

December 2019

EastGen



Left to right: Steve Dolson, Director, Gay Lea Foods; David Larmer, President, EastGen

Gay Lea Foods acquires Thornloe Cheese

On December 2, an agreement was completed with Gay Lea Foods to acquire the operations of Thornloe Cheese. It is humbling for our team to reflect on the true pride we hold for a cheese plant that has earned your respect for quality products for over 75 years. Customers have called Thornloe Cheese the “Pride of the North” and we are confident that under Gay Lea’s ownership, the product line will reach new levels and will continue to “wow” cheese connoisseurs for years to come.

“The EastGen Board of Directors are very pleased that Thornloe will continue to operate under a farmer-owned cooperative. We are confident that Gay Lea Foods will support and contribute to the legacy of making award-winning innovative products from milk produced by Northern Ontario farms,” says David Larmer, EastGen President. “Being a part of Gay Lea Foods will allow Thornloe to continue to expand their markets going forward.”

In January of 2007, EastGen’s predecessor, Gencor, purchased Thornloe Cheese, who was destined to be closed by Parmalat.

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We congratulate Katrina Earle on her grand prize entry in our 2019 Christmas card contest

About the Illustrator

Katrina Earle is 11 years old and attends grade 6 at Eramosa Public School. As a member of Wellington County 4-H, Katrina has participated in many clubs including the Eramosa Dairy Club. In 2019, Katrina won the Outstanding Novice Member for Wellington County. In her spare time she loves working with calves at Maker Farms and enjoys drawing, reading, playing sports in school and curling in the Fergus Curling club. Her love of 4-H and dairy farming has inspired her dream of becoming a large animal Veterinarian in the future. Congrats Katrina!

Upcoming zone meeting dates located on page 4

For the most current information on 2019/2020 zone meeting dates please visit www.eastgen and click on **events**.



Over the next 12 years, Thornloe Cheese stabilized its financial situation, developed specialty cheeses, grew its quota holdings and launched a successful line of Grass Fed Cheese and Butter all while supporting local dairy producers in Northeastern Ontario. The goal of the original producer Board members was to develop a dairy business that would create specialty cheeses and niche value-added dairy products in the remarkable Temiskaming agricultural valley. This goal was achieved by the brilliant hard work of the dedicated staff at Thornloe Cheese under the leadership of Rhonda Wood, Yves Gauthier, and Martin Melendez.

Through the tremendous efforts of the staff team, Thornloe has become a well-respected Canadian brand and won numerous National awards for its products, highlighted by the back-to-back Grand Champion Butter Awards (Grass Fed Butter) at the 2018 & 2019 Royal Winter Fairs.

Over the past 12 years Thornloe has received invaluable support from Fednor, Northern Ontario Heritage Fund, TemFund, IRAP, Agricultural Adaptation Council, Scotiabank and local funding agencies. We are grateful for their support.

Thank you to our producer-owners who have supported Thornloe Cheese over the last 12 years. We are confident that the future is bright for Thornloe Cheese under the ownership of a respected wholly Canadian dairy farmer-owned co-operative.

HOLSTEIN

December
Proof Update

We are breaking new ground this proof round with the addition of a myriad of exciting new bulls including a long-awaited proven polled superstar in **Stantons Adagio-P**.

Superstar is not an overstatement when you talk about the newly launched **Stantons Adagio-P**. He debuts as Canada's #1 proven polled sire for GLPI (3381), for Pro\$ (\$2184), and for Combined Fat & Protein (+133 kg). **Adagio-P**, however, is far more than an exciting new proven polled sire. He ranks with the very best of the best and is in fact the #2 ranked proven **Immunity+**® designated sire for both GLPI and Pro\$ in the World!

Adagio-P emanates from a truly renowned cow family that is packed with Star Brood cows and breed leaders from both sides of the border. Sired by the heterozygous polled sire Powerball-P, **Adagio-P's** dam is the former #1 GLPI cow Stantons McCutchen 1174 Agree VG-88 10* (also the dam of our #1 used sire since the August proofs **Stantons Alligator**). Ultimately, **Adagio-P** is backed by 14 direct generations of VG and EX dams which also includes the world-renowned matriarch of the family **Whittier Farms Lead Mae EX-95-3E DOM GMD**.

Being a heterozygous polled carrier, the probability for polled progeny when **Adagio-P** is mated to cows known to be non-carriers of the polled gene is 50%.

Adagio-P debuts with +1678 Milk, +63 Fat (-0.01%), +70 Protein (+0.11%) and +12 for Conformation. Udders will be shallow (+11 Overall, 7S Udder Depth), with silky quality (+8 Texture) and high, wide rear udders (+10 Rear Attachment Height, +9 Rear Attachment Width). Their Feet & Legs, with ample Heel Depth (+7), correct Rear Leg Set (0), and outstanding leg set when viewed from the rear (+14 RLRV), will be suited for any management system. Their rumps are also made the way breeders want them. In fact, he is our very best with +14 Rump. He is also our #1 Daughter Fertility sire with 108. **Adagio-P**, who will join our **30 for \$30 Special**, is not just a star in the making, **Adagio-P is a superstar now!**

Stantons

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ADAGIO-P

POWERBALL-P X MCCUTCHEN X OBSERVER



POLLED™



ROBOTREADY™

Newly Proven!



