

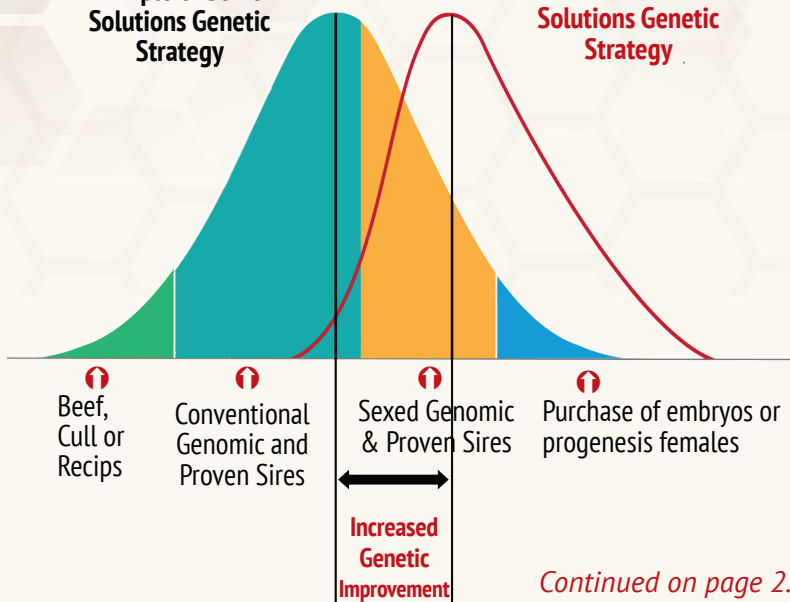
Advance your herd's genetic progress with Semex Embryos

Sexed female embryos of known genomic level are now available

Genomically tested embryos provide extreme genetic value! If you could generate a 3300 LPI or higher calf from a 2000 LPI heifer, you would essentially be short-cutting about four generations of genetic improvement. So how can you do it? Genomically tested embryos are an important tool available through EastGen. Many of the embryos we have on offer are sisters to future Semex sires or bull mothers. Since they are already genomically tested, these embryos have a known genomic evaluation that gives you certainty of their ranking and value. Also, where sexed semen typically gives you 92% females, genomically tested embryos provide 100% females.

Example of Semex Solutions Genetic Strategy

Results of Semex Solutions Genetic Strategy



Continued on page 2...

Call for Director Nominations

EastGen members in the following zones are invited to submit nominations for Directors for a three year term. Early nomination forms will be mailed and posted at www.eastgen.ca this fall. All nominations must be submitted prior to **Friday, October 26, 2018 at 5:00 p.m.**

Zone 1 – Newfoundland-Labrador, PEI, New Brunswick

Zone 4 – Frontenac, Grenville, Lanark, Leeds, Renfrew

Zone 7 – Simcoe, Northern Ontario
**

Zone 10 – Oxford, Region of Niagara, Brant, Haldimand, Norfolk, Wentworth

** The current director in Zone 7 (Robert Wright) is not eligible to re-run as he has completed the maximum term a director can represent the membership on the EastGen Board of Directors.

Please note that Delegate and Alternate Delegate elections will be conducted at each of the above Zone County Barn/Hall meetings that will be scheduled for some time between December 2018 and March 2019.

Semex Solutions

SEMEXWORKS
OPTIMATE
ELEVATE



IVF Embryos

- Sexed female IVF embryos
- Embryos are Genotyped with known high genetic merit. Some of the calves produced will be sisters to some of the future Semex bulls and bull mothers.
- Expected results: 50 - 55% pregnancies at 30 days and approximately 45% at 60 days
- Embryos must be implanted by Vets or technician's with IVF embryo implant training.
- Buy a package of 6 embryos;
\$2,700 for package of 6
- **Added Assurance:**
 - ➔ If only one 60-day pregnancy results, 2 additional embryos will be issued free of charge
 - ➔ If no 60-day pregnancies result, 4 additional embryos will be issued free of charge

Contact your EastGen Rep for a full listing of embryos available

Live Calves

- Through it's Progenesis Genetic Program, Semex has a wide selection of high ranking young calves available for purchase. Some of the calves will be sisters to some of the future Semex bulls and bull mothers. Typically prices range from less than \$3,000 to \$7,500 based on genetic merit. These calves provide an excellent opportunity to accelerate genetic progress in your herd.
- If you are interested to see what is currently available, register in the Semex Live Calf portal at:
<http://www.semex.com/progenesis/index.cgi>
- If interested in purchasing, please contact your EastGen representative!

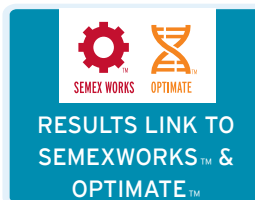


**Canada Strong.
Canadian Proud.**



Elevate your herd with our industry leading genetic selection tools

Industry leading genetic selection tool.



- Low-cost genomic testing program
- Easy to use paperless genomic test submission service developed for all producers
- Manage your heifer strategy with official results linking to SemexWorks™ and OptiMate™
- Immunity female genomic testing available exclusively to Elevate clients



ELEVATE™ YOUR GENETICS

Purchase mix and match bulls in the 30 for \$30 or 30 for \$35 promotion and receive 50% off your first 10 Elevate™ samples submitted (Value of \$155.00) **plus...** receive a new Elevate™ hat! With each additional 10 Elevate™ samples submitted, qualify to enter a draw for 10 doses of Sexed semen (*Maximum \$60.00 retail*) Offer expires December 4, 2018.

In the event of a postal strike



Electronic payment methods include:

- Online banking, Credit card or Pre-Authorized chequing
- Alternatively, you may give your cheque to your EastGen Technician or RSR.



Proven Global Sensation!



CINDERDOOR

0200H007850

DOORMAN x IOTA x GOLDWYN



A2A2



SHOWTIME

+2882 GMACE LPI

1516 PRO\$

+13 CONFORMATION

+11 MAMMARY SYSTEM

+13 DAIRY STRENGTH

Source: GMACE 18*AUG

RIGHT -LEFT: GLEN ISLAY CINDERDOOR STARLING VG-87-2YR-CAN
GLEN ISLAY CINDERDOOR FROST NC
GLEN ISLAY CINDERDOOR RUMMY NC
GLEN ISLAY CINDERDOOR BOMBA NC
FIELDHOLME CINDERDOOR COOCHIE NC
GLEN ISLAY CINDERDOOR BRYNN VG-85-2YR-CAN



GLEN ISLAY CINDERDOOR STARLING VG-87-2YR-CAN

Photos by Holly McFarlane