

Semen Sales: Genomic bull availability can change on a daily basis. To reserve semen on a specific sire on a first-come-first-serve basis or learn more about availability, call your local EastGen Regional Sales Representative.

Ventes de semence : La disponibilité des taureaux génomiques peut changer tous les jours. Pour réserver la semence d'un taureau spécifique selon le principe de premier arrivé, premier servi, communiquez avec votre représentant commercial régional d'EastGen.

Insemination Service: Keep this list by your phone. Call EastGen's dispatch to find out which Premier Program Genomic Sires will be available today.

Service d'insémination : Gardez cette liste près de votre téléphone. Appelez le service de répartition d'EastGen pour savoir quels taureaux génomiques du programme Premier seront disponibles aujourd'hui.

To reference individual extended pedigrees on each bull please go to [www.eastgen.ca](http://www.eastgen.ca) and click on Premier Program button on the home page.

Pour accéder à la généalogie individuelle de chaque taureau, veuillez vous rendre à [www.eastgen.ca](http://www.eastgen.ca) et cliquer sur bouton du Programme Premier dans la page d'accueil.

**ALL.NURE GIOVANNI**

200HO07962 HOITAM33990570268



Retail: \$38 You Pay \* \$16



SIRE: PINE-TREE-I PURSUIT  
DAM: ALLNURE GUARANTEE GUADALUPE  
MGS: WESTCOAST GUARANTEE  
MGGS: EDG RUBICON  
GPA LPI/IPV MPG +3645 PRO\$ \$3840  
M/L +1857 F/G +123 (+0.43)  
P +85 (+0.18) Conf. +4  
Calving Ability/Apt. au vêlage 101  
Mastitis Resistance/Résistance à la mammite 107

**AOT HANDEL**

200HO12226 HO840M3217133565



Retail: \$35 You Pay \* \$14

SIRE: STANTONS EPOXY  
DAM: COOKIECUTTER DTA HABITAN  
MGS: MR MOGUL DELTA 1427  
MGGS: MINNIGAN-HILLS DAY  
GPA LPI/IPV MPG +3570  
PRO\$ \$3225 M/L +1099  
F/G +124 (+0.72) P +56 (+0.17)  
Conf. +8 Mastitis Resistance/  
Résistance à la mammite 107  
Calving Ability/Apt. au vêlage 103

**WESTCOAST MIDMARCH**

200HO12158 HOCANM13636750



You Pay \* \$18



SIRE: CLAYNOOK ZASBERILLA  
DAM: FLY-HIGHER RNEGADE MARCH  
MGS: S-S-I PR RENEGADE HERO  
MGGS: ENDCO SUPERHERO  
GPA LPI/IPV MPG +3674  
PRO\$ \$3746 M/L +985  
F/G +127 (+0.80) P +79 (+0.38)  
Conf. +5 Mastitis Resistance/  
Résistance à la mammite 105  
Calving Ability/Apt. au vêlage 105

*First and Only Fuel son!*

**HAVENVALLEY SEVEN**

200HO12285 HOCANM13760518



You Pay \* \$18

SIRE: MELARRY FUEL  
DAM: HAVENVALLEY ERIC BREEZE  
MGS: SILVERRIDGE V ERIC  
MGGS: GENERATIONS EPIC  
GPA LPI/IPV MPG +3092  
PRO\$ \$1802 M/L + 1120  
F/G +48 (+0.02) P +27 (-0.08)  
Conf. +10 Mastitis Resistance/  
Résistance à la mammite 104  
Calving Ability/Apt. au vêlage 99

"While supplies last"

*Technician's Choice -> Genomax Plus*

= High Fertility + Calving Ease

**BLUMENFELD ZEBRA \*RC**

200HO11200 HO840M3141657502



You Pay \* \$18

SIRE: ENDCO APPRENTICE  
DAM: BLUMENFELD 4508 SPR 5054  
MGS: WESTENRADE ALTASPRING  
GPA LPI/IPV MPG +3265  
PRO\$ \$2697 M/L + 2463  
F/G +59 (-0.33) P +77 (-0.04)  
Conf. +4 Mastitis Resistance/  
Résistance à la mammite 103  
Calving Ability/Apt. au vêlage 106 \*  
Rel 93% Bull Fertility/ Fertilité du taureau 62 Rel 66%

**SILVERRIDGE V CIRCUS**

200HO11587 HOCANM12857537



You Pay \* \$18

SIRE: COOKIECUTTER MD HARDROCK  
DAM: SILVERRIDGE V DUKE EMAIL  
MGS: S-S-I MONTROSS DUKE  
GPA LPI/IPV MPG +3291  
PRO\$ \$2814 M/L +1685  
F/G +94 (+0.26) P +71 (+0.13)  
Conf. +6 Mastitis Resistance/  
Résistance à la mammite 103  
Calving Ability/Apt. au vêlage 100 \*  
Rel 94% Bull Fertility/ Fertilité du taureau 59 Rel 89%

\* Net price for qualifying herds that classify and milk record

\* Prix net pour les troupeaux admissibles qui utilisent la classification et le contrôle laitier.

If not on milk recording & classification - standard Loyalty Levels apply

Pour ceux qui n'utilisent pas le contrôle laitier et la classification, les niveaux de fidélité standards s'appliquent.

