

APRIL  
2022

# Update

**EastGen**

## Genetic Evaluation Release Highlights

The first proof round of the year has arrived and we are excited to say that our expansive Holstein line-up has something for everyone. As breeders' goals continue to evolve and change, we are focused and confident that we can provide the best of genetic solutions available anywhere for your herd.

The best of the best in the industry starts with our very own proven **Westcoast Alcove** who continues to dominate Canada's top lists holding down the #1 GLPI, #2 Pro\$, #1 Fat and #1 Combined F&P positions, and that is with close to 1,000 first lactation milking daughters. Alcove fought the base change roll back to actually gain for GLPI and all production traits! Our #1 used sire is now +3829 GLPI, \$3175 Pro\$, +2379 Milk, +147 Fat, +245 combined F&P, and a +9 for Conformation! The A2A2 designated Alcove is being recognized as a truly generational sire offering an unprecedented combination of extraordinary production potential with strong capacious frames (+15 Dairy Strength, +14 Chest Width) and Calving Ability (103). Another noteworthy point of distinction is Alcove's semen fertility which has earned him the Fertility First™ designation with 61, his highest level since his debut last April. Alcove will continue to be available both as conventional semen and sexed Day-To-Day.

The #1 proven Mammary System sire in Canada continues to be the very popular Unix son **Claynook Dealmaker** with a rating of +15. Dealmaker is also the #2 proven Immunity+® Conformation sire in the world with +13, second only to Semex's **Stantons Alligator**. Dealmaker, our third highest used sire, will be available conventional and sexed Day-to-Day and as part of our 30 for \$25 Special, he will undoubtedly remain in high demand.

**Melarry Fuel** should also be considered as one of the industry's best of the best! Fuel, our #2 used sire in the last year, is the world's #1 proven sire for Dairy Strength with +17 and with

Claynook

### DEALMAKER

*#1 Udder Bull in Canada!*



+3407 GLPI, he holds down the #2 proven Immunity+® spot. Stemming from five high-producing EX direct dams, Fuel is in a league of his own offering elite production and deviations from daughters that are built to complement many of today's common blood lines with well-attached udders (+10 Fore Attachment & Rear Attachment Width), ample Chest Width (+12), Body Depth (+12), correct F&L's (+6), and ideal rumps (+7 Rump, +4 Loin Strength, 5L Rump Angle, 7A Thurl Placement).

Continuing with our Immunity+® line-up, **Boldi V Aptitude**, the #3 proven Immunity+® sire, saw gains for GLPI and Milk while holding at +12 for Conformation. In fact, only Alligator is higher for type on Lactanet's Top 100 GLPI list and there are no

Above: Earlen Dealmaker Misty VG-86-3YR-CAN  
Photo by: Holly McFarlane

Cont. on pg. 2

## 2022 President & Board Executive Elected

At an EastGen Board of Directors Meeting held immediately following the EastGen Annual General Meeting on March 31, 2022, the EastGen 2022 Board Executive was elected as follows:

President – Gerrit Wensink  
Vice President – Amanda Jeffs  
Other Members – Phil MacLean and Rob Bumstead

Tom Pasco and Gerrit Wensink were previously elected as Directors of the Semex Board for a two-year term. Phil MacLean and Curtis McNeil remain Directors of the Semex Board for a one-year term.

Brian O'Connor was reappointed as Board Secretary-Treasurer.

other sires higher for Mammary System on this list (+13 MS)! As his daughters mature, his numbers continue to reflect their improvement and potential for living profitable and productive lives (Herd Life 106, Lactation Persistency 109). Aptitude, who also carries the Robot Ready™ designation, will join Dealmaker on our 30 for \$25 Special as will **Boldi V Gymnast** and **Stantons Adorable**. Gymnast, a Doorsopen son, continues to resonate with breeders as a high reliability, elite production sire with positive deviations, solid +7 Conformation, and desirable overall Health & Fertility Improvement (+561). Gymnast, Canada's #5 proven GLPI sire, is also A2A2 designated, and he is an outstanding settler (60 Semen Fertility). The richly-bred Adorable is ideal for offering pleasing production with outstanding deviations (+.26% Fat, +.23% Protein) and solid type (+10 Overall). Adorable is available conventional or sexed (on a Day-to-Day basis).

Seeing is believing when it comes to Canada's #1 Conformation sire **Walnutlawn Sidekick**. Sidekick, who held at +16 for Conformation, can really stamp his daughters with power and strength (+13 Dairy Strength), never-miss Rumps (+10 Overall, +16 Loin), and beautiful udders (+13 Overall, +17 fore attachment numbers). Sidekick, who is an A2A2 carrier and is part of our coveted Breeders' Edge group of sires, will be a phenomenal bargain as part of our 30 for \$30 Special this round. He's also available Day-to-Day sexed.

## AYRSHIRE

Due to feedback from staff and breeders, we are pleased to declare that we have removed all **AMC (Arthrogyposis Multiplex)** sires from our proof sheet this round making our Ayrshire proof sheet line-up, **100% AMC free!** Two new additions to our Ayrshire line-up this proof round starting with **Des Mesanges Dalton**. Dalton is sired by Athonos Diesel. His dam, Laroc Amazing Linda VG-85-2YR ELITE, is the second highest cow newly indexed this round debuting at #12 Pro\$ and #13 GPA LPI. Dalton will be an outcross source offering lots of profit potential debuting as the #4 GPA LPI sire (+3128) and #6 Pro\$ sire (\$1661). Dalton offers +1226 Milk, +62 Fat (+.14%), +53 Protein (+.13%) and +7 for Conformation which has a tremendously balanced profile across the board. Our second addition is **Marilie Selection** who is a Halogen son from a 8th generation VG or EX Visserdale Selena 86 VG-85-2YR ELITE. Selection debuts with +2954 GPA LPI, +1235 Milk, +42 Fat (-.11%), +35 Protein (-.10%) and +8 for Conformation.

