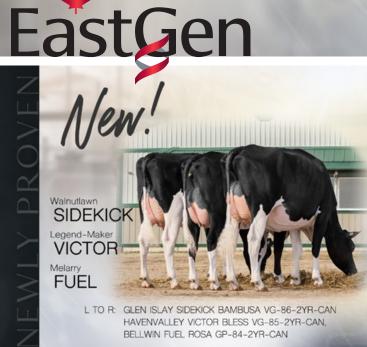
HOLSTEIN Proof Update

December 2020



Despite the relentless challenges our industry has had to face in 2020, we can all take pride knowing that our resolve and focus has been rewarded with one of the most impressive proof rounds ever experienced in Canada.



We will start with Canada's highest newly proven sire the long-anticipated Melarry Fuel. Fuel, the highest proven Immunity+[™] production sire in the world, debuts with an impressive +2043 Milk, +110 Fat (+.26%), +70 Protein (+.01%), +3433 GLPI and +12 Conformation. Fuel (Canada's #1 ranked Duke son x VG-89 Kingboy x EX Mogul) will offer well-attached, shallow udders (+8 Overall) with ideal

Heel Depth (+9), outstanding strong frames (+12 Chest Width, +10 Body Depth), and ideal rump structures for many of today's common blood lines (Rump Angle 3L).

Our next addition, Stantons Adorable, is a Supershot from the former #1 GLPI cow Stantons McCutchen 1174 Agree VG-88 14*. Agree, with six sons in the Top 100 LPI list averaging +3385 GLPI, has more than any other cow and included in this illustrious list is the world's #1 proven Immunity+[™] sire Stantons Alligator and our #1 used proven sire in 2020 Stantons Adagio-P. Adorable offers a balanced profile with solid Milk (+615 kg), high deviations (+.28% Fat, +.19% Protein) and +11 for Conformation. In addition to his +10 for both Fore and Rear Attachment Height, the snug uddered Adorable daughters will track well (+11 RLRV), have capacious frames (+9 Chest Width), and a correct slope from hooks to pins

(2L). Adorable also has the added benefit of being above average for Herd Life, Mastitis Resistance, Daughter Fertility, Calving Ease and is available conventional or sexed* and as part of our 30 for \$25 Special (* - purchase only basis).

The next two proven additions we expected to hit this round as both were partially proven in August. The first of these is the Robot Ready[™] and A2A2 designated Stantons Ateam who passed the required threshold for daughters in production to become officially proven. Ateam came through as expected offering outstanding profit and production potential with +3311 GLPI, \$2442 Pro\$, +1705 Milk, +82 Fat (+.15%), +61 Protein (+.03%) while holding at a pleasing +12 for Conformation. His daughters have well-attached, shallow udders (+11 Overall), and correct Feet & Legs with desirable Bone quality and Rear Leg Rear View (+10 Overall). As an added bonus, Ateam is available as part of our 30 for \$30 Special. Progenesis Midnight is the second sire that added enough milking daughters to become officially proven this round. **Midnight**, who is one of our best proven sires for driving profit (\$2748 Pro\$), is also our new leader for combined Fat & Protein with +203 kg! In addition to his high component yields, Midnight can also be used to improve deviations (+.60% Fat, +.36% Protein) while offering solid Conformation (+5). The Fertility First[™] designated Midnight also saw gains in his Semen Fertility rating to 61% and will be available as part of our 20 for \$20 Special.

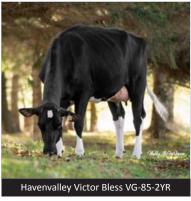
Although falling just short of the minimum daughter threshold to receive an official production proof, excitement will only continue to surge with the release of the first official Conformation proof of +19 for Walnutlawn Sidekick (#1 in Canada). Classification scores for Sidekick daughters in Canada continue to drive this type sensation to unprecedented levels. Currently on 155 daughters, Sidekick (by Abbott) is 95% GP or Better and is an amazing 37% VG-2YR-Olds! His



EX-94 7* McCutchen dam is a maternal sister to the elite type sire Walnutlawn Solomon. She is also the former #1 Conformation Cow in Canada and completes twelve generations VG or EX dams from the world-renowned "Splendor 39*" family. Bred to be great, it is clear that **Sidekick** and now his high-ranking progeny are well on their way to be in a revered class of their own. (Added note: a limited supply of Sidekick sexed semen is available.)

