

As we all finally say goodbye to this harshest of winters, it is fair to say that we are all ready for a lift. We have a sensational new group of proven sires, from the first proof round of the year, that will be **'just the ticket'** to give our Holstein breeders something to get excited about.

Breeders continue to strive for a herd of problem-free cows and increasingly, they are looking for sires with high fat yields and deviations to help maximize their herd's profitability. Our first proven sire, **Benner Bardo**, should be just what they have been waiting for. Debuting as Canada's new #2 GLPI and #6 Pro\$ sire, there is no proven sire higher for Fat Yield (+116 kg) than **Bardo** in Canada with his level of Conformation (+11)! With his type, he is also Semex's #1 for Fat % (+0.86%).

Bardo, a son of the component specialist Flame, comes from a VG-86-2YR 2* Mogul out of a VG-2YR 16* Baxter from the nominee for 2013 Cow of the Year **Gen-I-Beq Shottle Bombi** EX-94-2E 25*. **Bombi** is the grand-daughter of the renowned "**Baler Twine**" dam of the all-time great **Braedale Goldwyn**. **Bardo** offers sound, shallow udders (3S Udder Depth) with Feet & Legs (+11) and dairy frames (+7 Dairy Capacity) suitable for any modern dairy operation. For those looking to drop the pins in their herd, **Bardo** will be an ideal choice as well (8L Rump Angle, +4 Loin). **Bardo**, who carries the **Calving Ease** and **A2A2** designations, is also 103 or higher for Herd Life, Daughter Fertility, Hoof Health (109 GPA), Milking Speed, Milking Temperament, Daughter Calving Ability and Calving Ability and 2% higher for Semen Fertility than average with 60.

Locally-bred **Boldi V Aptitude** has added enough milking daughters to receive his first official Canadian proof debuting as the #8 GLPI

sire. **Aptitude**, who is sired by the Mogul son Davinci, stems from the VG-85-2YR-Old 4* full sister to our Superior Type sire **Boldi VSG Airintake**. **Aptitude** is expected to offer sound Milk improvement (+892 kg), high components (+71 Fat +0.32%; +56 Protein +0.22%) and double-digit Conformation (+12). He can be used as a Mammary System specialist (+12 Overall, 13S Udder Depth, +14 Fore Attachment, +10 Rear Attachment Height) that will have Feet & Legs suited for any environment (+8 Overall, +7 Heel, +7 RLRV, 104 Hoof Health). He also carries the coveted designations of **Immunity+**, **Robot Ready™**, and **Calving Ease**. (Both Bardo and Aptitude are Limited Supply sires).



Spencroft Aptitude Lucibomb VG-85-2YR

Claynook Denim (Flame x Snowman x OCD Planet Diamond EX-92-3E 27*) is our third proven sire to be returned this proof round. **Denim**, who is designated as **Calving Ease**, **A2A2**, and **Show Time™**, debuts with +3274 GLPI (#12), \$1938 Pro\$, solid Milk yields (+1204), +81 Fat (+0.30%), +54 Protein (+0.12%) and +10 Conformation. Udders will be silky and very well attached (+12 Texture, +9 Median Suspensory Ligament, +12 Rear Attachment Height, +10 Rear Attachment Width). He is one of our best for Feet & Legs with +11 and their rump structure will complement many of today's blood lines that have a tendency towards high pins. He is rated as a significant improver with 106 for Hoof Health index and with 103 for Daughter Fertility and Herd Life his daughters are expected to breed back easily and last a long time. When you realize that he is also a **Calving Ease** specialist (104), it will be hard not to want to add some **Denim** for your breeding program.



Haelzle Denim Lava VG-85-2YR

PROFIT PLUS Trouble-free, productive, long-living cows with high lifetime profitability. Check out our expanded **Profit Plus** Line-up!

	Pro\$	GPA LPI	Fat (kg)	Prot (kg)	Conf	CA	HL
Ste Odile MILKTIME NEW	\$2709	3383	104	108	7	105	106
Westcoast ALCOVE	\$2697	3559	125	83	8	104	106
Sandy-Valley BATMAN * NEW	\$2674	3437	117	84	7	104	107
Progenesis POPSTAR NEW	\$2653	3405	105	81	6	104	109
Progenesis MARINE **	\$2569	3447	88	73	8	103	109
Claynook FAIRVIEW	\$2489	3379	103	83	9	100	104

* Limited Supply ** While Supplies Last

Some Exciting **NEW** **Genomax** Leading Genetics Addition to EastGen's Holstein Line-Up

Westcoast HORIZON 3600 GPA LPI Fortune x Bayonet x Racer x EX-91 Mogul x VG-88-2YR Man-O-Man
aAa: 423615 x 5 generations VG or EX dams x "Snow -N Denises Dellia EX-95-2E GMD DOM 5**"

- A deeply-bred, highly ranked Fortune with 3600 GPA LPI and \$22497 Pro\$
 - Super Type (+13 Conf.) with double digit udder attachments (+10 Fore, +11 Rear Height) & Heel Depth (+10)
 - High component deviations (+0.37% F, +0.34% P) from healthy daughters that will stand the test of time (108HL)
- Areas to protect: Bone, Body Depth