\* Official Proof / Épreuve officielle

Designations  
Designations



**Premier Program**

Programme Premier  
GPA/MPG - CDN\*08/21

**Production**

**Conformation, Health & Management /** Caractères de santé et de fertilité

| Code / Code   | Sire MGS / Père GPM              | GPA LPI<br>IPV/MPG    | Pro \$ | Milk / Lait (kg) | Fat / Gras (kg) | % Dev. / Différ. | Protein (kg)<br>Prot. | % Dev. / Différ. | Conformation | Mamm. Syst.<br>Mamm. | F&L<br>Pieds et mbres | Dairy Strength<br>Puissance laitière | Rump / Croupe | Herd Life<br>Durée de vie | Mastitis Resistance<br>Résistance à la mammite | Dau Fertility<br>Fertilité des filles | Milking Speed<br>Vit. traite | Milking Temp.<br>Temp. traite | Calving Ability<br>Apt. au vêlage     | Dau Calving Ability<br>Apt. des filles au vêlage | Bull Fertility<br>Fertilité du taureau |    |
|---|----------------------------------|-----------------------|--------|------------------|-----------------|------------------|-----------------------|------------------|--------------|----------------------|-----------------------|--------------------------------------|---------------|---------------------------|--|---------------------------------------|------------------------------|-------------------------------|---------------------------------------|--|--|----|
|   | 200H012158 WESTCOAST MIDMARCH    | Zasberilla x Renegade | 3674   | 3746             | 985             | 127              | .80                   | 79               | .38          | 5                    | 5                     | 3                                    | 1             | 0                         | 110  | 105                                   | 105                          | 103                           | 101                                   | 105  | 109                                    |    |
|   | 200H007962 ALL.NURE GIOVANNI     | Pursuit x Guarantee   | 3645   | 3840             | 1857            | 123              | .43                   | 85               | .18          | 4                    | 4                     | 4                                    | 4             | -4                        | 107  | 107                                   | 105                          | 105                           | 105                                   | 101  | 112                                    |    |
|   | 200H012226 AOT HANDEL            | Epoxy x Delta         | 3570   | 3225             | 1099            | 124              | .72                   | 56               | .17          | 8                    | 10                    | 1                                    | 5             | 0                         | 105  | 107                                   | 103                          | 102                           | 101                                   | 103  | 103                                    |    |
|   | 200H012285 HAVENVALLEY SEVEN     | Fuel x Eric           | 3092   | 1802             | 1120            | 48               | .02                   | 27               | -.08         | 10                   | 5                     | 9                                    | 9             | 10                        | 105  | 104                                   | 100                          | 104                           | 99                                    | 99   | 105                                    |    |
| <i>Technician's Choice</i> -> <b>Genomax Plus = High Fertility + Calving Ease</b> |                                  |                       |        |                  |                 |                  |                       |                  |              |                      |                       |                                      |               |                           |  |                                       |                              |                               | * Official Proof / Épreuve officielle |  |  |    |
|   | 0200H011587 Silverridge V CIRCUS | Hardrock x Duke       | 3291   | 2814             | 1685            | 94               | .26                   | 71               | .13          | 6                    | 5                     | 0                                    | 9             | 2                         | 104  | 103                                   | 101                          | 102                           | 108                                   | 100 *  | 105                                    | 59 |
|   | 200H011200 BLUMENFELD ZEBRA      | Apprentice x Spring   | 3265   | 2697             | 2463            | 59               | -.33                  | 77               | -.04         | 4                    | 6                     | 1                                    | 1             | 1                         | 106  | 103                                   | 105                          | 97                            | 103                                   | 106 *  | 107                                    | 62 |



# Beef Profit Program

**These Big Top high performance sires are on special for the You Pay price of \$14!**

Effective December 15<sup>th</sup>, 2021 to March 31<sup>st</sup>, 2022  
(While supplies last)

## 4 Breeding strategies to meet the market demands

Ask your calf buyer what they are looking for...

Pick from the genetic categories below to customize your program to meet the needs of your buyer.

### 1 Angus Profit Booster

Sires selected for this category will deliver:

- Thick, visually appealing calves
  - Exceptional carcass traits
  - Predominantly black and polled
  - Moderate birth weight
- \$28 retail**

### 2 Angus Powermix

Sires selected for this category will deliver:

- Industry leading fertility
- Small birth weight - ideal for heifers
- Predominantly black and polled

Limited Supply  
**\$28 retail**

### 3 Blue Boys

Sires selected for this category will deliver:

- Heavy muscle calves at an early age
- Moderate birthweights
- Blue power mix available

Limited Supply  
**\$28 retail**

### 4 Big Tops

Sires selected for this category will deliver:

- Extra thick calves
- Visually appealing
- Large ribeye values
- Limo, Lim-flex, Simmental, Sim-Angus sires

**\$28 retail**

0200SM30352



**BEEFMAKER**

0200LM60312



**FORMATION**

0200SM30345



**GREAT WESTERN**

0200SM30346



**GROWLER**

The following breeds are available to meet your breeding goals through EastGen's expanded beef line-up: Speckle Park, Waygu, Charolais, Hereford, & Belgium Blue