

APRIL
2023

Update

EastGen

April Genetic Evaluation Release Highlights

0200JE01407



LENCREST

JOYRIDE x VIVALDI

Horizon

GPA LPI +1994

MILK +225

FAT +72 (+.83%)

PROT +40 (+.43%)

CONF +12

World-Famous Dam:

Lencrest Cocopuff

EX-93-2E-CAN 2*

#1 GLPI & #1 Pro\$ Cow

GLPI 23*APR



PHOTO: CARL SWICHTER

*The Very Best
in Genetic Solutions
Available Anywhere
- for all Dairy
Breeds!*

The first proof round of the year has arrived and we saw gains to every category of our expansive Holstein sire line-up. Regardless of your goals, we are confident that our current list of sires will offer the very best genetic solutions available anywhere for your herd.

HOLSTEIN

We will start with the newly proven **Brabantdale Alongside**. The well-bred Alongside was destined to be an exceptional type sire from day one. Sired by the sensational Sidekick, Alongside has a maternal line that is flush with high scoring dams all with extraordinary production records and stemming from the remarkable and beautiful RC-LC Goldwyn ATM EX-92 DOM 6*. His 3/4 brother, the exciting Breeder's Edge sire **Alleyoop**, is generating a lot of buzz already prior to his hotly-anticipated proven debut this fall. Alongside sits nicely at the top of Canada's

Conformation list debuting with +15 for type while offering more than 1500 kg more milk than his sire and positive fat deviations (+.07%). Alongside will sire some really outstanding daughters with exceptional udders (+12 Mammary System), wide and square rumps (+10 Rump, +9 Loin, +11 Pin Width), capacious frames (+9 Dairy Strength), and unreal legs suited for any barn environment (+10 overall, +16 Heel Depth, +12 Foot Angle). Alongside will be available Day-To-Day Sexed.

Other Proven Highlights: **Pine-Tree-I Pursuit** continues to deliver and breeders have taken note making him our #1 used sire with sexed semen (ever). Pursuit, who carries the Calving Ease and Robot Ready™ designations, is our #1 GLPI sire (+3644) and Canada's #2 Pro\$ sire (\$3438) and he's breaking new ground on the other side of the border as well with 1016 NM\$, 2949 TPI, 7.2 PL, 1.61 PTAT,

Continued on pg. 2

New EastGen President & Board Executive Elected

At an EastGen Board of Directors Meeting held immediately following the EastGen Annual General Meeting on March 30, 2023, the EastGen 2023 Board Executive was elected as follows:

President – Amanda Jeffs

Vice President – Rob Bumstead

Other Members – John den Haan and Curtis McNeil

Phil MacLean and Curtis McNeil were previously elected as Directors of the Semex Board for a two-year term. Tom Pasco and Gerrit Wensink remain Directors of the Semex Board for a one-year term.

Brian O'Connor was reappointed as Board Secretary-Treasurer.

