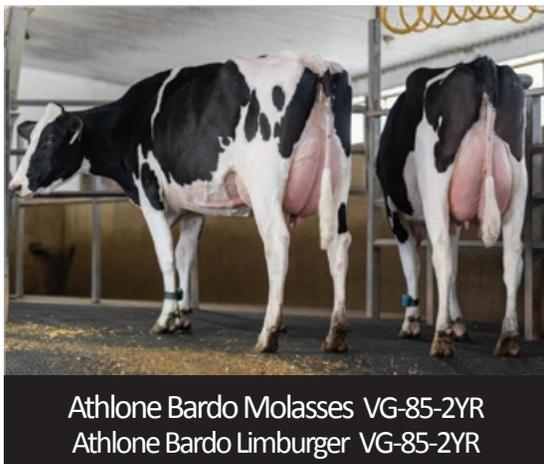




With a program as diversified and broad as Semex's, we always expect some great news with each proof round. Our business continues to progress and change but there is nothing quite as reassuring as some validation along the way. In our business, that comes in the form of reliably proven sires and this proof round may go down as one of the most convincing endorsements Semex and EastGen have enjoyed in years.

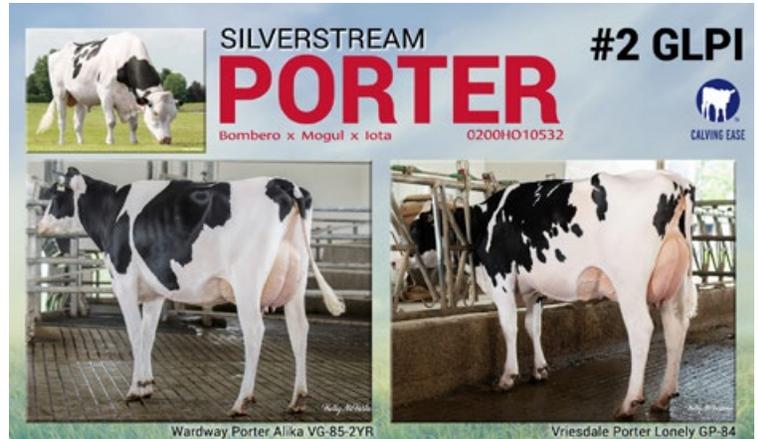
Benner Bardo leads the pack with an absolutely outstanding proof round which saw him leap into Canada's #1 GLPI position. **Bardo** saw gains in both of Canada's official indexes, all the production traits and for Conformation. He now stands at +3491 GLPI, \$2426 Pro\$, Milk +712, Fat +124 kg (#4 in Canada), +0.86% Fat, Protein +62 (+0.33%) and Conformation +13 (up two since his April debut). Now that's balance, and there is still no proven sire higher for Fat yield in Canada than **Bardo** with his level of Conformation!



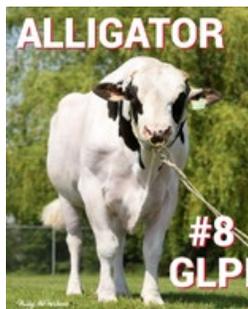
Bombi is the grand-daughter of the renowned "**Baler Twine**" dam of the all-time great **Braedale Goldwyn**. In addition to **Bardo's** jumps for production yields and off-the-charts components, he offers sound, shallow udders (3S Udder Depth)

Bardo, a son of the component specialist Flame, comes from a VG-87 2* Mogul out of a VG-2YR 17* Baxter from the 2013 nominee for Cow of the Year **Gen-I-Beq Shottle Bombi** EX-94-2E 25*.

with Feet & Legs (+10) and dairy frames (+11 Dairy Capacity) suitable for any modern dairy operation. He will also be an ideal choice to strengthen loins and improve rumps in your herd (+10 Rump, 9L Rump Angle, +7 Loin, 9A Thurl Placement). **Bardo**, who carries the **Robot Ready™** and **A2A2™** designations, is also 102 or higher for Herd Life, Daughter Fertility, Hoof Health (108 GPA), Milking Speed, Milking Temperament, Daughter Calving Ability and Calving Ability.