## BROWN SWISS

A couple of exciting new genomic gems have joined our Brown Swiss line-up this round and they are maternal brothers out of HF LC Chasing Dreams VG-87-2YR. She is a Lucky Carl from an

Archer out of HF Cadence Dream EX-90. **Derringer** is a son of the well-balanced Bender son O Malley while **Design** is sired by Elmstar. Both sires are over +2100 GPA LPI and over +1,000 for Milk, so expect fantastic production potential from this pair. Breeders can look for Derringer to offer marginally more strength and frame from his sire O Malley while Design will have a modest advantage for overall rump structure and F&Ls coming from his sire Elmstar. Also of note, **Hilltop Acres Powerball**, **Giacomini Elisium**, and the heterozygous polled sire **Trout Hilltop Jordy \*P** will all be made available conventional and sexed (on a Pre-Order basis).

## JERSEY

The Jersey news starts with the unprecedented windfall of sexed Jersey sires that breeders will now have access to as a result of the expansion of Semex's sexed semen production capacity. While every sire will still be available as conventional semen, we now have 11 active sires which will be available sexed including the #1 JPI, #1 MACE LPI, and #1 MACE Pro\$ sire **JX River Valley Chief {6}**. The second is the #1 GPA LPI sire, who we will expand on later in the article, **Progenesis Devour**. Also available sexed will be **Tobefamous** (#2 GPA LPI), the Immunity+® sire **Lightning, Keynote, Tekashi, Air, Moonlight, Jordan, Jamie**, and the Breeders' Edge star **Chocochip!**

Chief {6} saw cosmic gains with the addition of another 1,000+ milking daughters which propelled him (despite the annual genetic base roll back) to a MACE proof with +2373 GLPI, \$3625 Pro\$, +2768 Milk, +118 Fat, +88 Protein and +8 for Conformation. These are unheard of ratings that are sure to leave a positive influence on the breed for years to come. Joining our elite Jersey line-up is **Progenesis Devour**. By the all-world Chief {6}, Devour is the #1 GPA LPI sire in Canada (+2225) and #3 Pro\$ sire (\$3153) with +2055 Milk, +99 Fat (-.10%), +74 Protein (-.09%) and +6 Conformation. Looking back at our three additions from December, all fared very well. **Tobefamous** jumped to #2 GPA LPI while gaining on both national rankings and gaining for Milk, Fat, Protein and even Conformation from +11 to +12!

## GUERNSEY & MILKING SHORTHORN

Our Guernsey breeders have something to celebrate with the addition of the new #3 GPA LPI sire **Coulee Crest Carver**. Carver's sire, Vengeance, is a Randall from the respected Maradore Boomer's Valium EX-94 (Res. All-Amer. Aged Cow 2020). His Net Worth dam stems from 4 generations of VG or EX. Carver debuts with +1154 GPA LPI, +99 Milk, +13 Fat (+.11%), +3 Protein (+.00%) and +8 for Conformation.

The Patriot son **Richford Icon** is our new Milking Shorthorn addition. His dam is the well-known 2x National Show Gr. Ch. Richford Ironman Iceland EX-90. ICON debuts with +1555 PA LPI and +9 Conformation.

Check out photos and details on these sires and more on EastGen's website and social media!

# 100,000 First Services Milestone Achieved



Brian Cummings, pictured above with customers Lisa & Steven Hutchison, and at top right with his wife Rose Mary Cummings.

**Congratulations Brian!!!**



**Brian Cummings** is the EastGen A.I. Technician to most recently achieve 100,000 first services. These photos were taken March 23, 2022 at the farm of Steven & Lisa Hutchison, Ingersoll, ON, to mark the milestone. Brian has been providing service to this farm for more than 35 years.

## EastGen Past Presidents Recognized



Two past presidents of EastGen were formally recognized for their contributions at the company's Annual General Meeting (AGM) on March 31, 2022. The COVID-19 pandemic and subsequent cancellation of live AGMs in 2020 and 2021 prompted the delay in providing thanks for their service during presidency. **Above, left:** Robert Wright, Midhurst, ON (President 2017-2018); and David Larmer, Blackstock, ON (President 2019-2020); accepted gifts from EastGen General Manager Brian O'Connor during the hybrid live webinar/live meeting held at The GrandWay, Elora, ON.

IMMUNITY+<sup>®</sup>

# THE HEALTHY CHOICE



**An animal that stays healthy grows better.**

**An animal that grows better stays healthy.**

*"In my opinion there is not a single trait on a sire's genetic profile more important and profitable than being a high immune responder which is why I am breeding 100% Immunity+<sup>®</sup> sires with no plans to change in the foreseeable future."*

Stefan Mueller, Stellete Farms Ltd., Milverton, ON

Combine our exclusive Immunity+<sup>®</sup> genomics and Elevate<sup>®</sup> to make your herd the healthiest, most profitable possible!



[www.eastgen.ca](http://www.eastgen.ca)

