

APRIL
2024

Update

EastGen

April Genetic Evaluation Release Highlights



Dau.: Blondin Stars Alice VG-87-2Y



0200JE01492 Lencrest Artemis



Dau.: Montmagny Pragmatic Safala VG-2Y

The first dairy proof round of the year has arrived and you can be confident that EastGen's expansive sire line-up will offer the very best genetic solutions available anywhere for your herd.

We will start with the exciting newly proven **Progenesis Pragmatic** who debuts as Canada's new #8 GLPI sire. Most importantly with Pragmatic, is that there is no sire in the breed higher for Milk than Pragmatic that has his level of type! Pragmatic begins his proven career with +3640 GLPI, +2325 Milk, +99 Fat (+.07%), +92 Protein (+.10%), and +5 for Conformation. The richly-bred Pragmatic is a Fabulous-Expresso-Rubicon cross from 13 generations of VG or EX dams from the Walkup Astronaut Lou Ann family. In addition to his outstanding production potential, positive deviations, and solid type profile, breeders can use Pragmatic as a reliable Health & Fertility sire ranking 102 or higher for Daughter Fertility, Herd Life, Mastitis Resistance, Metabolic Disease, Daughter Calving Ability, Lactation Persistency, and Hoof Health. Pragmatic will join our line-up as part of our **30 for \$30 Special** while supplies last.

Our second proven addition is the Breeder's Edge sire **Siemers Stars *RC**. Stars brings together two of the most influential and true breeding families in the World – the Zip family and the renowned Apples. Sired by Discjockey, the aptly named Stars has a maternal line that is highlighted by 9 direct EX dams from the unparalleled Apple-Red family. Stars has lived up to the exciting early field reports debuting with +3116 GLPI, +854 Milk, +44 Fat (+.09%), +30 Protein (+.01%), and +12 Conformation. Their udders are shallow (45) and very well attached (+9 Fore Attachment, +10 Rear Attachment Height) and breeders can expect ideal Feet & Legs (+12) and Dairy Strength (+10). Stars will be available in our **30 for \$25 Special!**

Other Proven Sire Highlights: Our new proven addition in December, **Cedarwal Handpick P**, continues his reign as Canada's #1 ranked proven polled sire! Handpick P remains an ideal choice for breeders looking for high reliability, double-digit type (+10), and high GLPI proven and polled sires that will also

Continued on pg. 2

Congratulations to Amanda Jeffs who was re-elected as EastGen President, and Rob Bumstead, our re-elected Vice-President for the 2023-24 term. Elections were ratified at the Board meeting following EastGen's General Annual Meeting on April 9th at Elora, ON.

L-R: Mel McLean (Gananoque, ON); Phil MacLean (Humber Village, NL) – Semex Past President; Stefan Mueller (Milverton, ON); John den Haan (Loretto, ON) – Executive Member; Amanda Jeffs (Stirling, ON) – President; Rob Bumstead (Owen Sound, ON) – Vice-President; Curtis McNeil (Goderich, ON) – Executive Member and Semex Board; Steve Fraser (Fergus, ON); Tom Pasco (Williamstown, ON) – Semex Board; Gerrit Wensink (Stratford, ON) – EastGen Past President and Semex Board; Chris Uhr (Crysler, ON); and Glenn Barkey (Blackstock, ON).



EastGen Board of Directors
2023-2024

help their SNF/Fat ratio with +83 Fat (+.60%) and +36 Protein (+.21%). Handpick P is Robot Ready™ designated, an A2A2 carrier, can be used on heifers (102 Calving Ability), and will leave daughters made to last with 103 Mastitis Resistance and 104 Herd Life. If that is not enough, Handpick P will be available in our **30 for \$30 Special!**

Our highest used sire by far, **Progenesis Knowhow**, continues to be the highest proven sire for Milk (+1921) of any sire with at least +12 type in Canada (+12 Conformation) and positive Fat & Protein deviations! Knowhow, who is an A2A2 carrier, is designated Calving Ease and Robot Ready™, and is also fantastic for Hoof Health (108), Mastitis Resistance (107), and Semen Fertility (63). Knowhow will continue to be a tremendous bargain as part of our **30 for \$30 Special!**