IMMUNITY+

**CRUSH
DISEASE**

Canada's #1 proven polled sire for GLPI
(3381), for Pro\$ (\$2184), and
(+133 kg) for Combined Fat & Protein!



ATHLONE ADAGIO MONCTON GP-84-2YR-CAN

+1678 Milk
+12 Conformation
+11 Mammary
+11 Feet & Legs
+14 Rump
102 Herd Life

Westcoast Randall debuts as our second addition this proof round as Canada's new #4 GLPI sire with +2059 Milk, +73 Fat (-0.04%), +69 Protein (+0.00%) and +12 for Conformation. **Randall**, who is a Calving Ease specialist (106), will offer shallow udders (+9 Overall, 3S Udder Depth), double digit Feet & Legs and Dairy Strength (+10 and +13 respectively). **Randall** will also make a great addition as another important Rump improver (+9 Overall, +5 Loin, 4L Rump Angle and 4A Thurl Placement). **Randall**, by Loptimum, comes from an EX 4* Numero Uno followed by an EX Robust (dam of Rubicon) which stems from the amazing "**Dellia**" family. Unfortunately, **Randall** is a below average semen producer and has limited inventory available. He will be made available as **Limited Supply**.

Claynook Dealmaker is our third and final new addition and he brings our list of **Immunity+®** designated proven sires available day-to-day to an all-time high of 10!

Dealmaker is our first Unix son returned to service. His mother **Claynook Dawnette Hunter EX 6*** is a former #1 ranked heifer in Canada. Her dam **OCD Planet Diamond EX-92-3E 28*** has over 20 sons in A.I. and traces back to the respected **Windsor-Manor Rud Zip EX-95-4E DOM GMD 1***. **Dealmaker** debuts with +3075 GLPI, +1011 Milk, +58 Fat (+0.17%), 28 Protein (-0.04%) and reliable +12 for Conformation (on 281 classified daughters). With +15 for Mammary System, **Dealmaker** is our highest proven sire on our sheet. His double digit ratings for all attachments will trigger interest (+11 Fore, +12 Rear Height, and +10 Rear Width) as will his unreal +18 for Median Suspensory. Daughters will have sound legs (+7 Overall, 107 Hoof Health) and they will have some width (+6 Pin Width) and an ideal sloping Rump Angle (4L). With a Calving Ease of 103 and also being available in our **20 for \$20 Special**, we think that we will be seeing the **Immunity+®** designated **Dealmaker** closing quite a few deals!

Please visit www.eastgen.ca for a full proof Update...

2019/2020 COUNTY ZONE MEETINGS

REGION OF NIAGARA (N&S), HALDIMAND, WENTWORTH - ZONE 10

January 13, 2020, 11:00 a.m.
Dunnville Comm. Lifespan Centre,
275 Ramsey Dr, Dunville

PRINCE EDWARD - ZONE 5**

In conjunction with Holstein club meeting
January 15, 2020, 10:30 a.m.
Location: Bethany Christian Reformed
Church, 158 Main St, Bloomfield
** Delegate elections

OXFORD, BRANT, NORFOLK - ZONE 10

In conjunction with Holstein club meeting
January 16, 2020, 10:00 a.m.
Farm location: Roger Wikkerink,
813275 Baseline Rd, Norwich

MIDDLESEX, ELGIN, ESSEX-KENT, LAMBTON - ZONE 12

January 21, 2020, 11:00 a.m.
Farm location: Walker Dairy Inc., 50828
Talbot Line, Alymer

PERTH - ZONE 11 **, HURON - ZONE 12

January 22, 2020, 10:30 a.m.
Farm location: Legacy Holsteins,
7530 Rd 158, Atwood
Lunch location: Listowel Ag. Hall, 5699
Line 86, Listowel
** Delegate elections

WATERLOO - ZONE 9 WELLINGTON - ZONE 9

January 24, 2020, 10:30 a.m.
Farm location: Glenirvine Farms, 6819
Hwy 6 N, Fergus

FRONTENAC - ZONE 4 LENNOX & ADDINGTON - ZONE 5 **

January 29, 2020, 10:30 a.m.
Location: Denny's Restaurant,
33 Benson St., Kingston
** Delegate elections

GLENGARRY, PRESCOTT, RUSSELL - ZONE 2 ** CARLETON, DUNDAS, STORMONT - ZONE 3

*Guest Speakers: Dave Harvatine, Aurora
Ridge Dairy, New York & Brad Sayles, Semex*
January 30, 2020, 10:00 a.m.
Location: North Stormont Place, 16299
Fairview Dr, Avonmore
** Delegate elections

YORK, HALTON, PEEL - ZONE 6 SIMCOE - ZONE 7

January 31, 2020, 11:00 a.m.
Farm location: John, Bonnie &
Emily den Haan, 4316 5th Line, Loretto

DUFFERIN, GREY & BRUCE - ZONE 8

February 4, 2020, 11:00 a.m.
Farm location: Elvern & Marilyn Bauman
311622 HWY 6 North, Mount Forest
** Delegate elections

ASSEMBLÉE EN FRANÇAIS

February 5, 2020, 10:30 a.m.
Farm location: Jacques & Noelle
Pasquier, 1647 St Marie Rd, Embrun

*For the most current information on 2019/2020 zone meeting dates
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