



## EastGen delivers.

### December Proofs Yield New Sire Excitement

The final proof round of the year sends a resounding message to our Holstein breeders — and that message is **WOW**, as this round introduces an exceptional class of new sires to EastGen's already power-packed lineup.

The 'Jaw-Dropping' **Mr Ernestanthony Havenofear** has been making waves for quite some time, and his rise continued with impressive class wins at both this year's *RAWF National Holstein Show* and *Cremona International Dairy Show*. A Breeder's Edge sire, **Havenofear** joins our proven lineup with an early official type proof with +12 and a GMACE production proof with +921 Milk. He has a modern components profile, placing stronger emphasis on Protein improvement over Fat (+.21% Protein vs -.12% Fat). The impeccably bred Lambda son traces back through 11 generations of VG or EX dams. He delivers snug, stylish udders (+8 Overall, 3S Udder Depth); outstanding Feet & Legs (+8 Overall, +11 Heel Depth); ideal Rumps (+7 Loin, 3L Rump Angle); and open, dairy frames (+10 Dairy Strength, + 11 Rib). Despite his impressive capacity ratings, he is a proven **Calving Ease** specialist, and among the very best with 66 for Semen Fertility.

**Kings-Ransom Dropbox** added enough daughters in Canada to receive an early preliminary Conformation proof with +9. More importantly, he has 623 daughters milking in the U.S. now which have contributed to his gain in milk by another 150 lbs. and an overall PTAT to an impressive 2.84!



Jaw-Dropping!

Photo: Guillaume Moy

Dau.: Toc-Farm Havenofear Ria  
1st Jr. 2-YR Cremona International Show, 2025

Field reports from around the world say his early daughters continue to impress. This Highjump son stems from the renowned Kings-Ransom Casp Daze EX-95-2E (EX-97 MS) who completes 14 generations of VG or EX dams. **Dropbox** is an **A2A2** and **BB** carrier who consistently sires daughters with exceptional udders (6S Udder Depth), long frames, ideal sloping rumps (Rump Angle 5L), and is exceptional for **Mastitis Resistance** (106). Whether you're breeding for balance, longevity, show-winning style, or all-around profitability, **Dropbox** is the kind of bull that fits — anywhere, and everywhere!

### Register Now: EastGen Virtual Zone Meetings 2026

Tues., January 20, 2026

Wed., January 21, 2026

7:00 p.m. EST

11:00 a.m. EST

#### KEYNOTE SPEAKER:

Todd Holm  
Holmdale Holsteins  
Elmwood, ON



Register for Jan. 20



Register for Jan. 21

Virtual zone meetings will be held (English-only) for EastGen's entire service area.

Join us via Teams for EastGen and Semex Updates and a sire presentation with news from the December proofs. Register via [www.eastgen.ca](http://www.eastgen.ca) links or QR codes.

**Cookiecutter Larson** also joins our proven lineup this proof round as a highly reliable modern sire built for today's progressive operations. **Larson** (Highjump x Helix) debuts with an impressive +1561 Milk, +114 Fat (+.42%), +69 Protein (+.12%) along with a solid +6 for Conformation. A Sire of Sons and an **A2A2** carrier, **Larson** brings the complete package — **Calving Ease**, **Fertility First®**, and **Robot Ready™**. **Larson** is featured in our **30 for \$30 Introductory Special** and is also available on a **Pre-Purchase Sexed** basis!

**Claynook Cracker** received an official Conformation proof this round with +8 and will have an official production proof in April. **Cracker** looks to be a production juggernaut with +3915 GPA LPI, +926 Milk, +127 Fat (+.75%), and +70 Protein (+.29%). **Cracker** (Mezzoforte x Renegade x Outlast) will deliver highly profitable daughters with exceptional F&L's (+11), and like **Larson**, carries the **Calving Ease**, **Fertility First®**, and **Robot Ready™** designations that today's breeders demand.

One new **Ayrshire** addition this proof round and one huge newly proven sire addition. **Marbrae Megashot** debuts with +3142 GPA LPI, +386 Milk, +.05% Fat, +.10% Protein, and a pleasing +13 for Conformation. The **Robot Ready™** & **A2A2** designated **Megashot** is a true type specialist.

## Holiday Card Winner



The votes are in for EastGen's annual Holiday Card Contest:

**1st** - Addison Kuepfer, New Hamburg, ON, age 12 (pictured above with her winning design).

**2nd** - Mackenzie O'Connell, Carleton Place, age 11.

**3rd** - Evie Kuepfer, New Hamburg, ON, age 9.

Thank you to all 32 young artists who entered their creations.

**Des Mesanges Dalton** debuts as Canada's #1 GLPI proven sire (+3455), #1 Pro\$ sire (\$2174), #3 Fat sire (+79), and #2 Conformation sire with an astounding +14! **Dalton** daughters are made to last (105 HL) with shallow, silky udders (1S Udder Depth, +11 Texture), breed leading Feet & Legs (+18), and he is uniquely a **Calving Ease** specialist (107) who offers capacious frames (+13 Dairy Strength).

