



The final proof round of the year has arrived and with it, our Holstein line-up continues to expand and improve to provide the most comprehensive list of sires and genetic solutions available anywhere for our breeders.

We will start with the exciting newly proven **Cedarwal Handpick P** who debuts with a splash as Canada's #1 ranked proven polled sire! **Handpick P** begins his proven career with +3521 GLPI, +329 Milk, +85 Fat (+.60%), +41 Protein (+.24%), and +11 for Conformation. The richly-bred **Handpick P** is a Luster-P son from a VG-86 daughter of a high-component, VG-87-2YR 9* Numero Uno, from the former two-time #1 LPI cow in Canada, **Oconnors Planet Lucia VG-86-2YR 22***. **Lucia** is a daughter of the respected **Comestar Goldwyn Lilac VG-89-**



Lila Z - "The Million Dollar Cow"

5YR-CAN 44* who stems from the incomparable, genetic giant **Lylehaven Lila Z EX-94 25***! Breeders can expect **Handpick P** daughters to have outstanding udders (+10 Mammary System, 6S Udder Depth) with especially high rear udder attachments (+12 Rear Attachment Ht.) and ideal Feet & Legs (+6). **Handpick P** is **Robot Ready™** designated, an **A2A2** carrier, can be used on heifers (103 Calving Ability), and will leave daughters made to last with 105 Mastitis Resistance and 104 Herd Life. If that is not enough, **Handpick P** will be available in our **30 for \$30 Special!**

Other Proven Sire Highlights: With the addition of close to 300 milking daughters, **Brabantdale Alongside** saw a pleasing gain in Milk to +267 kg while offering solid Fat deviation improvement (+.14%), and outstanding type (+14). Sired by the sensational **Walnutlawn Sidekick**, Canada's #1 Type sire with +15, **Alongside** has a maternal line that is flush with high scoring dams all with extraordinary production records and stemming

from the remarkable and beautiful **RC-LC Goldwyn ATM EX-92 DOM 6***. **Alongside** is siring some really outstanding daughters with exceptional udders (+10 Mammary System), wide and square rumps (+10 Rump, +10 Loin, +9 Pin Width), capacious frames (+8 Dairy Strength), and unreal legs suited for any barn environment (+9 overall, +19 Heel Depth, +14 Foot Angle). **Alongside** is **A2A2** and will be available on a **Short Supply Pre-Order Sexed** basis.

Progenesis Knowhow continues to gain with the addition of more daughters. He is our #2 ranked proven sire now with +3565 GLPI. He gained for Fat (+81 kg) and Protein (+80 kg) again this round and with +2187 for Milk, he continues to be the highest proven sire for Milk of any with at least double-digit type in Canada (+12 Conformation)! **Knowhow**, who is an **A2A2** carrier, is designated **Calving Ease** and **Robot Ready™**, and is also fantastic for Hoof Health (109), Mastitis Resistance (107), and Semen Fertility (63). **Knowhow** will be a tremendous bargain as part of our **30 for \$30 Special!**



Westcoast Alcove again remains at the top of the LPI listing, now ranking #7 at +3625 GLPI with over 3,800 daughters! The **A2A2** and **Fertility First™** designated **Alcove** is also Canada's #1 sire of Top 1000 GLPI Cows! He remains an outstanding and reliable source of elite production with +2322 Milk, +135 Fat (#6 overall) and +92 Protein and there is still no proven sire higher for Milk or Fat in Canada with his level of Conformation (+8). **Alcove** will continue to be a reliable choice to settle cows (64 Semen Fertility), will be available both as conventional semen and **Day-To-Day Sexed**, and as part of our **30 for \$30 Special**.

As well, every sire on our current proven sire list is available in one of our bucket specials again this round, making it easier for you to add some value to your breeding program with our high reliability, proven herd-builder bulls.

PROFIT *Plus*

Your source for trouble-free, productive, long-living & profitable cows.

Available Pre-Purchase Only

	Pro\$	IMM	F&P (kg)	HL	MAST RESIST	DF	NM\$
Progenesis PERKY	\$3920	111	224	108	106	103	1168
Kings-Ransom DREW	\$3853	96	243	105	102	103	1134
Progenesis PATTERN	\$3695	103	220	106	106	101	995
Peak HEADLINE	\$3569	117	188	109	108	106	1177
Pine-Tree-I PURSUIT Proven	\$3136	102	158	104	99	99	980

Check out our expanded **PROFIT *Plus*** Line-up!

