EastGen

COMPONENT BREED Proof Update August 2020

AYRSHIRE



Another strong proof round for our Ayrshire breeders with the addition of one new proven sire and one new **Genomax™** sire to our growing Ayrshire lineup. Des Coteaux AMAZING debuts as the new #2 Pro\$ sire with \$1654 Pro\$, #2 GLPI sire with an amazing +3200 GLPI, and #6 Milk, #3

Fat, #5 Protein sire with +1387 kg of Milk, +70 Fat, and +56 Protein. **AMAZING** (the first proven son of **REVOLUTION**), is out of **Duo Star** Amitie EX-2E 90 ELITE who has a 5 lactation average of 302-294-302 with 4.13% Fat and 3.39% Protein. Her dam, Duo Star Amour EX-2E 94 9*, has a 4 lactation total of more than 56,000 kg and was the long-time #1 Conformation cow in Canada. Her daughter "Amara" is currently the #4 cow for Conformation. Amour is the dam of the Percy son **ARMANI** and her world-famous granddam is none other than "Happy Spirit". AMAZING, who carries the coveted Immunity+® and Robot Ready™ designations, offers positive deviations (+.15% Fat, +.11% Protein) and a balanced type breakdown (+7 Conformation, +8 Mammary System, +6 Feet & Legs and +4 Dairy Strength). Combine that with AMAZING's strong Herd Life (103), high Mastitis Resistance 105, high Lactation Persistency (106) and Daughter Fertility (103) and it appears that AMAZING will be sure to live up to his name.

Our one Genomax™ addition is the early BIGTIME son Visserdale STELLAR bred locally by the two-time Master Breeder herd of Todd & Ron Visser of Portland, Ontario. STELLAR's dam, Visserdale Selena 8 ELITE, has an amazing lifetime BCA average of 435-419-448 with 4.2% Fat and 3.9% Protein. She stems from the matriarch of the Visser's most renowned cow family Visserdale Selena 3 EX-2E 91 4* who is a 6th generation VG or EX. Expect STELLAR to breed high milk yields (+1141 kg), pleasing deviations (+0.05% Fat, +0.04% Protein) from well-attached, shallow udders (2S Udder Depth, +6 Mammary System) and Feet & Legs suited for any barn environment (+6 Heel Depth, +2 Overall).

BROWN SWISS



No new Brown Swiss sires this round but our newly added sire from April, Giocomini ELISIUM, remains our top overall ranked sire with +2132 GPA LPI. ELISIUM, who is an A2A2 carrier, represents an absolute outcross pedigree. His sire is Antonov and he is out of a VG-86-

CHE Calvin dam from a Blooming which represents an all-European pedigree. In total, we have four exceptional and distinctive Brown Swiss sires all over +600 kg Milk and +11 or higher for for type.

JERSEY

Some excitement for Jersey breeders with two new additions to our sexed semen line-up and one new **Genomax**™ sire. Lencrest CASPIAN, an A2A2 carrier, is our first addition to our sexed line-up and is the Bourbon full brother to **CONTOUR**. His dam is *Lencrest Cocopuff EX-92*



is the #1 GLPI & Pro\$ cow again in Canada. She is backed by three more generations of EX star brood cows from a true icon of the breed JIF Little Minnie EX-96-4E 12*. Minnie was the Grand Champion at the '02 and '04 RAWF and is the dam of both Jamal and Minister. CASPIAN daughters will be profitable (Pro\$ \$2774, GPA LPI +2029), while offering component improvement (+91 kg +0.52% Fat, +62 kg +0.30% Protein), and solid type (+7 Conformation). (Available PRE-ORDER ONLY)

JX Ahlem GODRIC (6) is our second addition to our sexed semen line-up and our first bracket sire. Progeny of GODRIC born in Canada will be registered as purebred (PB) Jerseys and will not have the JX or the brackets in their name. If GODRIC is bred to a purebred Jersey, the resulting progeny will be considered PB in Canada's Jersey herdbook. GODRIC is an outcross Respect son who is over 2000 for both Pro\$ and GPA LPI (\$2933 and +2061 respectively) and is +11 for Conformation. Expect high yields (+1650 Milk, +80 Fat, +66 Protein) from strong frames (+6 Chest, +7 Body Depth, +12 Pin Width), and shallow, well-attached udders (+10 Overall, +9 Fore Attachment and Rear Attachment Height). (Available PRE-ORDER ONLY)

St-Lo DELL, a Respect maternal brother VIDEO, will undoubtedly be popular like his brother with our Jersey breeders. Unlike many high Jersey Conformation sires, DELL daughters will be quite profitable (1893 GPA LPI, \$2227 Pro\$) while offering sound Milk yields (+841) and considerably increased components (+62 kg +0.26% Fat, 36 kg +0.05% Protein). DELL, who is an eye-catching +13 for Conformation, was bred to be great stemming from an EX-92 Topeka show-winning dam who is backed by a VG-86-2YR 4* Sultan and then a phenomenal 14 generations of EX dams! **DELL** also carries the **A2A2** and **Robot Ready**[™] designations.

Other News:

Lady Grove CONRAD (81% purity) is our new Milking Shorthorn addition debuting as the new #4 LPI sire joining his sire, Kulp-Gen Jurist Ace, and grandsire, B Jurist in the Top 5 LPI list. His dam, Lands-Brook Chardonnay VG86, is the #6 LPI cows in Canada. She averaged at 8,282 kg of milk with 4.7% fat and 3.4% protein over her first 3 lactations. When used on milkier daughters, **CONRAD** will be a good source of component rich milk (+0.37% Fat, +0.17% Protein) and sound type (+5 Conformation). For our Guernsey breeders, Dairyman DOUBLE DAWSON still holds down our top spot with +1240 LPI. Both Eby Manor INDIGO saw improvement in LPI as did Lindrian GRUMPY PILOT who is still our best for Conformation with +8.