One new **Brown Swiss** addition this round with **Hilltop Acres P Tampa**, sired by **Perfection**. He is our third highest ranked sire with +2415 GPA LPI, +1119 Milk, +53 Fat (+.03%), +54 Protein (+.08%) and +9 for Conformation and Mammary System.

In the past year, literally no sire has generated more excitement and talk than the newly crowned **Jersey** genetic giant — **Lencrest Tobefamous**. Proving to be a generational sire, he continues to rack up impressive tanbark wins. **Tobefamous** more than doubled his number of daughters for both production and type this round resulting in him becoming the #1 GLPI (+2107); #6 Pro\$ (\$1802); and for sires with positive Milk (+367), he is the #1 Conformation and #1 F&L's sire (+14 for both)! He is also the #2 Mammary System sire (+12) for sires with positive Milk, second only to **River Valley Cece Choice**. ***Tobefamous is living up to his name and reputation!***

The proven sire **St-Lo Honeydew** has been newly added to our Pro\$ lineup. The Chief {6} son joins as Canada's #4 GLPI sire with +2012 and #4 Pro\$ sire with \$1940. **Honeydew** hails from the same family as **St-Lo Virtuoso** and **St-Lo Nuance**.

## MARK YOUR CALENDAR

### Wellington South/ Waterloo Zone Meeting

10:30 a.m., Fri., January 30th  
at Cedar Park Holsteins  
of Marvin Lichty

7792 14th Line, Alma, ON

### Join us

Semex sire presentation • EastGen update  
a.m. coffee & herd viewing • lunch at noon  
• presentations at 1:00 p.m.



From left: Arlene, Maryn, and Hugh Hunter – 2025 recipient; Jane, Norah, and Jarrett Henshaw; Dr. Rob Swackhammer – 2024 recipient; EastGen President Amanda Jeffs; EastGen Director of Sales Jamie Howard; and John Drummond – 2023 recipient.

# Feeding the Human Spirit Leadership Award 2025

*In Honour of Dr. Tim Henshaw*

Congratulations to **Hugh Hunter, Smiths Falls, ON** - our very deserving **2025 recipient of the Feeding the Human Spirit Leadership Award**, presented in honour of the late Dr. Tim Henshaw.

Speaking to his dedication to dairy youth, Hugh was busy chaperoning the Leeds County team for the TD 4-H Classic at The Royal Agricultural Winter Fair, Toronto, ON - where the presentation was made on November 11th.



EastGen Delegates from across Ontario and the Atlantic provinces met at Elora, ON last month for a day of company updates and member discussions.

## Welcome to the Team!



**Cynthia Dauphin**



**Raghav Arora**

**Cynthia Dauphin** joined EastGen on September 29th as a **part-time Dispatcher** supporting the East & Atlantic Regions, reporting to Carole Blackburn, Dispatch Manager. Based in the Montreal area, Cynthia is a bilingual professional with extensive experience in customer service within the medical and science industries. Most recently, she worked as a phone interpreter with Kelly Services Inc. Outside of work, Cynthia is the proud mom of two adult sons — along with two cats and a dog who keep her busy! She's an animal lover at heart and says that music is her happy place.

**Raghav Arora** joined us as an **Accountant**, reporting to Victoria Southwell, Finance Director. He brings a wealth of global experience across industries and most recently worked as an Accountant at a Hamilton-based accounting firm. With a Master of Accounting from the Schulich School of Business, York University, and both bachelor's and master's degrees in commerce from his home country, Raghav combines strong academic foundations with hands-on expertise. He's also currently working toward his Chartered Professional Accountant (CPA) designation. Raghav's inquisitive mindset and process-driven approach will make him a fantastic addition to our Finance team. He officially started on October 14th.

**Special**    
Until December 31, 2025

### Option 1:

15% off on all SenseHub systems  
(Controller and tags)

### Option 2:

Trade in your Green Box and receive free  
install + 15% off on all SenseHub systems  
(Controller and tags)

### Option 3:

#### **TRY BEFORE YOU BUY**

SenseHub YoungStock System (90 day trial)  
+ 15% off (Controller and ear tags).  
\*25 ear tag minimum \*\$500 install fee applies

powered by





# Special

Until Dec.31, 2025



## Calf Blankets

Warmer calves result in better health, faster growth, less disease, & more efficient use of energy.

## Colostrum

A practical tool to ensure every calf gets a healthy start, particularly in situations where maternal colostrum isn't ideal or safe.

Code	Product	Sale Price	Size
FP715	Calf Blanket Small	35. <sup>00</sup>	each
FP757	Calf Blanket Large	35. <sup>00</sup>	each
FP518	Calf's Choice Total Colostrum 100lgG	450. <sup>00</sup>	4.7kg Pail
FP519	Calf's Choice Total Colostrum 100lgG	46. <sup>00</sup>	470g Bag
FP520	Calf's Choice Total Colostrum 150lgG	70. <sup>00</sup>	705g Bag



 [www.eastgen.ca](https://store.eastgen.ca)  
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