*New EastGen
President*

**Amanda Jeffs
Stirling, ON**

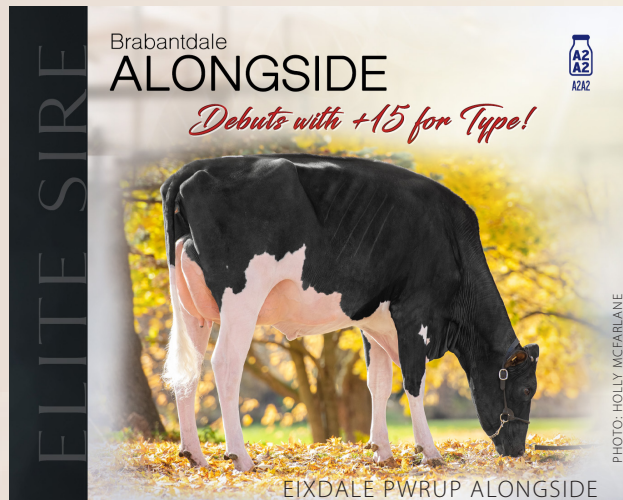


and over a point for both UDC & FLC. **Westcoast Alcove** added more than 700 daughters to his production proof and there is still no sire higher for Milk, Fat, or Protein in Canada with his level of Conformation (+8). Our #1 used sire for the last 12 months, the A2A2 and Fertility First™ designated Alcove is one of our very best for Dairy Strength (+13, second to only **Melarry Fuel** with +16), and he is now our very best for settling cows with 63 for Semen Fertility. Of note, Alcove is also a 101 for the novel Methane Efficiency trait which was introduced this proof round. Extensive Canadian data representing over 13M records from 1.6M cows has been analyzed to formulate the new trait and it has been shown to be a very efficient and cost-effective way to select for methane reduction. Dairy producers can expect to achieve a 20-30% reduction in methane emissions from their herd by 2050 depending on their selection pressure. Alcove, will continue to be available both as conventional semen and Day-To-Day Sexed. **Progenesis Knowhow**, who added more than 200 daughters to his proof this round, saw gains for both GLPI (+3463) and Pro\$ (\$2658) despite the annual base roll-back. He also jumped two points for both Conformation and Mammary System to +11 and +9 respectively, and a pleasing 4 points on F&L's to +10! The A2A2 and Calving Ease designated Knowhow will be a tremendous bargain as part of our 30 for \$20 Special!

Westcoast Background *RC - 3622 GPA LPI, \$2923 Pro\$, +12 CONF. Ranger-Red x Ashby x VG-88 5* McCutchen x VG-87 Explode x EX-92 Goldwyn x 8 gen VG or EX dams. Background is an early Red Carrier Ranger-Red son from a family filled with high scoring, high lifetime production cows. Breeders can expect solid production with high deviations (+.56% Fat, +.22% Protein), a type profile that will tick all of the boxes, and outstanding Immunity (111 Immunity, 111 Calf Immunity). **Vogue Palgrave PP** - 2992 GPA LPI, \$1284 Pro\$, +10 CONF. A2P2-PP x EX x Calbrett Kingboy Miranda P EX-93 6* ('21 HI Impact Cow of the Yr., '22 HI Polled Cow of the Yr.). A homozygous polled A2P2 from the one of the hottest families in reality in the world. With Palgrave PP, who is a A2A2 and Robot Ready® designated, you can expect high deviation milk (+.39% Fat, +.16% Protein), pleasing Conformation (+10), & polled calves!



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VISSERDALE **SELIOS**
MÉLIOS x YRITE



Brabantdale
ALONGSIDE

Debuts with +15 for Type!



PHOTO: HOLLY MCFARLANE

EIXDALE PWRUP ALONGSIDE

Bred by: Brian Eix, Elmira, ON

AYRSHIRE

Four new additions this proof round for our Ayrshire breeders starting with **Marbrae Catalyst**. The Robot Ready™ designated Catalyst is a Rubyway from an EX-91 ELITE 1* Arbiter with 34,000 kg with 4.1% Fat in three lactations. She is backed by an EX-92-5E 2* Oblique matriarch at Marbrae with over 65,000 kg in six records at 5.0 % Fat. Catalyst debuts with +3094 GPA LPI, +1155 Milk, +56 Fat (+.10%), +44 Protein (+.05%), and +8 for Conformation. He will be available with conventional semen as well as sexed as will our second addition, locally-bred **Visserdale Selios**. Selios is a son of the private sire Marilie Mélios (Burdette x Calimero) from Visserdale Selena 3 EX-90-3E, the #3 GLPI cow in Canada and 2019 Wes McConnell Award winning Jr. 2-YR-Old for Canada's highest composite BCA for all categories. She's backed by a VG Reality from Selena 33 EX-91-2E who is also a Wes McConnell Award winner! The richly-bred Selios, who carries the Robot Ready™ designation, will make a great addition as a source of solid Milk (+465), high deviations (+.23% Fat, +.05% Protein), and a balanced type profile (+9 Conformation). Our third addition is also locally-bred, **Tilecroft Saigon**. Saigon, who is an A2A2 carrier and is Robot Ready™ designated, is our first Arbiter son. His dam, Tilecroft Yellow Sage, is the #9 GLPI Ayrshire in the breed and Yellow's #1 ranked daughter in Canada. Saigon will offer tremendous Milk improvement (+1149) and a very balanced type profile (+9 Conformation, +7 for Mammary System, F&L's, and Dairy Strength, and an impressive +11 for Rump). **Plein Soleil Hacker**, a Hunter son (our first) from Plein Soleil Animate Hylla EX-92-3E, should be popular debuting with +2932 GPA LPI, +775 Milk, +40 Fat (+.11%), +35 Protein (+.11%), and +8 for Conformation. Hacker is also Robot Ready™ designated.

