

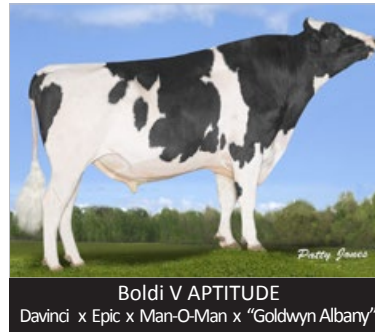
CLAYNOOK 0200HO10348
DENIM
 Flame x Snowman x Planet
 GLPI +3189 Pro\$ \$2038 CONF +12

DENIM... Ticks all the Boxes!

Profitable cattle never go out of style and that is why our first new addition, **Claynook Denim**, will be sure to resonate with many of our breeders. Breeders want problem-free, healthy cattle that are made to stand the test of time. They want sires which offer solid component improvement and can be used safely in both their cow and heifer herds without concern for calving issues and for some, if they offer A2A2, all the better. **Denim** is the one to tick all the boxes!

Denim debuts this proof round with an official Canadian Conformation proof of +12. He still carries a GPA evaluation for production, however, needing only one more daughter in milk to become officially proven. **Denim**, who is designated as **Health Smart™**, **Calving Ease**, **A2A2**, **Showtime™** and **Fertility First™**, was too intriguing to overlook with +3189 GPA LPI, \$2038 Pro\$, solid Milk potential (+1009), +65 Fat (+0.25%), +50 Protein (+0.14%) and a type profile that covers all the bases. Udders will be silky and very well attached (+13 Texture, +11 Median Suspensory Ligament, +14 Rear Attachment Height, +10 Rear Attachment Width). He is one of our best for Feet & Legs with +13 and their rump structure will complement many of today's blood lines that have a tendency towards high pins. He is rated as a significant improver with 103 for both the new Hoof Health index and for Daughter Fertility which means his daughters breed back easily. When you also realize that he is also a **Calving Ease** specialist, it will be hard not to want to get some **Denim** for your breeding program.

We also introduced a second sire who had a merged proof expression. Locally-bred **Boldi V Aptitude** has a GMACE production proof based on 114 U.S. daughters and an official Canadian proof



for Conformation. **Aptitude**, who is sired by the Mogul son Davinci, stems from the VG-85-2YR-Old 4* full sister to our Superior Type sire **Boldi VSG Airintake**. **Aptitude**, is expected to offer sound Milk improvement (+1026 kg), high components (+76 Fat +0.33%; +64 Protein +0.27%) and double-digit Conformation (+10). He can be used as a Mammary System specialist (+12 Overall, 13S Udder Depth, +15 Fore Attachment, +14 Rear Attachment Height) that will have Feet & Legs suited for any environment (+7 Overall, +6 Heel, +6 RLRV, 104 Hoof Health). He also carries the coveted designations of **Immunity+™**, **Robot Ready™**, **Health Smart™** and **Calving Ease**.



Our new proven addition, **RH Superman**, should be a popular addition with many of our breeders as a source for profitable cattle debuting with +3092 GLPI, \$2428 Pro\$ (our #1 proven sire), +2093 Milk, 185 kg CFP (our #1 proven sire), +.16% Fat, +.14% Protein and +4 Conformation. A Supersire from one of the truest breeding families in the World, the "*Windy-Knoll-View Promis*" family, **Superman** will sire daughters that calve in easily (105 DCA); breed back easily (103 DF); milk out quickly (105 MS); are less prone to metabolic diseases (105 MDR); keep weight on more easily (105 BCS); can be used on heifers (107 CA) and with 60 for Semen Fertility, **he's a settler!**

Other Proven Highlights: The very popular **Comestar Lautrust** remains our #1 active proven sire for GLPI with +3224. **EBA Gentle** had a huge round improving for GLPI (+3022), Pro\$ (\$2183), Milk (+2249), Protein (+52) while jumping two points on type to +11. The **Fertility First™** and **A2A2** designated **Gentle** also held or gained for 10 of the 11 Health & Fertility traits and is now above average for Sire Fertility (59%). The popular **Health Smart™** sire **Silverridge V Wickham**, on the strength of the performance of his second lactation daughters, continues to make waves. He surged again this round gaining for GLPI (+2983), Pro\$ (\$1673), Milk (up close to 200kg to +1644), Fat (75) and Protein (49) while holding at a rock-solid +11 for Conformation. **Wickham** was our #2 used sire in December only one dose behind the amazing **Immunity+™** sire **Monument Impression**. The **Immunity+™** **Croteau Lesperron Unix**, with his first daughters now starting their 3rd lactation, also gained for both National Indexes (GLPI & Pro\$) and all yield traits and will still be one of the most sought after sires to breed a truly special one with +14 for both Conformation and Mammary System.

