



INCREASED PROFITS

from more weight
on bull calves

Beef cross calves will
gain approximately

5.28% more yield
than straight dairy calves



Source: Cornell University

Crossing Semex Beef Yield sires into dairy calves can help add value to bull calves and non-replacement heifers. The beef industry desires top-quality animals for feed efficiency and carcass merit. The beef-on-dairy program can assist producers to increase their bottom lines and maximize profit with each calf born.

 **Beef Yield**™



INCREASED PROFITS from crossbred calves



Beef cross calves demand
**\$50 per
head more**
then straight dairy calves

Source: Ontario Livestock Markets (Brussels, Listowel, Denfield, Cookstown) 201

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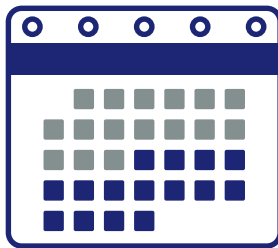


LESS DAYS OPEN

due to less
calving problems

15

less days open



Source: "Review-Cost of Reproductive Diseases and Conditions in Cattle" in The Professional Animal Scientist 18:26-3

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INCREASED GENETIC VALUE

by focusing on the top genetics of the dairy herd



Sexed semen produces 90% heifer calves allowing for all replacements to be retained from the top genetics of your herd.

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