



NEWS RELEASE
FOR IMMEDIATE RELEASE
JULY 17, 2023

More than 435 4-Hers compete for top honours at EastGen's 2023 youth events

GUELPH, ON – Keen competition, the 4-H “learn to do by doing” motto, and a bit of summertime fun with their 4-H calves sums up EastGen’s four annual Showcase and Challenge youth events which wrapped up last week. Each year EastGen organizes and solely sponsors a series of four regional events held across their service area, in Spencerville, Ont.; Woodstock, Ont.; Markham, Ont.; and Truro, NS, for 4-H youth aged 14-21 (Ontario) and 13-21 (Atlantic provinces). Participants spend time team building while learning at education sessions and then enter the ring for showmanship and conformation evaluations on show day. This year 343 Ontario 4-H dairy members and 96 4-Hers from New Brunswick, Prince Edward Island and Nova Scotia took part.

EastGen is proud to honour achievements in quiz writing, best barn display, top show ring results, and overall accomplishments by age division as well as overall grand champion and team/county of the show. EastGen’s youth events are a yearly highlight for staff and directors demonstrating the company’s unparalleled commitment to youth.

“Our EastGen team is always excited to host our four live youth events every year. Working with the next generation, who are so passionate and enthusiastic about the dairy and beef industry, is a true honour that we all eagerly anticipate,” says Paul Stewart, EastGen Marketing Manager. “Of special note this year, we marked the tenth anniversary of awarding the Andrea Crowe Inspirational Award at our Atlantic Showcase and we introduced an annual award honouring the late Dr. Tim Henshaw at each of our three Ontario youth events. The Tim Henshaw Awards of Excellence were presented to nominees at each event who reflected and effectively communicated Dr. Henshaw’s qualities of enthusiasm, encouragement, leadership, and devotion to serving others. Each recipient received a \$750 cheque from EastGen. After two weeks of working at our youth events, we are all in absolute agreement; the future of our industry is in very good hands.”

2023 EastGen Showcase (Spencerville) Results:

July 3-4, 2023

Judge: Jon Raymond Dykstra, Kingston, PEI

Champion Showperson: Samantha Hildbrand, Russell

Reserve Champion Showperson: Cody Armstrong, Northumberland

Hon. Mention Showperson: Taylor Mathers, Dundas

Champion Calf: Nadia Uhr, Stormont, with Rapid Bay Going For Glory DT ET

Reserve Champion Calf: Taylor Mathers, Dundas, with Winright SL Sidekick Jade

Hon. Mention Calf: Isabella Dooley, Carleton, with Riverdown Altitude Abrooks

Overall Champion: Samantha Hildbrand, Russell
Reserve Overall Champion: Taylor Mathers, Dundas
Hon. Mention Overall Champion: Cody Armstrong, Northumberland
Top Quiz: Maria Prinzen, Prince Edward
Best Exhibit: Carleton
Premier County: Northumberland
Kevin Allen Memorial Award: Liam Kivits, Glengarry
Dr. Tim Henshaw Award of Excellence: Shayna Dickson, Leeds

**2023 EastGen Challenge West (Woodstock) Results:
July 6-7, 2023**

Judge: Morgon McMillan, Hastings, ON
Champion Showperson: Dani Karn, Elgin
Reserve Champion Showperson: Sydney Cain, Brant
Hon. Mention Showperson: Emma Lewis, Middlesex
Champion Calf: Ethan Bloomfield, Middlesex, with Up-Ridge Analyst Magnificent
Reserve Champion Calf: Donovan Martin, Waterloo, with London-DF Sidekick Monique
Hon. Mention Calf: Nathan Wilker, Oxford, with Kingsway Master Reveal
Overall Champion: Sydney Cain, Brant
Reserve Overall Champion: Ethan Bloomfield, Middlesex
Hon. Mention Overall Champion: Jackson Kaufman, Perth
Top Quiz: Corine Bateman, Brant and Seth Johnston, Perth (tie)
Best Exhibit: Waterloo
Premier County: Waterloo
Dr. Tim Henshaw Award of Excellence: Braden Sparks, Brant