Some Exciting **NEW** **Genomax** Leading Genetics Addition to EastGen's Holstein Line-Up

Progenesis **OTHELLO**
aAa: 231465

3373 GPA LPI

Modesty x Spring x Oak x Seagull-Bay Miss America VG-87 3* DOM

x Ammon-Peachey Shauna EX-92 GMD DOM 17* (from the fabulous Rudy Missy family)

- Robot Ready Modesty son from tremendous transmitter "Shauna" - Voted the World's favourite Planet daughter
- Extremely profitable daughters (3373 GPA LPI, \$2576 Pro\$) with eye-catching udders (+14 Mammary Syst., 3.36 UDC)
- High production yields (+1801 Milk, 171 CFP) with outstanding deviations (+.27% Fat, +.11% Protein)



Areas to protect: Body Depth, Rump Angle



Take advantage of our **WINTER SPECIAL**

Supporting our Canadian dairy industry & dairy farmers. EastGen is your producer owned A.I. supplier.

* Check your December '18 EastGen proof sheet for details

0200H011055	Westcoast ATHABASKA	\$45	} 20 for \$20
0200H010661	Stantons ADAGIO-P 	\$38	
0200H010757	Westcoast LIGHTHOUSE	\$40	
0200H006635	Snowbiz LIVEWIRE	\$40	
0200H003829	JK Eder-I CONTROL	\$35	
0200H010075	Silverridge V WICKHAM	\$38	
0200H011066	Swissbec JACKPOT-PP RED 	\$40	
0200H003895	Boldi VSG AIRINTAKE	\$38	
0200H007850	KH CINDERDOOR	\$35	
0200H010175	Claynook TONKA	\$38	
0200H011082	Progenesis PARACHUTE NEW *Limited Supply	\$60	} 30 for \$35
0200H010962	Progenesis OTHELLO NEW	\$60	
0200H010348	Claynook DENIM NEW	\$55	
0200H006480	Val-Bisson DOORMAN *Limit 5 Doses	\$58	
0200H010992	Walnutlawn SIDEKICK	\$65	

Buy at least 30 doses of the following bulls at regular discounts and receive: 1) 50% off for up to 20 doses of beef semen retailing less than \$30 or 2) EastGen Jacket!

0200H011082	Progenesis PARACHUTE NEW *Limited Supply	\$60	} 30 DOSES
0200H011213	Progenesis DROPKICK	\$58	
0200H010962	Progenesis OTHELLO NEW	\$60	
0777H010900	Progenesis FABULOUS NEW	\$75	
0200H003910	Comestar LAUTRUST	\$68	
0200H010348	Claynook DENIM NEW	\$55	
0200H006480	Val-Bisson DOORMAN	\$58	
0200H010992	Walnutlawn SIDEKICK	\$65	
0200H007842	EBA GENTLE *Limited Supply	\$55	
0200H003913	Croteau Lesperron UNIX	\$60	
0200H000560	Monument IMPRESSION	\$65	

Amplify the best genetics in your herd with EastGen's expanded line-up of sexed semen.



Progenesis **PARKAVENUE 0777H011077**
Fortune x Supershot x Enforcer from "Lou Ella" family

Exciting new #1 LPI ranked Immunity+™ sire available in the World (+3464 GPA LPI) with the added bonus of being A2A2



Claynook **MIAMI 0777H011295**
Lincoln x 8 gen. VG or EX from "Hendel Durham Mitz" family

A Robot Ready™ source for profit with +3460 GPA LPI, \$2640 Pro\$, +14 Conformation & avg. or above average ratings for every H&F trait



Ste Odile **ELECTRIC 0777H010974**
Fedex x Supershot x Munition x "Laurie Shiek" family

Exciting Fedex from the great "Laurie Shiek" family with unreal Milk (+2237), CFP (175) & off-the-charts H&F traits



Progenesis **DRYDEN 0777H011049**
Superhero x Kingboy x 11 gen. VG or EX dams

Balanced well-bred Superhero with eye-catching Conf. (+14) & H&F traits that every modern dairyman is looking for

All sorted bulls from Semex are processed with **SexedULTRA**, the most advanced technology in the industry.

Using **SexedULTRA** will get you the results you are looking for!

Check our website weekly for our full list of exciting sires available with **SexedUltra**!

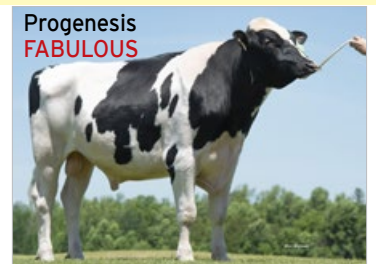
Short Supply Elite Sires



GPALPI +3530
PRO\$ \$2886
Conf. +12



\$60
Limited supply



GPALPI +3353
PRO\$ \$2689
Conf. +12



\$75
SEXXED

PROFIT PLUS

Trouble-free, productive, long-living cows with high lifetime profitability.

	Pro\$	GPA LPI	Fat (kg)	Prot (kg)	Conf	DF	HL
Progenesis MARINE NEW	\$3061	3504	96	79	9	109	110
Westcoast ALCOVE NEW	\$2859	3471	118	84	9	107	107
Claynook FLORIDIAN NEW	\$2553	3263	101	58	8	105	108

Check out our expanded **Profit Plus** Line-up!