



Update

JUNE 2026

EastGen delivers.

It's Official - NSAB Joins EastGen

June 1st marked an exciting milestone as we officially welcomed Nova Scotia to EastGen.

Earlier this year, members of Nova Scotia Animal Breeders (NSAB) voted to join EastGen and officially become a part of the Semex Alliance. NSAB is the twenty-first farmer-owned organization to come together under the EastGen banner, continuing a long history of collaboration in support of Canadian producers.

“We are proud to strengthen our presence across Atlantic Canada and look forward to building on our shared commitment to producers, communities, and industry leadership,” said EastGen CEO Amanda Stokes.

To our new team members joining from Nova Scotia, welcome to EastGen! We're excited to have you as part of the team and look forward to the unique

experience and perspective you bring to our organization. They are:

- **Iain MacLellan**, Genetic Advisor
- **Hedley Wilson**, AI Technician
- **Laurie Singer**, AI Technician
- **Dan Phinney**, AI Technician

We would also like to welcome **Reginald Dillman** to the EastGen Board of Directors. Reginald will represent Zone 1 in Nova Scotia for a three-year term. Following his term, Nova Scotia members will be eligible to run for the Atlantic Director position. An election process for our Nova Scotia Delegates will be forthcoming.

Recognition is deserved by the extraordinary team at both EastGen and NSAB who helped make this possible. Also, a special thank you to **Dale MacPhee**, Regional Sales Manager. Dale's leadership, professionalism, and dedication throughout this journey have been instrumental in bringing us to this milestone.

Join Us at the EastGen Showcase & Challenge Series

Get ready for an exciting summer as nearly 500 youth competitors take part in EastGen's four 2026 youth shows in the EastGen Showcase and Challenge series.

These events celebrate the next generation of agricultural leaders as they compete in showmanship and conformation classes with their 4-H calves. Be sure to visit the barns to see the county and team exhibits, where participants compete for the coveted Best Exhibit Award under this year's theme, "Youth Driving AgForward."

The EastGen Showcase and Challenge events reflect EastGen's commitment to AgForward and the Betterment of Agriculture, providing youth with opportunities to develop skills, build friendships, and grow as future industry leaders.

Join us in celebrating the future of agriculture. We look forward to seeing you there on show day!

EastGen Showcase

Friday, July 3

Spencerville Fairgrounds
22 Ryan St., Spencerville, ON

EastGen Atlantic Showcase

Wednesday, July 8

Hants County Exhibition Grounds
221 Wentworth Road, Windsor, NS
(note location change)

EastGen Challenge West

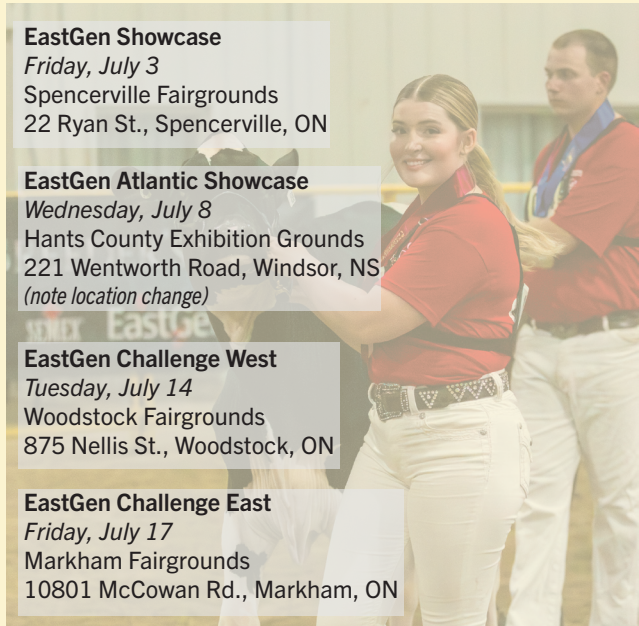
Tuesday, July 14

Woodstock Fairgrounds
875 Nellis St., Woodstock, ON

EastGen Challenge East

Friday, July 17

Markham Fairgrounds
10801 McCowan Rd., Markham, ON





L-R: Ellie Horne, Henry Walsh, Julia Kaiser, & Jocelyn Kennedy.

Jocelyn Kennedy – Marketing Intern

Jocelyn is currently enrolled at the University of Guelph in the Bachelor of Commerce program, majoring in Food and Ag. Business. She has been involved in 4-H, and is a Board Member for the Canadian Junior Limousin Association. She is also a Canadian Agri-Marketing Alliance Team Member at UofG.

2026 Summer Interns

Ellie Horne – AI Intern (Western Ontario)

Ellie is currently enrolled at the University of Guelph in the Bachelor of Science in Agriculture (Animal Science). She works as a Calf Manager/Assistant Herdperson and is also a Research Assistant at the OVC, Department of Population Medicine.

Julia Kaiser – AI Intern (Eastern Ontario)

Julia is currently enrolled at McGill University in the Farm Management and Technology Program. She has worked on different farms for several years, including her home farm, Wendelin Farms, and is also an Assistant Trainer at a German Shepherd breeding and training facility.

Henry Walsh – AI Intern (Central Ontario)

Henry is currently enrolled at McMaster University in the Honours Bachelor of Science (Biology Core). He works at Walsh Cattle Company managing livestock care and general barn maintenance. He also shadows large animal veterinarians, gaining valuable experience in animal medicine and agricultural systems.

We are excited to have these four on the team since May 4th. Please give our interns a warm welcome this summer!



Danielle Brodrecht



Kerry Walton



Emily Vickers

Please join us in giving this trio a warm welcome as they begin their journey with EastGen — we're excited to have them on the team!

Danielle Brodrecht joined the EastGen team April 28th as a full-time **AI Technician** in Western Ontario, reporting to Andrew den Haan.

Danielle earned her Associate Diploma in Agriculture from the University of Guelph Ridgetown Campus and brings several years of on-farm experience, including the past three years working as an AI Technician. She is passionate about continuing to grow her knowledge in genetics and is excited to be part of the EastGen team.

We welcomed **Kerry Walton** back to EastGen on May 11th as a part-time **AI Technician** serving Central Ontario, reporting to Scott Cornish.

Kerry earned his Diploma in Agricultural Technology

from New Liskeard Agricultural College and an Honours Certificate in the Welder/Fitter Program from Northern College in Kirkland Lake. With a lifelong background in agriculture — and previous experience as an EastGen AI Technician — Kerry brings valuable knowledge and hands-on expertise back to the team. We're thrilled to have him back and look forward to the contributions he'll continue to make for our members and customers across the region.

Emily Vickers joined EastGen on May 19th as a full-time **AI Technician** serving Central Ontario, reporting to Scott Cornish.

Emily is a graduate of The University of Guelph, Ridgetown Campus and Lakeland College, where she earned her Diploma in Agricultural Science. Most recently, she worked as a Genetic Advisor and Distribution Specialist and prior to that she worked as a Breeding Technician.

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Agri0812	DD First Defence	1095. ⁰⁰	205L
Agri0682	DD Ultra	195. ⁰⁰	18.9L
Agri0683	DD Ultra	435. ⁰⁰	55L
Agri0684	DD Ultra	1480. ⁰⁰	205L



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