**2023 EastGen Challenge East (Markham) Results:
July 10-11, 2023**

Judge: Jonathan Rylaarsdam, Winchester, ON
Champion Showperson: Caden Finley, Durham West
Reserve Champion Showperson: Emi Lange, North Simcoe
Hon. Mention Showperson: Carson Phoenix, Durham West
Champion Calf: Lily Beckett, York, with MS Tang Alligatr A Trick-ET
Reserve Champion Calf: Jaelynn Phoenix, Durham West, with Kentville Respect Rowbow
Hon. Mention Calf: Caden Finley, Durham West, with Karnview Warrior Snappy-Red
Overall Champion: Jaelynn Phoenix, Durham West
Reserve Overall Champion: Caden Finley, Durham West
Hon. Mention Overall Champion: Lily Beckett, York
Top Quiz: Grant Barkey, Durham East
Best Exhibit: Grey
Premier County: Durham West
Dr. Tim Henshaw Award of Excellence: Joanna Kapteyn, Grey

**2023 EastGen Atlantic 4-H Showcase (Truro) Results:
July 12-14, 2023**

Dairy Judge: Kyle Bouma, Sainte-Therese, NB
Beef Judge: Dale Black, Bloomfield, NB
Dairy Competition

Grand Overall Dairy: Sage Yuill, NS
Reserve Overall Dairy: Alena Moxsom, NS
Grand Champion Showperson: Alena Moxsom, NS
Reserve Champion Showperson: Emily Moxsom, NS
Hon. Mention Showperson: Sarah Versteeg, PEI
Grand Champion Calf: Sage Yuill, NS with Corrcroft Illustrator Beth
Reserve Champion Calf: Alexander Grant, NS with Browntown Queen Warrior
Hon. Mention Calf: Alena Moxsom, NS with Wilsoncrest Diamondback Astrid
Top Dairy Quiz: Sage Yuill, NS
Andrea Crowe Memorial Award: Elizabeth Heighton, NS

Beef Competition

Grand Overall Beef Award: Cassidy Holmes, PEI
Reserve Overall Beef: Madiya Patriquin, NS
Grand Champion Showperson: Cassidy Holmes, PEI
Reserve Champion Showperson: Austin Potts, PEI
Hon. Mention Showperson: Madiya Patriquin, NS
Grand Champion Beef Calf: Madiya Patriquin, NS with JEM Erica 24K
Reserve Champion Calf: Austin Potts, PEI with Big Ker Karma
Hon. Mention Calf: Elizabeth Heighton, NS with Balamore Valentina 247K
Top Beef Quiz: Lauren DeCoste, NS

Committed to supporting youth in agriculture, EastGen's administrative head office is located north of Guelph, Ont., and services our farmer-owners across Ontario, New Brunswick, PEI and Newfoundland. EastGen leads the industry with unmatched genetic innovation, leading edge technology and advanced reproductive solutions. EastGen, and their two partner cooperatives located in British Columbia and Quebec, are proud owners of Semex, which is recognized as a leader in developing and marketing elite dairy and beef genetics to customers around the world.

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Photos are available and can be used to accompany information provided in this press release if photo credit is given to **the named photographer** upon any reproduction/electronic posting.

To view and obtain Woodstock, Markham & Truro event photos, follow this link:

<https://sambuschbeck.photoserve.co/>

To view and obtain Spencerville event photos, follow this link:

<https://lyndsayberry.shootproof.com/EastGen-Showcase-2023>

For more event results information or assistance with identifying people in specific photos, contact:

Tara Reynolds, EastGen Marketing & Communications Specialist

Cell: 226-332-2264 or Email: tara.reynolds@eastgen.ca