Special

Nov. 1 - Dec. 31st, 2023

EastGen

Calf Blanket

- Protects calves during changing weather conditions
- Machine washable & made with water resistant material

Dosto® Caps

EastGen Agri Inc.
... Effects in Calves

- Supports digestive and intestinal health and helps maintain appetite in calves!
- Improves growth performance & feed efficiency
- Supports immune function while reducing incidences of scouring (100% natural)

Colostrum

FIRST START

- Made with true bovine colostrum
- Provides immune & nutritional support for both dairy & beef calves (CFIA approved)



Online Store
<https://store.eastgen.ca>
www.eastgen.ca



SCAN ME

New Short Supply Sires

Pre-Purchase Only Sires *

		IMM	GPA LPI	Pro\$	MILK	CONF
0200H012744	Progenesis LANDFALL (Lugnut x Highjump)	100	3838	3531	1427	11
0200H012726	Progenesis ANAHITA (Alcove x Lambda)	98	3660	2526	1323	16
0200H012761	Terra-Linda FLASH (Parfect x King Doc)	102	3324	2041	1034	14

* Pre-Purchase Only: Call 1-888-821-2150 to order semen today!



NEW Pre-Purchase Only SEXED Additions *

		GPA LPI	Pro\$	IMM	MILK	% FAT	CONF
OCD MILAN (Monteverdi x Parfect)		3898	3787	105	586	+79	10
Stantons TIMECHANGE (Highjump x Pursuit)		3517	2675	105	1078	+48	8
Drewholme LEYHIGH-PP (A2P2-PP x Lambda)		3480	2501	95	351	+56	13
Melarry FUEL (Duke x Kingboy) *Proven		3314	2017	98	1851	+31	10

* Pre-Purchase Only: Call 1-888-821-2150 to order semen today!

Exciting NEW Genomax[™]

Leading Genetics

Addition to EastGen's Holstein Line-Up

Progenesis **POPLOCK**

3771 GPA LPI \$3317 Pro\$ **+11 CONF**

aAa: 243156 Conway x VG-87 Zazzle x VG-88 1* x VG 2* x 9* Rubicon x 13 gen. VG or EX from the Walkup Bell Lou Etta family

- ✓ Poplock is a richly-bred and exciting A2A2 & BB Conway son who will have the potential to leave very high producing daughters (+1762 Milk) with high Fat (+125 kg, +.47% Fat) & a type profile that will tick all of the boxes (+11 Conf., 2.36 PTAT).



BREEDER'S EDGE

North-Polled

MAXUM P RED

Ranger-Red x Vogue Loyola Macy RED-PP EX-94-CAN x Calbrett Kingboy
Miranda P EX-93-CAN 7* (HI Polled Impact Cow of the Year 2022)



Dam: Vogue Loyola Macy RED-PP EX-94-CAN

GPA LPI **+3366**

CONFORMATION **+11**

MAXUM is Canada's #1 ranked Red, A2A2, and Polled sire for Conformation, Mammary System, and Feet & Legs in the breed!
MAXUM ... the absolute cutting-edge for beautifully-bred modern genetics!

CRATER CAMDEN

Lambda x VG-86-2YR Sidekick x VG-88 Doorman x Silvermaple Damion Camomile EX-95-5YR-USA 7* (Int. Ch. RWF & Res. Gr. Ch. WDE 2011, 2x All-Can. & All-Amer.)



3rd Dam: Silvermaple Damion Camomile EX-95-5YR-USA 7*

GPA LPI **+3296**

CONFORMATION **+15**

CAMDEN comes from a beautifully bred sire stack that combines some of the breed's generational greats. His richly bred maternal line traces back to the universally respected and renowned Damion daughter "**Camomile**"

TERRA-LINDA FLASH

Parfect x VG-88 King Doc x VG-85-2YR x VG-86 x VG-87 Supersire x the renowned "Rae" branch of the "**Queen of the Breed**" Glenridge Citation Roxy family!



GPA LPI **+3324**

CONFORMATION **+14**

FLASH represents a balanced breeding pedigree and genetic profile that results from decades of artful breeding that sources back to the "**Queen of the Breed**" - Glenridge Citation Roxy EX-97-4E-USA GMD 6*!