



HEAVIER CARCASS WEIGHT MORE
DESIRABLE
YIELD GRADE
& DRESSING %



GREATER CARCASS VALUE

CONSISTENCY IS KEY

Eliminate carcass variability through:



GENETICS44% Heritability



MANAGEMENT

More days on feed = greater carcass weights



NUTRITION

8% higher dressing % with steers fed high grain vs. roughage diets

PRODUCE CARCASSES

that meet market weight specifications & optimize profit potential

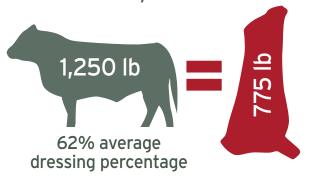


750 to 775 lbs Industry Target

VALUE LOST WITH
LIGHTWEIGHT (<600 LBS)
AND HEAVYWEIGHT
(>1,000 LBS) CARCASSES

+\$53/ HEAD

when industry standards are met



Arkansas Steer Feedout Program 2007-2008

INCREASED
WEANING
WEIGHT
GREATER YEARLING
WEIGHT
LARGER
RIBEYE AREA

TRADEOFFS RELATED TO CARCASS WEIGHTS

REDUCED EFFICIENCY HIGHER MAINTENANCE COST