Progenesis PARACHUTE 3519 GPA LPI Superhero x Rubicon x VG-87 Numero Uno x VG-87 x EX-91 x
aAa: 234165 EX-90 x VG-86-2YR x VG-87 GMD DOM x the "Walkup Bell Lou Etta VG-88" family

- Balanced RobotReady™ Superhero son who is destined to make you money with \$2657 Pro\$ & 3569 GLPI
 - Offers solid Conformation (+10) & an ideal modern Health & Fertility profile that is on the right side of the leger
 - High production yields (+1750 Milk, 194 CFP) combined with impressive deviations (+.44%F, +.18%P)
- Areas to protect: Teat Placement, Teat Length *Limited Supply



Siemers DARWIN 3492 GPA LPI Superhero x Silver x VG-88 Doorman x EX-91 Man-O-Man
aAa: 243156 x EX-91-2E 6* Elegant x Whittier-Farms Outside Roz EX-95-2E DOM 2*

- A total-package RobotReady™ designated Superhero son from the impressive "Outside Roz" family
 - Offers high deviation milk (+.37% Fat, +.19% Protein) from snug udders (7S UD, +10 Fore & +12 Rear Attach)
 - Expect cows that will milk out quickly (104 Milk Sp.), calve out easily (104 DCA) & breed back easily (105 Dau. Fert.)
- Areas to protect: Body Depth, Lact. Persistency



Vogue KINGSIZE P 3439 GPA LPI Royal x VG x VG-87 4* x VG-2YR 1* Snowman x VG-87 4*
aAa: 342156 A2A2 x VG-87-2YR 16* Goldwyn x VG-87 8* x "Glen Drummond Splendor VG-86-2YR 39**"

- The Best of the Best - Canada's #1 ranked Polled Carrier for both profit indexes (3429 GPA LPI, \$2502 Pro\$)
 - Pattern of shallow silky udders (6S Udder Depth, +9 Texture) and problem-free Feet (+7 Heel, 107 Hoof Health)
 - Improve the fat deviations in your herd (+.37% Fat) & add more A2A2 blood to your herd while you are at it
- Areas to protect: Chest Width, Body Depth



Progenesis SUMMERDAY 3435 GPA LPI Duke x VG-86 Rubicon x VG-87 x EX-90 Planet x EX-90 GMD DOM
aAa: 321465 x EX GMD DOM x "Ruby Jen EX-94-2E GMD DOM" (one of Rudolph's greatest dau's)

- A deeply-bred, highly ranked RobotReady™ designated Duke with 3435 GPA LPI and \$2387 Pro\$
 - Offers pleasing Type (+12 Conf.) and double-digit udders (+11 Overall), Feet (+10 Heel) & Dairy Strength (+10)
 - Extreme Milk (+2207) yet positive deviations (+.03% F, +.01% P) & nothing but improvement for all H&F traits
- Areas to protect: Teat Length, Bone



Progenesis MARTINI 3420 GPA LPI Fortune x VG-87 Delta x EX-94 McCutchen x VG-2YR 2* Man-O-Man
aAa: 243156 x VG-89 7* x "Eastside Lewisdale Gold Missy EX-95-2E 28**" (2011 RWF & WDE Gr. Ch.)

- Immunity+® & RobotReady™ Fortune son who is destined for greatness from the unrivalled "Gold Missy" family
 - As expected, eye-catching udders (+12 Overall, +11 Rear Height) and welcomed deviations (+.27% F, +.08% Prot)
 - Our #1 for Overall Health & Fertility (682) means these daughters will stand the test of time (109 HL)
- Areas to protect: Body Depth, Thurl Placement



Progenesis DUMBLEDORE 3317 GPA LPI Superhero x Kingboy x VG-86 Mogul x EX-90-2E x EX-94-2E
aAa: 234165 x EX-95-2E Allen x EX-95-2E DOM 3* Durham x "Starbuck Chancel VG-89-2YR 4**"

- A balanced RobotReady™ designated Superhero son with lots of opportunity for profit (3317 GPA LPI, \$2136 Pro\$)
 - High Milk yields (+1896) from ideally attached udders (12 Overall, +10 for: Fore, Rear Wth. & Rear Ht.)
 - Expect capacious cows (+12 Dairy Strength), correct Rumps (+6) & daughters that are made to last (105 HL)
- Areas to protect: Teat Length, Body Condition Score



LINDENRIGHT APPS 3289 GPA LPI Applicable x VG-87-2YR Superman x VG-87-2YR 10* Bradnick
aAa: 234165 x EX-91-2E 3* x EX-92 14* x the great "Stradacona Outside Abel VG-88 37**"

- Top-notch RobotReady™ Applicable son with the potential to make some really outstanding ones
 - A type pattern which will trigger some excitement (+14 Conformation, 3.22 PTAT, +15 Mam. Syst., 3.18 UDC)
 - Improve the fat deviations in your herd (+.08% Fat) & expect feet made for any environment (+8 Heel, 104 Hoof Health)
- Areas to protect: Pin Width, Teat Placement

