



# EastGen

## NEWS RELEASE

FOR IMMEDIATE RELEASE  
JULY 20, 2017

### **Keen competitors vie for top honours in conformation, showmanship and education at EastGen's annual youth events**

GUELPH, ON – This July 438 participants had the opportunity to take part in one of the most anticipated 4-H events of the year. EastGen's Showcase and Challenge events include education, skill enhancement with fun and friendly competition. Participants spend time team-building while learning at education sessions and then entering the ring for showmanship and conformation evaluations on show day. Overall points are comprised from a written test following education as well as show-day results. EastGen organizes a series of four regional events across their service area in Spencerville, Ontario; Markham, Ontario; Stratford, Ontario; Truro, Nova Scotia, focused on 4-H youth between the ages of 14 and 21.

EastGen is proud to honour achievements in quiz writing, best exhibit and display, top show results, and overall accomplishments by age division as well as overall grand champion of the show. EastGen's youth events are a highlight for EastGen staff and directors demonstrating their unparalleled commitment to youth through programs like 4-H, Dairy Edge, DairySense, EastGen Challenge, EastGen Showcase and the Royal Agricultural Winter Fair.

"As staff, one of the highlights of our year is to work with the next generation who are so enthusiastic, energetic and passionate about the dairy and beef businesses," said Brian O'Connor, EastGen General Manager. "These participants are the future leaders in our communities and represent the future of agriculture, one which we are proud to be a part of."

## **2017 EastGen Showcase (Spencerville) Results:**

**July 3 & 4, 2017**

Judge: Jason French

Champion Showperson – **Connor Halpenny**, Grenville

Reserve Champion Showperson – **Taylor Vander Meulen**, Northumberland

Champion Calf – **Megan Morrison**, Carleton, with Riverdown Jacoby Jiggaboo

Reserve Champion Calf – **Logan Merrett**, Carleton, with Riverdown Jacoby Jiggadoo

Overall Champion – **Connor Halpenny**, Grenville

Reserve Overall Champion – **Logan Merrett**, Carleton

Top Quiz – **Lyndsay Dickson**, Leeds

Best Exhibit – **Stormont County**

Premier County – **Grenville**

## **2017 EastGen Challenge (Stratford) Results:**

**July 6 & 7, 2017**

Judge: Carl Phoenix

Champion Showperson – **Madison Dyment**, Brant

Reserve Champion Showperson – **Laura DeKlein**, Middlesex

Champion Calf – **Tanner Jones**, Oxford, with Glenholme Excitation Tiffany

Reserve Champion Calf – **Lars Zeldenrijk**, Oxford, with Kingsway Solomon Arkus

Overall Champion – **Madison Dyment**, Brant

Reserve Overall Champion – **Wesley Haggins**, Essex

Top Quiz – **Derrick Knill**, Perth

Best Exhibit – **Waterloo**

Premier County – **Brant**

## **2017 EastGen Challenge (Markham) Results:**

**July 13 & 14, 2017**

Judge: Kyle Rivington

Champion Showperson – **Travis Canning**, Wellington

Reserve Champion Showperson – **Brett Stockdale**, Peterborough

Champion Calf – **David Leach**, York, with Dillman Megawatt Pazzlie

Reserve Champion Calf – **Micaela Hill**, Grey, with Pullyyn Tequila Eliza

Overall Champion – **Travis Canning**, Wellington

Reserve Overall Champion – **David Leach**, York

Top Quiz – **Julie French**, Peel

Best Exhibit – **South Simcoe**

Premier County – **Peterborough**

## **2017 EastGen Showcase (Atlantic) Results: July 14, 15, 16, 2017**

Dairy Judge: Rianne Dykstra

Beef Judge: Stephen Mutch

### **Dairy Competition**

Grand Overall Dairy: **Cynthia Campbell**, NS

Reserve Overall Dairy: **Riley Masters**, NS

Grand Champion Showperson: **Charlea Lowe**, NS

Reserve Champion Showperson: **Riley Masters**, NS

Hon Mention Showperson: **Riley Vader Heuvel**, NS

Grand Champion Calf: **Riley Van den Heuvel**, NS with Chestico Avalanche Abigail

Reserve Champion Calf: **Kyle Vander Kloet**, PEI with Eastside Andre OMG

Honorable Mention Calf: **Riley Masters**, NS with Idee Jacoby Lucianne

Andrea Crowe Award: **Kyle Vander Kloet**

### **Beef Competition**

Grand Overall Beef Award: **Allison Booth**, NS

Reserve Overall Beef: **Bryanna Richardson**, NS

Grand Champion Showperson: **William Cooper**, NS Reserve

Reserve Champion Showperson: **Grace Reynolds**, NS

Hon mention Showperson: **Jenna Mattatal**, NS

Grand Champion Beef Calf: **Melanie DeLong**, NS with Bannockburn Valley Rose 38D

Reserve Champion Calf: **Drew Tarrant**, NS with T&N Miss Desire

Hon Mention Calf: **William Cooper**, NS with TMF Debutante 169D

EastGen is a farmer owned company headquartered in Guelph, Ont. EastGen serving the dairy and beef breeders of Ontario, New Brunswick, Newfoundland and Labrador, and Prince Edward Island. EastGen, and their two partner cooperatives located in British Columbia and Quebec, are proud owners of Semex, which is recognized as a leader in developing and marketing elite dairy and beef genetics to customers around the world.

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