

# EastGen's Role and Responsibility Navigating Through COVID-19

Since mid-March, EastGen has continued to monitor and follow the direction of Public Health officials and all levels of government in an effort to do our part to stop the spread of COVID-19. We want to continue to ensure that we are taking all reasonable precautions individually and collectively to keep our customers, staff and families safe and healthy.

It is great to see most rural areas in Ontario and the Atlantic provinces moving into stage 3 and easing restrictions. With these positive steps forward, health officials are continuing to reinforce the need for social distancing. Thank you for all the precautionary measures you have taken with the EastGen service representatives who visit your farms. We appreciate the space you have given our staff to do their jobs and appreciate that you will continue this moving forward.

We remain committed to maintaining rigorous health and safety standards, taking strict precautions and making decisions with vigilance and guidance from health officials and government leaders. We encourage you to continue to engage in safe practices to keep yourself healthy and to prevent the spread of COVID-19. If you have any concerns, we ask you to reach out to your service representative. Thank you for your patience and understanding as we navigate through these unprecedented times.

### Stay safe!

## August 2020 Update



EastGen President David Larmer presented a donation of cheese to Heather Kirby, Executive Director of the Kawartha Lakes Food Source. This donation is one of 22 food banks in our service area in Ontario and the Atlantic provinces that will be receiving dairy products from EastGen's Farm to Food Bank Campaign this past spring. With the support of EastGen's farmer-owners, we are proud to announce a total donation of over \$7,200 worth of Canadian dairy goodness in the form of Thornloe Cheese in Ontario and Amalgamated Dairies Limited products in Atlantic

AUGUST/2020

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2 3 4 5 6 7 8
12 13 14 15
17 18 19 20 21 22
24 25 26 27 28 29
31

Canada.

Watch for your new proof sheet following the Genetic Evaluation release on August 11!



- Keep the tank in a well-lit, wellventilated area
- Place a wooden pallet or rigid foam underneath the tank
- Use mild soap and water to clean the tank as needed
- Check the nitrogen level regularly
- Replace the neck cork after use
- Keep a pair of safety glasses near the tank and use them
- Lock the tank when not in use
- Securely tie down a tank in the bed of a truck for transport
- Keep the top of the can below the neck tube when retrieving a straw of semen
- Use a clip to secure the canister below the critical zone
- Use pre-cooled tweezers to handle semen
- Limit exposure of the straw to air between the tank and thaw unit

## DON'T:

- Store the tank directly on concrete
- Store tanks in the milkhouse
- Use a piece of pipe to measure nitrogen levels
- Transport the tank in the passenger seat of a vehicle
- Use a strong jet of water to clean the tank's exterior

We've added a new option to order your farm supplies with ease...



#### **Check out our Online Store**

- ✓ Purchase EastGen farm. products with your phone, tablet or computer
- **✓** Bill your EastGen account or use a credit card for purchases
- √ Choose simple delivery through our EastGen sales network or Purolator

**NEW** 

## Sanitizer and Face Masks





**Locally Manufactured** & Health Canada **Approved Hand Sanitizer** 

\$47.00 per gallon

pump included

3 ply Face Masks with Ear Loops

\$85.00 per box

# TAKE CONTROL WITH IMMUNITY+ SIRES

## Stantons **ADAGIO-P**



Athlone Adagio Moncton GP-84-2YR-CAN

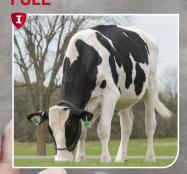
GLPI +3290 Pro\$ \$2279 Croteau Lesperron UNIX



Glen Islay Unix Frozen EX-91-2E-CAN

GLPI +2957 Pro\$ \$1423

### Melarry **FUEL**

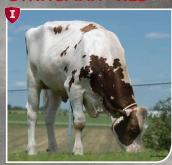


GPA LPI +3325 Pro\$ \$2621 Lebold Dreamview MILANO



GPA LPI +3202 Pro\$ \$1909

### Westcoast SWINGMAN - RED



GPA LPI +3254
Pro\$ \$2420

Immunity+® sires give you the power to breed healthier calves and eliminate disease in your herd today. Take Control now with Immunity+ sires.







**Premium Blocks** 

BactZyme will liquify solid material so that it's easier to agitate, pump and irrigate.

> Pail of 50 \$550

New Fast Start Sires

Sales/Promotions

Omni A21 **Dimmable Bulbs Generation 5** 

16 Watt \$12 \$10 9.5 Watt \$12 \$10 Mr. Sticky

1000-ft Refill \$43/Roll 1000-ft Kit \$72/Kit

## Help us update our records...

Do we have your email address?

Over the last few months we have used email to communicate COVID-19 procedures to our customers.

Simply check off all the information you would like to receive and help us update your file!

Name: EastGen Account #: Email: Cell Phone:

New Release Sires **Premier Program Sires** 

**Proof Updates** Farm Products

FastGen Youth Events

Jersey Sire Updates

Events/Meeting Notices/Company Notices

Component Sires: (Breeds)

Beef Sires: (Breeds)

Career Postings