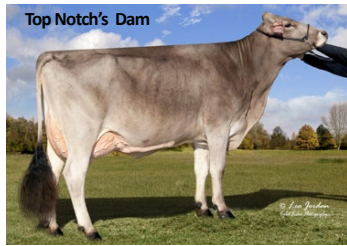


AYRSHIRE



Des Rasades Caufield-P is our one new addition this proof round for our Ayrshire enthusiasts. **Caufield-P** is a heterozygous polled Armageddon son from a VG-86 ELITE Aslan from a Caterpillar-P, followed by five generations of VG or EX dams. **Caufield-P**, the #4 ranked sire in Canada, begins his career with +3147 GPA LPI, +816 Milk, +69 Fat (+.44%), +41 Protein (+.15%), and +5 for Conformation. Similar to his father, **Caufield-P** will be a nice addition to add value with his superior SNF/Fat Ratio and as a solid Feet & Legs improver.

BROWN SWISS



Two new additions this proof round for our Brown Swiss breeders starting with **Hilltop Acres Top Notch**. **Top Notch** is an exciting son of the very balanced sire **HF Design**. His dam is a VG-88 Kingsley from an EX Doboy granddaughter of the renowned Cozy Brook Pronto Twylight EX-93-4E, 2012 Wisconsin Cow of the Year. **Top Notch** debuts with +2446 GPA LPI, +843 Milk, +60 Fat (+.25%), +48 Protein (+.17%) and an exciting +13 for Conformation. Of note, **Top Notch** is our new leading sire for Mammary System with +11. He is also double-digit for Feet & Legs (+10) and Dairy Strength (+10).



Our second new addition is the heterozygous polled sire **Pine-Tree Jasper-P**. **Jasper-P** is a Jonmar son from a Kade-P daughter out of an EX Driver followed by a VG Andy. **Jasper-P** debuts with +2145 GPA LPI, +1083 Milk, +56 Fat (+.09%), +53 Protein (+.10%), and a solid +6 for Conformation. In addition to his pleasing production profile, breeders can use **Jasper-P** to add width and capacity (+12 Chest Width, +10 Body Depth). As well, at least half of his calves will be polled.

JERSEY



Lots of news for our Jersey breeders this round starting with our first addition **Lencrest Artemis**. **Artemis** is an early son of the popular **Lencrest Tobefamous**. **Artemis'** dam is none other than the sensational **Lencrest Cocopuff EX-93-2E 3***, the most influential brood cow in recent times. **Artemis** joins our line-up as the #1 GPA LPI sire with +2194, +900 Milk, +93 Fat (+.64%), +49 Protein (+.20%), and +12 for Conformation. Being a **FastStart** sire, breeders will need to have an agreement signed to purchase him. Ask your EastGen representative for more details.

ELITE SIRE

DULET

Starboy

0200JE01493
Boomerang x Webcam x Verb
GPA LPI +1880

2nd Dam: SPRING VIEW VERB STARLETT EX-94-5E 6* Grand Champion Quebec Spring Show, 2019

Our second addition is the exciting **Dulet Starboy**. **Starboy** is a son of the high type **Caspian** son Boomerang. His dam a VG-87-2YR-CAN **Webcam** from the very popular Western Ontario-bred **Spring View Verb Starlett EX-94-5E 6***. **Starlett** is a Gold, two-time Silver, and Lifetime Award winner. She was a class winner at the 2018 Quebec Spring Show as a 5-YR-Old and in 2019, she won the Mature Cow class and was named Grand Champion! She is backed by an EX-92-4E Minister with a Lifetime Production Award, a VG-88 3* Councillor, and two more generations of VG dams, both Silver Award winners. **Starboy** debuts with +1880 GPA LPI, +462 Milk, +40 Fat (+.22%), +32 Protein (+.18%), and +13 for Conformation.

We renewed our **JPI Ranked Jerseys** chart with four new additions. It is important to note that calves from all of our offered Jersey sires on our proof sheet are eligible for registration as purebreds with Jersey Canada. **JX Hickory Ramsey {5}** and **JX Progenesis Monarch {5}** are both new sires with the coveted **Immunity+**® status. **JX Bos Steno Esteban {6}** and **JX Mm Pop Secret-P** both join our line-up of sexed Jersey sires with **Esteban** offering extreme Fat & Protein yields and **Secret-P** bringing another heterozygous polled option with impressive Productive Life (7.6). The **FastStart** and **Immunity+**® sire **JX Vierra Theboss {6}** remains our top JPI ranked sire on our list (+178). The **Chief {6}** son **River Valley Mac Margin** rounds out our list. **Margin**, who is available sexed, is our highest production sire (+1491 PTAM, +139 Fat & Protein)

GUERNSEY: **Coulee Crest Carver** remains our top ranked Guernsey while increasing 55 points to +1260 GPA LPI.

MILKING SHORTHORN: The #3 ranked proven sire **Oceanbrae Royal Bentley** fought back the roll back and actually gained for LPI to +1945. Both **Top Shelf Royal Laser** and **Kuszmar Mercury Stargazer** are available sexed on a **Pre-Order Only** basis.

| Annual Base Change | | | | | |
|--|-------|-----|-----|-------|-----|
| Canada's genetic base & Pro\$ formula realized in '24 vs '23 | | | | | |
| | AY | BS | GU | JE | MS |
| Milk | 90 | 66 | 55 | 74 | 24 |
| CONF | .42 | .47 | .10 | .13 | .18 |
| Pro\$ | \$293 | n/a | n/a | \$479 | n/a |