Following very closely after **Bardo** is Canada's new #2 GLPI and #1 new release sire this proof round **Silverstream Porter**. **Porter** debuts with a GLPI of 3471, Pro\$ 2281, solid Milk (1000 kg), high components (Fat 91 kg and +0.47%; Protein 47 kg and +0.12%), and a +12 for Conformation. The balanced **Porter** (Bombero x Mogul x Iota) has a profile that covers all the bases. You can consider him an udder improver (+10 Mammary System) who offers high and wide rear udders (Rear Attachment Height +12 and Width +8). His daughters will have feet suited for any management system (+14 Heel Depth, +8 Foot Angle, 109 GPA Hoof Health) and like **Bardo**, **Porter** will be an ideal choice to drop the pins in your herd as well (Rump Angle 4L, Thurl Placement 4A). Breeders can expect added strength (+6 Pin Width, +4 Chest Width) and most notably, the **Porter** daughters will be made to calve in easily (108 Daughter Calving Ability), breed back easily (108 Daughter Fertility) and stand the test of time (108 Herd Life). **Porter** is available at a special introductory price of \$58 and is available as part of this round's **30 for \$35 Special**.



There is a new #1 proven **Immunity+®** sire and he is Canada's new #8 GLPI sire and our third proven sire addition **Stantons Alligator**. **Alligator** (by Kingboy) stems from 17 generations of VG or EX dams spanning over 50 years which includes the world-renowned matriarch of the family **Whittier-Farms Lead Mae** EX-95-3E-USA GMD DOM. **Alligator** debuts



with +3347 GLPI, \$1888 Pro\$, solid Milk (+1362 kg), Fat (+63 kg, +0.10%), Protein (+46 kg, +0.01%) and +15 for Conformation (Canada's #1 newly proven sire for type). Even at this very early stage of his career, **Alligator** has already shown his prowess to be an elite type sire with one in eight daughters being classified VG. His double digit ratings for Mammary System (+14) and Feet & Legs (+11) should draw attention as will his Dairy Strength ratings (+8 Stature, +15 Height of Front End) and Rump pattern (+8 Overall, +6 Loin, +9 Pin Width, 3A Thurl Placement). Expect healthy udders (106 SCS, 104 Mastitis Resistance) and with 106 for Daughter Calving Ability, 104 for both Herd Life and Daughter Fertility and the coveted **Immunity+**® Designation, **Alligator** ticks a lot of very important boxes. Similar to Porter, Alligator is also be available as part of our **30 for \$35 Special**.



x Numero Uno) carries the **Immunity+**®, **Showtime**™ and **Robot Ready**™ designations. **Expander** is our very best for Overall Rump (+13), Loin Strength (+9), Udder Depth (12S), Pin Width (+16) and Stature (+19) and is available as part of this proof round's **20 for 20 Special**.

Go to www.eastgen.ca for more details on all your favourite Semex sires.

Our final addition this round is the **Genomax**™ graduate **Stanton's Expander** who debuts with +2896 GLPI, \$1204 Pro\$, Milk +1208 kg, Fat (+11 kg and -0.29%), Protein (+29 kg and -0.09%) and an outstanding +14 for Conformation.

Amplify the best genetics in your herd with EastGen's expanded line-up of sexed semen.



Some really exciting additions expand our growing line-up of sexed semen. Our current list of 15 sexed semen sires are all over 2900 LPI and this includes 9 sires available **Day-To-Day!**



NEW
Westcoast **SWINGMAN RED**
0777HO11091

Apprentice x Delta x Sympatico x "Durham Sherry" family
**SexedULTRA semen available Day-To-Day

Fresh off our **FastStart** program, **Swingman** is an exciting true RED sire. With +11 for Conformation, he is the #1 GPA LPI ranked **Immunity+**® RED or Red-Carrier sire with his level of type available in the World!



NEW
Claynook **DISCJOCKEY**
0777HO11287

Fortune x Monterey x Unix x Hunter x "OCD Planet Diamond"
**SexedULTRA semen available PRE-PURCHASE ONLY



For breeders that have a **FastStart** contract, you will be able to get some sexed **Discjockey** before he hits the open market. There is no sire in the business over 3500 GPA LPI that is higher than **Discjockey's** +15 Conformation!

All sorted bulls from Semex are processed with **SexedULTRA**, the most advanced technology in the industry.

Using **SexedULTRA** will get you the results you are looking for!

Check our website weekly for our full list of exciting sires available with **SexedUltra!**



EARLY RELEASE SIRES

SETTING THE

GENETIC PACE

PROGENESIS MAESTRO	PRICE	TPI	NM\$	GPA LPI	Pro\$	Date Enrolled
Progenesis Maestro	\$58	2851	961	3595	2772	'19-07-01
Pine-Tree-I Pursuit	\$50	2808	923	3369	2521	'19-03-01
Claynook Discjockey	\$48	2766	821	3528	2358	'19-03-01
Westcoast Soundcloud	\$48	2686	840	3455	2472	'19-05-01



Special Package:

PROGENESIS **OTHELLO**

10 conventional & 10 sexed: \$32/dose

* While supply lasts

