

OCTOBER
2023

Update

EastGen

Dosto® Caps Earn Role in Newborn Protocol at One of Canada's Largest Dairy Operations

"We were skeptical at first," admits **Kira Gill** of **New World Dairy Inc. of St. David's, NL**, where they milk 1000 head and calve out an average of 115 cows per month. As Newfoundland's biggest - and one of the largest dairy operations in Canada, calf rearing to produce herd replacements is extremely important to this farm which encompasses 4000 acres and includes 30 employees in addition to family members.

Kira, who manages the feeding, herd health and repro programs for the farm, explains that they had used similar calf boluses and found one they were fairly happy with, but in the spring of 2023 EastGen Sales Representative Derek Kennie introduced her to **Dosto® Caps**. She decided to give the new EastGen product a try. Created to support digestive and intestinal health and help maintain appetite in calves, the capsule is typically administered at birth, and then again as necessary to promote faster recovery from scours and maintain high growth rates.

Since calves at New World Dairy are raised in groups of 15 per robotic milk feeder, and their pen mates are typically within one to two weeks of age of each other, it was easy for Kira to perform her own two-month farm trial whereby half the calves in each group were given Dosto capsules at birth, and the other half received the product they had been using.

"We found we were getting better results with the Dosto capsules than our previous product, so we switched over and now everybody gets a Dosto capsule at birth. We still do get scours in our calves, I can't say that we don't get it at all, but it definitely decreased the severity of the calves that were getting sick, so they don't get as sick. They all seem to rebound," she



notes. "Our calves are doing a lot better since we've switched to Dosto Caps. We're very happy. We've seen a definite reduction in mortality. It's not zero, but from scours it's almost zero now."

Kira is impressed by how simple and easy to use the Dosto capsules are. "If they need a second, we give it at the very first sign of scours, so it seems like they continue to have an appetite. It works quickly to keep their appetite." She also likes the fact that Dosto Caps contain oregano oil making them an all-natural health product without withdrawal required. "The further you can get away from antibiotics and go with a more natural treatment is always appealing."

Overall herd health and longevity has long been important at New World where their current average age at first calving is 22 months, and the average number of lactations is 4.2 for the herd composed mostly of Holsteins milked on a 40-stall rotary parlour and housed in freestalls. Anything they can do to ensure the health of their cattle in this closed herd, like starting off on the right foot at birth with the use of beneficial products like Dosto Caps, is considered important. "Your calf that continues with less health problems does a better job at growing, which in turn cycles through the rest of her life. There is a definite value there," Kira concludes.

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Call for Director and Delegate Nominations

EastGen members in the following zones are invited to submit nominations for Directors and Delegates for a three-year term. Early nomination forms have been mailed and have been posted at www.eastgen.ca. All nominations must be submitted prior to Friday, October 27, 2023, at 5:00 p.m.

Zone 3 – City of Ottawa, Dundas, Stormont

Zone 6 – City of Kawartha Lakes, Durham Region A (Ontario County and Ramara Township), Durham Region B (Durham County excluding Cavan Township), Peterborough County (including Cavan Township), York, Halton, Peel


Zone 9 – Wellington, Waterloo

Zone 12 – Huron, Middlesex, Elgin, Essex-Kent, Lambton

Please note virtual zone meetings will be held for EastGen's entire service area.

Please watch your November Update for more information on these meetings.

New World Dairy Inc. - The farm was established in 1969 by



Kira's grandfather, a Newfoundland woods contractor who switched careers after the purchase of four Ayrshire cows. In 1990 Kira's father, Brent Chaffey, took over the dairy operation, grew the herd and land base and added a digester for recycling bedding and selling power to the grid. His wife Sherry is the farm's hoof trimmer and takes the lead in running the regular hoof care program, while Kira's husband Richard Gill manages the cropping of 800 acres of corn, as well as grass and wheat. Kira, who also looks after the herd's breeding program and makes use of sexed semen with a special emphasis on A2A2 sire selection, established a side business after breeding a portion of the herd to the Waygu breed. As a result, the farm now processes and delivers their Waygu cross meat to a growing consumer base in addition to hamburger from the herd's cull Holsteins that would otherwise be expensive to truck to the mainland for processing.

