

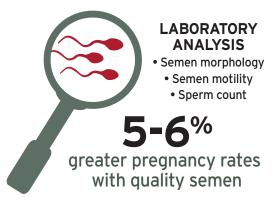
MAXIMIZE PREGNANCIES

through selecting high fertility sires

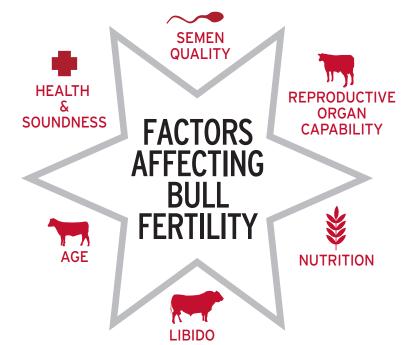
FIELD PERFORMANCE

- Body & breeding evaluations
 - Scrotal circumference
 - Pregnancy rate





Hansen - University of Florida, 2006



OMAFRA, 2017

SIRE FERTILITY DRIVES REPRODUCTIVE EFFICIENCY



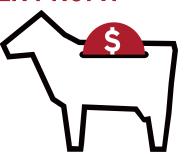
3 times more RETURN for 1% increase in reproductive performance

Hansen - University of Florida, 2006

HIGHER FERTILITY = GREATER PROFIT

High fertility sires yield

\$54
more gross income





HIGH FERTILITY POOLED SEMEN

Proven to increase conception rates by

60%

Improves fertility by

3%-6.6%

Hansen - University of Florida, 2006

