

Are you interested in an opportunity in the agricultural industry? Do you want to work with a team of passionate people with the expertise and commitment to deliver top genetic solutions to producers?

EastGen is looking for a motivated, energetic individual for an internship or co-op placement opportunity with a flexible starting date in late April/early May 2021 subject to COVID restrictions.

As an Intern/Co-Op student with EastGen you will be exposed to all facets of the dairy industry with a key focus on supporting marketing initiatives. You will have the opportunity to engage with staff and producers at both internal and external industry events.

The qualified candidate will:

- be working toward a diploma/degree in business, communications, marketing or equivalent and have a passion for the dairy industry and a keen interest in cattle
- excellent organization and time management skills
- knowledge of marketing and communications
- excellent written and oral communication skills
- the ability to manage multiple priorities and work within tight timelines
- ability to use social media to target specific audiences, and demonstrated skill with office technologies
- an interest in photography and graphic design will be considered an asset
- the ability to converse with clients in English and French will be considered an asset

Opportunities will include:

- interviewing for and researching story lines for articles and newsletters
- assisting with the development of ads, proof sheets, presentations, industry and youth events
- developing content for social media platforms
- participating in occasional staff and/or client meetings

EastGen encourages people with disabilities to apply for open positions. Accommodations will be available upon request for candidates participating in the various stages of the recruitment process. Please contact: careers@eastgen.ca.

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Submit Application by: **October 23, 2020**

7660 Mill Road, Guelph, ON N1H 6J1



"Invested in Your Future"