Exciting news from south of the border with **Westcoast Lambeau** who is now the #3 TPI sire with +3147 GTPI (+3521 GLPI, \$2578 Pro\$)! A highly anticipated Pursuit son, Lambeau debuts with +1462 PTAM, +125 PTAF (+.23%), +67 PTAP (+.07%), an amazing +1044 NM\$, +1117 DWP\$, and +4.3 PL! He's an impressive +2.45 PTAT, +1.95 UDC and +1.22 FLC. His dam is a King Doc from a 9* Jedi from 8 VG or EX dams back to sensational Comestar Laurie Sheik herself! Lambeau is Robot Ready™ designated, an A2A2 carrier, and will be available in our Profit Plus section Pre-Purchase Only.



JERSEY

Lots of news for our Jersey breeders this round starting with our first addition **Lencrest Artemis**. Artemis is an early son of the popular Lencrest Tobefamous. Artemis' dam is none other than the sensational Lencrest Cocopuff EX-93-2E 3*, the most influential brood cow in recent times. Artemis joins our line-up as the #1 GPA LPI sire with +2194, +900 Milk, +93 Fat (+.64%), +49 Protein (+.20%), and +12 for Conformation. Being a FastStart® sire, breeders will need to have an agreement signed to purchase him. Ask your EastGen representative for more details.

Our second addition is the exciting **Dulet Starboy**. Starboy is a son of the high type Caspian son Boomerang. His dam a VG-87-2YR-CAN Webcam from the very popular Western Ontario-bred Spring View Verb Starlett EX-94-5E 6*. Starlett is a Gold, two-

time Silver, and Lifetime Award winner. She won the Mature Cow class and was named Grand Champion at the Quebec Spring Show in 2019. She is backed by an EX-92-4E Minister with a Lifetime Production Award, a VG-88 3* Councillor, and two more generations of VG dams, both Silver Award winners. Starboy debuts with +1880 GPA LPI, +462 Milk, +40 Fat (+.22%), +32 Protein (+.18%), and +13 for Conformation.

Other Jersey Highlights: We renewed our JPI Ranked Jerseys chart with four new additions. It is important to note that calves from all of our offered Jersey sires on our proof sheet are eligible for registration as purebreds with Jersey Canada. **JX Hickory Ramsey {5}** and **JX Progenesis Monarch {5}** are both new sires with the coveted Immunity+® status. **JX Bos Steno Esteban {6}** and **JX Mm Pop Secret-P** both join our line-up of sexed Jersey sires with Esteban offering extreme Fat & Protein yields and Secret-P bringing another heterozygous polled option with impressive Productive Life (7.6).

AYRSHIRE

Des Rasades Caufield-P is our one new addition this proof round for our Ayrshire enthusiasts. Caufield-P is a heterozygous polled Armageddon son from a VG-86 ELITE Aslan from a Caterpillar-P, followed by five generations of VG or EX dams. Caufield-P, the #4 ranked sire in Canada, begins his career with +3147 GPA LPI, +816 Milk, +69 Fat (+.44%), +41 Protein (+.15%), and +5 for Conformation. Similar to his father, Caufield-P will be a nice addition to add value with his superior SNF/Fat Ratio and as a solid Feet & Legs improver.

BROWN SWISS

Two new additions this proof round for our Brown Swiss breeders starting with **Hilltop Acres Top Notch**. Top Notch is an exciting son of the very balanced sire HF Design. Top Notch debuts with +2446 GPA LPI, +843 Milk, +60 Fat (+.25%), +48 Protein (+.17%) and an exciting +13 for Conformation. Of note, Top Notch is our new leading sire for Mammary System with +11. He is also double-digit for Feet & Legs (+10) and Dairy Strength (+10).

Our second new addition is the heterozygous polled sire **Pine-Tree Jasper-P**. Jasper-P is a Jonmar son from a Kade-P daughter out of an EX Driver followed by a VG Andy. Jasper-P debuts with +2145 GPA LPI, +1083 Milk, +56 Fat (+.09%), +53 Protein (+.10%), and a solid +6 for Conformation. In addition to his pleasing production profile, breeders can use Jasper-P to add width and capacity (+12 Chest Width, +10 Body Depth). As well, at least half of his calves will be polled.

GUERNSEY & MILKING SHORTHORN

Coulee Crest Carver remains our top ranked Guernsey while increasing 55 points to +1260 GPA LPI.