JERSEY

The highly-anticipated **Lencrest Horizon** joins our elite Jersey list and on both sides of his pedigree he represents the very best-of-the-best! Horizon is the #1 Canadian ranked son of

Joyride and his dam, Lencrest Cocopuff EX-93-2E 2*, is the perennial #1 GLPI & #1 Pro\$ cow in Canada. She is backed by three more generations of EX star brood cows from a true icon of the breed JIF Little Minnie EX-96-4E 12* (2x RAWF Gr. Champion). Horizon, who is an A2A2 carrier and is Robot Ready™ designated, debuts with +1994 GPA LPI, \$2493 Pro\$, +225 Milk, +72 Fat (+.83%), +40 Protein (+.43%), and an impressive +12 for Conformation. Expect exceptionally high components from quality udders (+8 Mammary System, +9 Texture), ideal F&L's (+6), and powerful frames (+14 Dairy Strength, +10 Chest Width). The richly-bred Cocopuff is becoming one of the true great matriarchs ever in the breed right before our eyes!

Other Jersey Highlights: **Audibel Jordan** continues to add second crop daughters and we are seeing his proof continue to rise as he does which is what we have expected from field reports across our region. The feedback is fantastic on the Jordan daughters. He currently stands at 86% GP and Better and is currently +1508 GLPI, +72 Milk, +.27% Fat, +.10% Protein, and a +6 for Conformation. He can definitely be looked to as a settler (67 Semen Fertility) while his 102 for Mastitis Resistance and 108 Milking Speed are an added bonus. **Lencrest Broadband-P**, who is available pre-order sexed, is Canada's #1 GPA LPI and #1 Pro\$ polled sire. This Demos-P brother to Horizon is a FastStart® sire so breeders will need to sign an agreement to access him, but with +1115 Milk, +93 Fat (+.49%), +59 Protein (+.23%), and double digit type (+10 Conformation), it will be worth investigating.

BROWN SWISS & GUERNSEY

There is one new addition for our Brown Swiss breeders. **Hilltop Acres Nashville** (Jonmar x Silver) debuts with +2162 GLPI, +910 Milk, +51 Fat (+.13%), +47 Protein (+.12%) and +11 for Conformation. Nashville will be a solid F&L improver (+7) and offers snugly attached udders (+9 Mammary System).

Hi Guern View CC Denzel (London x Levi x Yogibear) joins our Guernsey line-up. Denzel, who is available conventional and pre-order sexed, is 922 GPA LPI, +176 Milk, and +7 for Conformation.

MILKING SHORTHORN

Oceanbrae Foster received his first official proof which makes him the #3 LPI sire (#1 for active sires) with +1908. The popular proven sire Oceanbrae Royal Bentley ranks #4 and still looks great. We are also excited to be able to offer a limited quantity of pre-purchase sexed semen on the well-bred **Kuszmar Mercury Stargazer** for our Milking Shorthorn enthusiasts.

APPLY NOW!

Brian Betts Scholarship Details Announced



Open to individuals associated with a dairy farm in Ontario, Atlantic Canada and Manitoba who are in their second year of post-secondary education.

- Two \$1500 scholarships each year
- Deadline for submission is June 14, 2023. See EastGen's website (www.eastgen.ca) and social media for details on how to apply.

**Key Criteria - Leadership
- Community Involvement**

Scenes from EastGen Display



CDX 2023

April 5 & 6
Stratford, ON

Above: Earlen FUEL Delayza VG-87-2Y joined ALCOVE, PURSUIT and RANDALL daughters, attracting visitor attention to EastGen's Cow Coliseum display.



ELITE PROVEN SIRE

0200HO11425



PHOTO: COWSMOPOLITAN

SUMMERSHADE ICEKNOW VG-87-2YR-CAN
Owners: ROBELLA HOLSTEINS, BALGONIE, SK and
T & L CATTLE LTD., CULTUS LAKE, BC

PROGENESIS
Knowhow
FABULOUS x DETOUR x SUPERSHOT



- +3463 GLPI (+2683 TPI)
- \$2658 PRO\$ (654 NM\$)
- +2058 MILK
- +72 FAT -.06%
- +74 PROTEIN +.03%
- +11 CONF. (1.71 PTAT)
- +105 HERD LIFE (2.9 PL)
- +107 SOMATIC CELL SCORE
- +60 SEMEN FERTILITY

- Offers incredible Milk yields
- Pleasing udders & F&L's suited for any environment
- Great settler, Calving Ease designated, & an A2A2 carrier

A little KNOWHOW will go a very, very long way!

GEV 23* APRIL

SEMEX 1-888-821-2150

EastGen

www.eastgen.ca

