

MAY 2023

Update



Meet EastGen's New President

EastGen is pleased to announce that Amanda Jeffs of Stirling, ON was elected president of the company following EastGen's first board of directors meeting of 2023, held on March 30th. Amanda farms with her parents, Fred and Taleana Jeffs, and her brother Andrew Jeffs. The family milk approximately 66 cows in a closed herd with a focus on cows with high type that produce a lot of milk with high fat. Amanda is married to Luke Skinkle, and the couple have two children, Natalie and Brent. Luke has his own custom ag business but also helps on the farm as time permits. Amanda has always had a passion for genetics and breeding balanced cows and holds a degree in Animal Biology from the University of Guelph. She enjoys volunteering in her community for organizations such as 4-H and their local fair.

Elected to the board of EastGen in 2017, she has served as chair of the Audit and Risk Committee from 2019 to 2023 and on the CAP Governance, Audit & Risk and the NPO Reserve Fund Committees. Amanda, who replaces retiring EastGen President Gerrit Wensink, is the first female president in the history of this company.

"I am really looking forward to representing our farmer owners over the next year. I am very proud to sit on the EastGen board and feel very fortunate to be able to work with such a great company," said Amanda.



2023 Summer Interns Bring Knowledge and Enthusiasm

Students assisting in Technician and Marketing roles



2023 EastGen Summer Interns, from left: Riley Bauman, Cole Radbourne, Alicia Spence, and Megan Gut.

Meet our 2023 interns! After interviewing many well-qualified student candidates last fall, we look forward to having the assistance of these four keen summer interns who joined EastGen on May 1st.

- **Riley Bauman, AI Technician Intern**, is from a sheep farm in West Montrose, ON, where they also have a hobby Black Angus herd. She has spent her entire working life in the dairy industry, including having experience with ET/IVF. Riley has completed her second year at Ontario Veterinary College.
- **Megan Gut, AI Technician Intern**, grew up on the family farm in St-Bernardin, ON, which includes a Jersey herd, cash crop and poultry operations. Now having completed her second year at the Ontario Veterinary College, she has AI

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experience and worked on a cow-calf operation in Alberta.

• **Cole Radbourne, AI Technician Intern**, hails from a dairy operation near Allenford, ON. Having earned his Bachelor of Science in Animal Biology from the University of Guelph, he has completed his second year at the Ontario Veterinary College. Cole has worked as a herdsman for multiple dairy herds and spent several summers as an animal care specialist in the bull barns at Semex.

• **Alicia Spence, Marketing Intern**, grew up on a dairy and cash crop farm at Elmvale, ON. She has previous experience in agricultural tourism and product marketing. Alicia recently completed her third year of the Bachelor of Commerce Food and Agricultural Business (Co-op) program at the University of Guelph.

Welcome to Riley, Megan, Cole and Alicia!

New Accounting Manager Appointed

EastGen General Manager Brian O'Connor is pleased to announce that **Victoria Garvey** accepted the position of **Accounting Manager**. Victoria transitioned to EastGen on May 1st after a year at Semex on the financial analysis team. She has a Bachelor of Commerce degree with a specialization in Accounting from the Telfer School of Management at the University of Ottawa and is currently finalizing her CPA designation. She has a range of accounting experience in different industries, primarily sports, entertainment, and hospitality. Victoria's previous experience in full cycle accounting, ERP project teams, financial analysis and financial reporting will be of great value to EastGen as we continue with our AX implementation project.

With this transition, Monique Gervais returned to Semex to assume her new role of Senior Finance Manager, Global Operations, effective May 15th. Congratulations to Monique on her new role and welcome to EastGen, Victoria.



Victoria Garvey

AI TEAM NEWS - Technician Appointment and New Hires to Serve Customers

EastGen Employee Announcements



Jon Martin,
AI Technician

We are pleased to announce that Jon Martin has accepted the District Technician position for District 19. Jon joined EastGen in September 2022 as a Vacation AI Technician in the West and West Central Ontario regions. He brought previous experience and knowledge of the dairy industry to the company to benefit his customers.



Ramei Saabni
AI Technician (Vacation)

Taking over Jon Martin's former role, we are pleased to announce that Ramei Saabni has accepted the Vacation Technician role in our western Ontario region. Ramei has 12 years of experience as a veterinarian, having worked for the Ministry of Agriculture in Israel and serving as a governmental animal welfare representative. Ramei has worked on dairy and sheep farms in Israel and Canada.



Allison Davenport
AI Technician

Please join us in welcoming Allison Davenport, who has accepted the position of District AI Technician for District 71 in Grey/Bruce County. Allison grew up on the family dairy farm near Owen Sound, ON. She graduated from the University of Guelph-Ridgetown College in 2019 with a diploma in agriculture and from Olds College in 2020. She also maintains a sheep flock.



Glenn Ball
AI Technician (Casual)

EastGen is pleased to announce that Glenn Ball has accepted a casual AI Technician contract to support the central regions of Ontario. Glenn grew up on a dairy farm in Simcoe County and continues to milk Holsteins on the family farm near Coldwater, ON, where they also grow cash crops and raise beef cattle.

Special

May 1 - June 30th, 2023



Mr Sticky

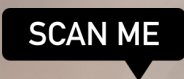


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