Geographic limitations and the subsequent added expense of running a farm on this island province has made the Chaffey family adept at being self-sufficient, creative, and cost-conscious modern dairy farmers.

More about Dosto® Caps...

Supports digestive and intestinal health and helps maintain appetite in calves!

- Improves growth performance and feed efficiency
- Supports immune function, reduces incidences of scouring
- Helps to maintain high growth rates
- No withdraw period
- 100% natural product, made from Oregano oil

Dosto Caps are available via EastGen's online store <https://store.eastgen.ca> or from your EastGen representative.

Atlantic AI School Dates

EastGen's AI School is designed to help you understand and manage reproduction in your herd. EastGen employs experienced staff (reproductive specialists) to moderate a diverse and intense agenda of reproductive management subjects.

EastGen AI School includes:

- Learning AI technique, semen handling, heat detection, estrus cycle, reproductive disorders and more
- Practice with real reproductive organs
- Practice with Breed'n Betsy (artificial training simulator)
- On-farm in-cow practice on your own cows if available
- EastGen AI Manual

For details and to register for the date/location of your choice (spaces are limited), visit the events section at www.eastgen.ca.

- **November 27th** - Hunter River, PEI

- **November 29th** - Petitcodiac, NB

- **November 30th** - Nackawic, NB

Contact aitraining@eastgen.ca for more information.

Feeding the Human Spirit

Celebrating the Legacy of Dr. Tim Henshaw



Tuesday, November 21, 2023

Doors open 6:30 p.m.; Program 7:30 p.m.

Nottawasaga Inn Resort & Conference Centre, Alliston, Ont.

- Online auction items will raise money for:**
- 4-H Ontario
 - Farm & Food Care Ontario
 - Elmvalle & District Food Bank

To bid or donate:

<https://silentauctionbiz.com/auctions/eastgen/>

Join us for an evening of celebration, fundraising and fellowship!

Purchase your tickets (\$25 pp)
on Eventbrite by **Friday, Nov. 17th** using the QR code at right or paste the following in your browser: <https://www.eventbrite.ca/e/feeding-the-human-spirit-celebrating-the-legacy-of-dr-tim-henshaw-tickets-730711235977?aff=oddtcreator>



More info: www.eastgen.ca / 226-332-2264 / tara.reynolds@eastgen.ca

Staff Announcement

Joshua Burns
Advertising Coordinator

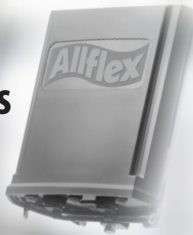


We are pleased to announce that **Joshua Burns** has accepted the role of **Advertising Coordinator**. He will be training under the guidance of Joanne Leighton until her retirement from this position on March 31st after more than 40 years of dedication to the company. Joshua has experience in trade shows, creating social media content, paid advertisements and other marketing materials. He completed a degree in International Business Management, majoring in Marketing from Conestoga College.

Joshua joined EastGen on September 25th and reports to Paul Stewart, Marketing Manager. Welcome Joshua!

Buy a new SenseHub™ system with a minimum of 50 tags and get the controller free.

That's a savings of \$2,500!



Special runs until Dec. 31st



Contact your EastGen rep. for details or email ai24@eastgen.ca for more information.