The #3 ranked Milking Shorthorn proven sire **Oceanbrae Royal Bentley** fought back the roll back and actually gained for LPI to +1945. Both **Top Shelf Royal Laser** and **Kuszmar Mercury Stargazer** are available sexed on a Pre-Order Only basis.

Scenes CDX 2024

April 3 & 4
Stratford, ON

from EastGen Display

Calves sired by **Bruins, Bullseye, Fuel, Lemagic and Pathway** were features of EastGen's display at this 10th anniversary event. Commission proceeds from the *Calves for a Cause* sale will go to the London Children's Hospital.



Thanks to calf consignors:
Bosdale • Comestar
Jacobs • Kingsway
Walnutlawn

The 5 heifers displayed by EastGen averaged \$7300 (overall live sale average \$4693), including sale top-per Walnutlawn PG Bullseye Beverly (right & below) who sold to The Netherlands for \$17,000.



New Atlantic Staff



Grant MacDonald



Ross Toebes



Dave Cole

EastGen is pleased to welcome three new members to our Atlantic Canada team who will be reporting to Dale MacPhee, Regional Sales Manager.

Grant MacDonald accepted a full-time **AI Technician** position on **Prince Edward Island** and began working for EastGen in March. Raised on a PEI dairy farm, Grant attended the Kemptville Agricultural College and managed herds in Eastern Ontario, Alberta, and British Columbia before moving back to Eastern Ontario where he spent 16 years as herd manager at Gerann Holsteins. Grant and his wife Tina returned to PEI where they now work 120 acres, have a flock of commercial ewes, are rebuilding their cow-calf herd, and operate a firewood business.

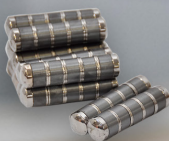
Ross Toebes recently joined the EastGen team as a casual part-time **AI Technician, Vacation** on **Prince Edward Island**. Last fall Ross and his wife Nicole purchased an ongoing 200-acre dairy operation where they milk 25 Holsteins. Prior to that Ross was a herdsman and cropping manager at Summitholm Holsteins in Ontario for six years before the couple and their family established their own farm near the south shore of PEI.

Dave Cole is now serving as a part-time **Nitrogen Delivery Specialist** servicing **Newfoundland**. Raised on a farm in Nova Scotia, Dave graduated from the Nova Scotia Agricultural College in 1981. Today Dave and his wife Helena are joined in the operation of their 210-acre Middle Musquodoboit-area dairy farm by their daughters Kiley and Shelby, with assistance from grandson Everett. The milking herd consists of approximately 65 Jerseys. Their son Liam also works on a farm. Dave looks forward to travelling to Newfoundland on a route servicing EastGen's liquid nitrogen customers.

Special
Ends April 30th

BactZyme

Premium Blocks



- BactZyme accelerates digestion & will liquify solid material so that it's easier to agitate, pump & irrigate
- A treated lagoon can be pumped lower with fewer plugging problems
- Reduces bad odours from forming in the manure
- Aids in meeting regulatory nutrient limits

Super Magnets

- For assistance in the prevention of hardware
- Coincide the insertion of a Super Magnet when a heifer is first bred to help prevent problems

Contact your EastGen rep. or order online

 [Online Store](https://store.eastgen.ca)
<https://store.eastgen.ca>

www.eastgen.ca



SCAN ME



Newly Proven

SIEMERS 0200H01947

STARS *RC*   SBE

BLONDIN STARS ALICE
VG-87-2YR-CAN
Hodglynn Holsteins, Kincardine, ON
Little Star Holsteins, Watford, ON

Photo: Holly McFarlane

DISCJOCKEY x MOGUL x SHOTTLE

GLPI	3116
Milk	+854
Fat	+44 (+.09%)
Protein	+30 (+.01%)
Conformation	+12
Mammary System	+7
Feet & Legs	+12
Dairy Strength	+10
RLRV	+11
Heel Depth	+11
Rear Attachment Height	+10

- From two of the most influential and true breeding families in the world - the Zip family and the renowned Apples!
- Expect solid production with positive deviations
- Outstanding shallow & snugly-attached udders
- Red-Carrier with ideal Feet & Legs and flashy, stylish frames