Like Sidekick, Legend-Maker Victor debuts with only a partial proof that sees him carrying a GPA evaluation for production

Continued from Page 1



while receiving his first official Canadian Conformation proof of +13. Victor, who is A2A2 and R**obot Readv[™]** designated. is a deeply-bred Kingpin son from an EX-92 1* Liquid Gold, an EX-91 Goldwyn, EX-92-2E DOM Outside that goes back to the reputed All-American Aitkenbrae Starbuck Ada EX-94-2E DOM 4*. Breeders can expect high deviation milk

(+.17% Fat, +.32% Protein) from snug, shallow udders (9S Udder Depth), ideal Feet & Legs (+13 Overall), capacious frames (+7 Chest Width) and with a +6 Loin, 7L Rump Angle, +5 Pin Width and 8A Thurl Placement, their rumps will be picture perfect.

@ A2A2	Robot Ready.	🔊 Fertility First.	SEXXED	Iable Sexe Pre-Purchase Only Not Available Day to Day (Subject to availability) -821-2150 to order semen toda	/	6 LPI	Pro\$	Milk	Conformation
	•		0777H011903	Dudoc SPEEDUP-P	Ø	3650	3407	1369	11
٩	•		0777H011887	Drumdale ALLDAY-P NEW	۲	3545	3165	947	8
٨	•		0777H011661	Westcoast STAMKOS *RDC	۲	3442	3054	2073	7
	-	1	0777H011120	Siemers DARWIN	۲	3425	2910	1211	9
			0777H010660	Stantons ADORABLE NEW		3402	2469	615	11
٩	•		0777H011384	Westcoast REDCARPET	۲	3380	2993	882	9
	•		0777H011827	Vogue SUPERPOWER	۲	3294	2271	852	14
٩	-	1	0777H011213	Progenesis DROPKICK	٢	3245	2402	1066	12
			077H011947	Siemers STARS *RDC NEW	۲	3231	2174	1202	14

Some Exciting **NEW @ Genomax**. Additions to EastGen's Holstein Line-Up Leading Genetics

Drumdale ALLDAY-P 3545 GPA LPI Luster-P x VG-88 Powerball-P x EX-91-2E Overtime-P x VG-87 x VG-87-2YR 18* x VG-87-2YR 14* x MD-Delight Durham Atlee EX-92 GMD DOM 10* aAa: 243165 #3 Polled sire in Canada with +3545 GPA LPI, \$3165 Pro\$ from the amazing "*Durham Atlee*" family

Offers solid type (+8 Conf.), ideal Rumps (+7 Overall) & F&L's suited for today's modern dairy breeders (+9 Overall)

Expect high deviations (+.53% F, +.30% P) from daughters that are made to last (108 HL, 108 Mast. Resist., 107 DF)

Areas to protect: Body Depth, Chest Width (* - available sexed on a Pre-Order basis only) Sexxed. O Polled. ® Robot Ready.

Bomaz STEADY-P

aAa: 243156

3231 GPA LPI Simplicity-P-RC x Salvatore RC x VG Silver x VG-88 Supersire x

- VG-86 Sherac x 5 gen. VG or EX dams from Dalse Highlight Kathy EX-94-3E-USA GMD
- A heterozygous polled, deeply-bred, Robot Ready[™] designated, totally outcross Simplicity-P-RC son

Immensely balanced profile offering solid Milk (+737), deviations (+.49% Fat, +.11% Protein) and type (+11 Conf.)

Well suited for breeders in search of problem-free cows (109HL, 104 Mast. Resist., 105 Hoof Health, 101 CA, 107 DCA) Areas to protect: Body Depth, BCS O Polled. ® Robot Ready

Siemers STARS *RDC

3231 GPA LPI Discjocky x Simers Mogul Apple-Star EX-91 x MS Apples aAa: 246,234 Azalea EX-91 x KHW Regiment Apple-Red EX-96-4E DOM 30* x 6 gen. of EX dams

- Stars brings together 2 of the most influential breeding families in the World the Zip family & the renowned Apples
- Breeder's Edge sire with high deviation milk (+.25% Fat. +.07% Protein) from stylish udders (+12 MS. 2.45 UDC)
- Expect daughters that will be made to stand out in any barn and enviornment (+14 Conf., 2.73 PTAT) Areas to protect: Teat Length, Teat Placement (* - available sexed on a Pre-Order basis only)





