



EastGen

Special
INVITATION

Invested in your future.



Immunity+ sires allow you to breed cows that are more disease resistant. Attend this special event to hear from Ontario farms who have seen a dramatic impact on herd health through the use of Immunity+ genetics. Join us to learn more about how Immunity+ genetics fit into your specific goals.



Your exclusive invitation
Immunity+[™]

Summer Event

Wednesday, August 1, 2018

10:45 a.m - 2:30 p.m.

Semex/EastGen Kemptville

595 County Road 44, Kemptville, ON

Special agenda:

- *Bull viewing including Immunity+ sires*
- *Reports from Ontario and Atlantic herds using Immunity+ genetics*
- **Keynote Speaker - Jeremy Higgins**, *Herd Manager, Riedstra Dairy Ltd, Mendon, MI, 4000-cow dairy using Immunity+*
- *Dr. Steven Larmer, Immunity+ science in action*
- **BBQ lunch**
- **Special gift provided to participants**

RSVP

RSVP total number attending from your farm to reserve your meal and special gift. Contact:
Jenna Hedden at **1-888-821-2150 ext: 222**
or email: jenna.hedden@eastgen.ca

*Please RSVP and register by **July 22, 2018***

For more information contact Christa Ormiston
1-888-821-2150 ext: 252