Sale ends Oct. 31st

Special Milking Gloves

Light Bulbs

Canarm LED Bulbs

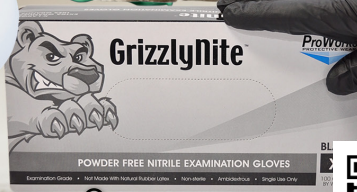
- Cool white 5000K (replace up to a 100 watt Bulb)
- Soft white 3000K (replace up to a 60 watt Bulb)
- Energy Star rated & Dimmable
- Ideal for damp or humid environments
- Shatterproof rated

Black Nitrile & Green Nitrile Bio-Degradable

- 100% Nitrile / Powder Free
- Thick and puncture resistant
- Helps reduce bacteria & infection
- Latex free, with Rolled cuff
- Improved thickness (5 ml), various sizes

BactZyme Premium Blocks

- Through accelerated digestion, BactZyme will liquify solid material so that it's easier to agitate, pump and irrigate.
- A treated lagoon can be pumped lower than ever before with fewer plugging problems.
- Once transferred to cropland and because it's already predigested, this manure will soak into the soil faster with less chance of caking on the field surface.
- By increasing the level of bacterial activity in the lagoon, BactZyme actually prevents bad odors from forming in the manure.



Online Store
<https://store.eastgen.ca>



Fall Semen Special

Special runs until December 31st

Time to stock up on many of our leading sires!

Product Bonus...



Dosto® Caps & applicator



IDEXX Alertys™ OnFarm Pregnancy Test

Receive FREE products as part of both semen promotions!

Conventional Semen Sires		
0200H012340	Cookiecutter LARSON	\$42
0200H012378	Cherryhill ACTIONMAN	\$45
0200H003913	Croteau Lesperron UNIX	\$45
0200H012529	MR Ernestanthony HAVENOFEAR	\$45
0200H012585	Westcoast BACKGROUND RC	\$45
0200H011980	Westcoast LUGNUT	\$45
0200H012445	Westcoast SEASIDE	\$45
0200H007956	3Star OH RANGER RED	\$50
0200H012438	Bosdale PATHWAY	\$50
0200H011425	Progenesis KNOWHOW	\$50
0200H010641	Westcoast RANDALL	\$50
0200H012397	Higherransom ANGLE	\$55
0200H010845	Melarry FUEL	\$55
0200H011000	Westcoast ALCOVE	\$55

Sexed Semen Sires *		
0777H003913	Croteau Lesperron UNIX ♂	\$65
0777H012330	Novum MERCY ♂	\$65
0777H012340	Cookiecutter LARSON ♂	\$67
0777H012378	Cherryhill ACTIONMAN ♂	\$70
0777H012608	Comestar BARLOT ♂	\$70
0777H012527	Comestar LATAYO ♂	\$70
0777H010992	Walnutlawn SIDEKICK ♂	\$70
0777H011980	Westcoast LUGNUT ♂	\$70
0777H012609	Jacobs BRUINS ♂	\$73
0777H012437	Comestar LEMAGIC ♂	\$75
0777H011186	Pine-Tree-I PURSUIT ♂	\$75
0777H012622	Progenesis RIVERDANCE RC ♂	\$75
0777H011000	Westcoast ALCOVE ♂	\$80
0777H012376	MB-Luckylady BULLSEYE ♂	\$83

Package 1

50 Doses - Discount Code 1811
Purchase **50** doses of any of the listed bulls and receive a **45% discount, plus 10 Dosto® Caps OR 5 IDEXX Alertys™ OnFarm Pregnancy Tests**

Package 2

70 Doses - Discount Code 1812
Purchase **70** doses of any of the listed bulls and receive a **50% discount, plus 10 Dosto® Caps AND 5 IDEXX Alertys™ OnFarm Pregnancy Tests**

Bonus

For every purchase of a **50** dose package, your name will be entered into a bi-weekly draw for **\$500** credited to your account

For every purchase of a **70** dose package, your name will be entered into a bi-weekly draw for **\$700** credited to your account

Note:
* Special will be based on the conventional pricing portion.
No beef sire substitution.
Dosto Caps – discount code #1813
Alertys – discount code #1814

