$1742 HL 106 DF 103

Sire: Ahlem Genominator

Dam: Shan-Mar Hilario Charley VG-87 x VG-88

Time to get some unique profitable genetics that offers high Pro\$, component rich milk, high CFP and rock solid type with **CHANGE UP!**

### RIVER VALLEY CIRCUS CRAZE



Milk 1480 Fat +55 (-.26%) Protein +47 (-.14%) CONF +5  
GPA LPI 1799 Pro\$ \$1690 HL 106 DF 105

Sire: Steinhauers Samson Lemonhead

Dam: Goff Pharoah Circus Act VG-87

Next Dams: VG x EX x VG x Pleasant Nook F Prize Circus EX-97

**CRAZE** has pedigree to burn, udders to love, health traits that the breed needs, real-world type to believe in and production to make standout daughters.

### RIVER VALLEY VENUS V I P



Milk -367 Fat -5 (+.19%) Protein -7 (+.09%) CONF +11  
GPA LPI 1390 Pro\$ \$632 HL 107 DF 104

Sire: Chilli Action Colton

Dam: TJ Classic Minister Venus EX-94 Supreme Champion '14 WDE

G'Dam: Stephan Sparkler Vera EX-95 Grand Champion '09 WDE

Backed by 2 generations of World Dairy Expo Grand Champions, this magical mating of the udder specialist Colton on Venus will make you feel like a **V I P!**

## \*\*AVAILABLE LATE SPRING

### RIVER VALLEY JOYRIDE



Milk 1104 Fat +52 (-.06%) Protein +46 (+.05%) CONF +14  
GPA LPI 2014 Pro\$ \$1712 HL 104 DF 101

Sire: Ahlem Topeka Rufus

Dam: Fermar Paramount Joy EX 94-2E (dam of Joel)

Bred to be great, **JOYRIDE** combines the fancy udders of Rufus with one of the breeds all-time greats "Paramount Joy".