

### AYRSHIRE



Two new exciting additions to our strong Ayrshire line-up this round. The first, **Visserdale SUTTER**, joins our list with an outstanding 3041 GPA LPI, +1115 Milk, +53 Fat (+.10%), +44 Protein (+.09%) and +9 Conformation. By the **BIGSTAR** son **Adidas**, **SUTTER**'s dam is

**Visserdale Selena 8**. **Selena 8** is no stranger to the top Ayrshire LPI list currently holding down #5 for both Fat and Protein and #6 for Milk and GLPI. Her dam **Visserdale Selena 3 EX-2E 91 ELITE** is the matriarch of this exceptional family at **Visserdale Ayrshires, Todd & Ron Visser of Portland, Ontario**. The 6th generation VG or EX won the **2014 Wes McConnell Trophy** for highest composite BCA and was a major contributor to the Visser family winning their **Master Breeder Shield in 2015**. Combining the production potential of this richly-bred cow family with the dominant type of **Adidas** represents balanced breeding at its best. Expect **SUTTER** to breed moderate sized cows with angularity, well-attached udders and Feet & Legs suited for any barn environment.



Our second new Ayrshire addition is the **Robot Ready®** designated **Du Petit Bois ANIMATE**. **ANIMATE** is a **Rockstar** son from a EX-90 Reality, a VG-86 BB Kellogg and then an EX-2E 91 daughter of the world-renowned "**Woodland View Prudence**". **Prudence** is not

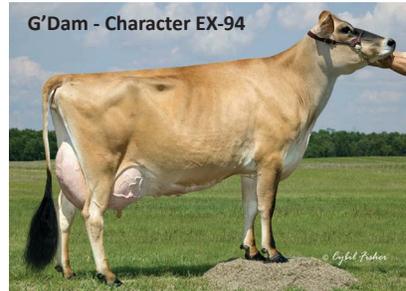
only the dam of the **Pardner**, she was a 3X All-Canadian and 1st 5-YR-Old and Overall Grand Champion at the '12 Royal Winter Fair. **ANIMATE**, who is now officially proven, debuts as the #5 GLPI sire (2916) with solid production (+788 Milk), high deviations (+.15% Fat, +.12% Protein) and +11 for Conformation. Expect hard-topped cattle (+10 Loin) with problem-free Feet & Legs (+10 Overall, +12 Heel Depth, +6 RLRV), shallow, well-attached udders (2S Udder Depth, +11 Mammary System) that are made to last the test of time (108 Herd Life).

### JERSEY

There is one new exciting **Genomax®** Jersey addition this round, **River Valley Cece CHOICE**. **CHOICE** is sired by the high Milk yield sire **Torpedo** and is out of an Axis daughter of **Lyon Celebrity CeCe EX-91**. **CeCe** is a third generation EX and one of the favourite cows in the robot milking barn at River Valley. **CeCe**'s dam is the ultra-powerful **Lyon Character EX-94** who is followed by an EX-90 Perimeter. **CHOICE is the #1 JUL sire in the breed with 41.3!**



**CHOICE** is from the same cow family that brought the industry the Critic-P son **Chrome** and the Harris son **Checkmate**. **CHOICE** is also the only bull available over +35 JUL with a Cheese Merit above \$450 (he is at \$466 now)! On the Canadian scale, **CHOICE** debuts with 1996 GPA LPI, \$1791 Pro\$, +1391 Milk, +65 Fat (-.09%), +52 Protein (-.05%) and +9 for Conformation. Breeders can use **CHOICE** with confidence as a world-class production specialist with strongly-attached, shallow udders (6S Udder Depth, +5 Fore Attachment, +12 Rear Attachment Height) and Feet & Legs that will track well (+6 RLRV). **CHOICE**'s pedigree and potential to breed highly profitable



daughters becomes even more interesting when you realize that **CHOICE** is being made available **sexed!** If you could use some more problem-free udders and profitable milking daughters in your herd, then your choice should be **CHOICE!** (**Note: CHOICE is available Pre-Order and Sexed Only**)

Amplify the best genetics in your herd with EastGen's expanded line-up of sexed semen.



**Guimo JUDO**  
NxLevel x Premier



**River Valley Charley CHANGE UP**  
Genominator x Hilario



**River Valley Circus CRAZE**  
Lemonhead x Pharoah



**River Valley CeCe CHOICE**  
Torpedo x Axis

All sorted bulls from Semex are processed with **SexedULTRA**, the most advanced technology in the industry. Using **SexedULTRA** will get you the results you are looking for!

Check our website weekly for our full list of exciting sires available with **SexedUltra!**