

AUGUST
2022

Update

EastGen

"The Future Looks Bright!" - Keen 4-Hers Compete at EastGen's 2022 Youth Events

After a two-year hiatus from the traditional in-person events due to the Covid-19 pandemic, it was great to see so many engaged youth ready to get back to "learning to do by doing" with their 4-H projects in July. EastGen's Showcase and Challenge events include education, skill enhancement with fun, and friendly competition. Participants spend time team building while learning at education sessions and then entering the ring for showmanship and conformation evaluations on show day. Overall points are comprised from a written test following education as well as show-day results. EastGen traditionally

organizes a series of four regional events across their service area in Spencerville, Ont.; Woodstock, Ont.; Markham, Ont.; and Truro, NS; focused on 4-H youth between the ages of 14 and 21.

EastGen is proud to honour achievements in quiz writing, best exhibit and display, top show results, and overall accomplishments by age division as well as overall grand champion of the show. EastGen's youth events are a highlight for EastGen staff and directors demonstrating their unparalleled commitment to youth.



"Our EastGen staff were so excited to finally return to hosting our four live youth events again this year. Working with the next generation, who are so passionate and enthusiastic about the dairy and beef industry, is a true honour that we all had been eagerly anticipating," said Paul Stewart, EastGen Marketing Supervisor. "Our events' participants will become the future leaders of our communities and represent the future of agriculture. 'The Future Looks Bright' was the motto for this year's events. If this year's participants are any reflection on that, our industry is absolutely in very good hands."

See more photos and results on EastGen's website and Facebook and Instagram pages.



Spencerville Showcase Grand Champion Overall: Nadia Uhr, Stormont County; EastGen General Manager Brian O'Connor.



Woodstock Challenge Grand Champion Overall: Emily DeKlein, Middlesex County; EastGen Director Doug Johnston.



Atlantic 4-H Showcase Beef Grand Overall (l to r): EastGen Atlantic Sales Manager Dale MacPhee; Reserve: Isabelle Carter, NS; Grand: Isabella Acorn, PEI.



Atlantic 4-H Showcase Dairy Grand Overall (l to r): Grace Hughes, PEI; Reserve: Emily Moxsom, NS; EastGen Atlantic Sales Manager Dale MacPhee.



Markham Challenge Grand Champion Overall (l to r): EastGen Marketing Supervisor Paul Stewart; Emma Finch, Dufferin County; EastGen Director Rob Bumstead.

EastGen Staff Updates: New & Familiar Faces



Tyler McDonald - AI Tech.



Philip English - AI Tech.

EastGen is pleased to announce that **Tyler McDonald** joined EastGen on June 22nd as an **AI Technician** in Eastern Ontario reporting to Craig LeRoy, Regional Sales Manager. Tyler is the 6th generation on a 40-cow dairy farm in Glengarry County. He has ten years of AI experience gained from working at home and is looking forward to serving EastGen customers in his area.

We also welcomed **Philip English** to the EastGen team on July 5th as an **AI Technician** – Swing for Central East Ontario, reporting to Scott Cornish, Regional Sales Manager. Philip was

EastGen Delegate and Former Director Remembered Through Kevin Allen Memorial Award

An award honouring and remembering Kevin Allen, an EastGen Delegate, former EBI Board of Director, dairy farmer and life-long supporter of 4-H along with his local agriculture community, was presented at the recent EastGen Showcase in Spencerville, Ont. Kevin had a strong passion for farming and being on his land and had a greater love for his family. He touched many lives and made an impact in his community in the heart of Prescott County and throughout Eastern Ontario.

In Kevin's memory, family and friends donated to the Ontario Dairy Youth Trust Fund. These funds will honour Kevin's memory and his strong support of 4-H opportunities through an annual award presented to a competitor involved in the EastGen Showcase competition. This award winner is chosen through a name drawn from all of the participants who attend the event. This year the Allen Family presented this special award to Kierstyn Hogan, Frontenac County.



Watch for highlights via EastGen's social media channels, and for your new proof sheet in the mail following the August 9th Genetic Evaluation Release

raised on a 70-cow dairy farm in Victoria/Kawartha Lakes. He showed calves in 4-H for nine years and has been a member of Junior Farmers for 15 years. Philip looks forward to serving farmers in his area. Welcome Tyler and Philip!

In other news, **Cody Oughtred** has settled into the role of **Swing Technician** in Districts 19 and 33 after accepting a lateral transfer. Cody began with EastGen as a Contract AI Vacation Technician in August 2020 and was hired in a full-time capacity in July of 2021. We are also pleased that **Karter Kaufman** assumed the **District Technician** responsibilities for District 19 following a retirement in that area. Cody and Karter will continue to report to Jamie Howard, Western Ontario Regional Sales Manager.

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