

The first proof round of the year has arrived and we saw gains to every category of our expansive Holstein sire line-up. Regardless of your goals, we are confident that our current list of sires will offer the very best genetic solutions available anywhere for your herd.

We will start with the newly proven Brabantdale Alongside. The well-bred **Alongside** was destined to be an exceptional type sire from day one. Sired by the sensational Sidekick, Alongside has a maternal line that is flush with high scoring dams all with extraordinary production records and stemming from the remarkable and beautiful RC-LC Goldwyn ATM EX-92 DOM 6*. His 3/4 brother, the exciting Breeder's Edge sire Alleyoop, is generating a lot of buzz already prior to his hotly-anticipated proven debut this fall. **Alongside** sits nicely at the top of Canada's Conformation list debuting with +15 for type while offering more than 1500 kg more milk than his sire and positive fat deviations (+.07%). Alongside will sire some really outstanding daughters with exceptional udders (+12 Mammary System), wide and square rumps (+10 Rump, +9 Loin, +11 Pin Width), capacious frames (+9 Dairy Strength), and unreal legs suited for any barn environment (+10 overall, +16 Heel Depth, +12 Foot Angle). Alongside will be available Day-To-Day Sexed.

Other Proven Highlights: Pine-Tree-I Pursuit continues to deliver and breeders have taken note making him our #1 used sire with sexed semen (ever). Pursuit, who carries the Calving Ease and Robot Ready™ designations,



is our #1 GLPI sire (+3644) and Canada's #2 Pro\$ sire (\$3438) and he's breaking new ground on the other side of the border as well with 1016 NM\$, 2949 TPI, 7.2 PL, 1.61 PTAT, and over a point for both UDC & FLC. Westcoast Alcove added over 700 daughters to his production

proof and there is still no sire higher for Milk, Fat, or Protein in Canada with his level of Conformation (+8). Our #1 used sire for the last 12 months, the A2A2 and Fertility First™ designated Alcove is one of our very best for Dairy Strength (+13, second to only **Melarry Fuel** with



+16), and he is now our very best for settling cows with 63 for Semen Fertility. Of note, Alcove is also a 101 for the novel Methane **Efficiency** trait which was introduced this proof round. Extensive Canadian data representing over 13M records from 1.6M cows has been analyzed to formulate the new trait and it has been shown to be a very efficient and cost-effective way to select for methane reduction. Dairy producers can expect to achieve a 20-30% reduction in methane emissions from their herd by 2050 depending on their selection pressure. Alcove, will continue to be available both as conventional semen and Day-To-Day Sexed.

Progenesis Knowhow, who added more than two hundred daughters to his proof this round, saw gains for both GLPI (+3463) and Pro\$ (\$2658) despite the annual base roll-back. He also jumped two points for both Conformation and Mammary System to +11 and +9 respectively, and a pleasing 4 points on F&L's to +10! The A2A2 and Calving



Ease designated Knowhow will be a tremendous bargain as part of our 30 for \$20 Special!





Available Sexed

epitomizes everything that makes breeding dairy cattle exciting.

NEW D	Day to Day Additions	GPA LPI	Pro\$	MILK	CONF
0777H012527	Comestar LATAYO	3487	2680	1136	9
0777H012446	Westcoast TARMAC ®	3336	2006	456	14

NEW Pre-Purchase Only Sires *

World-Famous Dam: "BABE" EX-94

0777H012399	Kings-Ransom DROPBOX	3557	2825	819	10
0777H012608	Comestar BARLOT BREEDER'S EDGE 🐠 🛡	3358	2250	180	11
0777H012609	Jacobs BRUINS BREEDER'S EDGE 🖟 🥸 🚑	3312	2045	894	11

* Pre-Purchase Only: Call 1-888-821-2150 to order semen today!

Our current list of 24 sexed semen sires average over +3313 LPI & +12 for type and includes 11 sires available Day-To-Day!



17 of 20 of the TOP USAGE sires used last month with conventional or sexed semen are average or higher for fertility today and they average 61 for semen fertility!







Additions to EastGen's Holstein Line-Up

Westcoast BACKGROUND *RC 3622 GPA LPI \$2923 Pro\$ +12 CONF

aAa: 432156 Ranger-Red x Ashby x VG-88 5* McCutchen x VG-87 Explode x EX-92 Goldwyn x 8 gen VG or EX dams

Background is an early Red Carrier Ranger-**Red** son from a family filled with high scoring, high lifetime production cows. Breeders can expect solid production with high deviations (+.56% Fat, +.22% Protein), a type profile that will tick all of the boxes, and outstanding Immunity (111 Immunity, 111 Calf Immunity).



Vogue PALGRAVE PP

2992 GPA LPI \$1284 Pro\$ +10 CONF

aAa: n/a A2P2-PP x EX x Calbrett Kingboy Miranda P EX-93 6* ('21 HI Impact Cow of the Yr., '22 HI Polled Cow of the Yr.)

A homozygous polled A2P2 from the one of the hottest familes in polled in the world. With Palgrave PP, who is a A2A2 and Robot **Ready**[®] designated, you can expect high deviation milk (+.39% Fat, +.16% Protein), pleasing Conformation (+10), & polled calves!



New Short Supply Sires

Pre-Purchase Only Sires *		A I	Pro\$	MILK	CONF
0200H012579	Progenesis TROY *RC (Ranger-Red x Zazzle)	3875	3944	1233	10
0200H012511	Progenesis RUBBLE (Conway x Einstein)	3779	3352	753	7
0200H012445	Westcoast SEASIDE (Alligator x Batman)	3591	2746	1224	11
0200H012608	Comestar BARLOT (Barolo x Tropic) BREEDER'S EDGE	3358	2250	180	11

Heatwave Plus and SuperMagnets PRODUCT SPECIALS Until April 30, 2023





- Improves Skin Texture & Udder Health
- One of the most powerful blends of essential oils on the market today!
- Sold individually or by the
- For assistance in the prevention of hardware disease