

Semen Sales: Genomic bull availability can change on a daily basis. To reserve semen on a specific sire on a first-come-first-serve basis or learn more about availability, call your local EastGen Regional Sales Representative.

Ventes de semence : La disponibilité des taureaux génomiques peut changer tous les jours. Pour réserver la semence d'un taureau spécifique selon le principe de premier arrivé, premier servi, communiquez avec votre représentant commercial régional d'EastGen.

Insemination Service: Keep this list by your phone. Call EastGen's dispatch to find out which Premier Program Genomic Sires will be available today.

Service d'insémination : Gardez cette liste près de votre téléphone. Appelez le service de répartition d'EastGen pour savoir quels taureaux génomiques du programme Premier seront disponibles aujourd'hui.

To reference individual extended pedigrees on each bull please go to www.eastgen.ca and click on Premier Program button on the home page.

Pour accéder à la généalogie individuelle de chaque taureau, veuillez vous rendre à www.eastgen.ca et cliquer sur bouton du Programme Premier dans la page d'accueil.

PROGENESIS PHOTOBOOTH
0200HO11942 HOCANM13483522



SIRE: PINE-TREE-I PURSUIT
DAM: MISS PRISS
MGS: CAL-ROY-AL YODA
MGGs: BACON-HILL PETY MODESTY

GPA LPI/IPV MPG +3538 PROS \$3427
M/L +1123 F/G +103 (+0.52)
P +66 (+0.24) Conf. +5
Calving Ability/Apt. au vêlage 104
Mastitis Resistance / Résist. à la mammite 105

Retail: \$35 You Pay * \$14

WESTCOAST RELEVANCE
0200HO11984 HOCANM13442765



SIRE: CLAYNOOK DISCJOCKEY
DAM: WESTCOAST ALCOVE RIZA 7565
MGS: WESTCOAST ALCOVE
MGGs: IHG MONTANA

GPA LPI/IPV MPG +3552 PROS \$3402
M/L +1551 F/G +104 (+0.37)
P +81 (+0.24) Conf. +7
Calving Ability/Apt. au vêlage 105
Mastitis Resistance/Résistance à la mammite 106

Retail: \$38 You Pay * \$16

* Net price for qualifying herds that classify and milk record
* Prix net pour les troupeaux admissibles qui utilisent la classification et le contrôle laitier.

If not on milk recording & classification - standard Loyalty Levels apply
Pour ceux qui n'utilisent pas le contrôle laitier et la classification, les niveaux de fidélité standards s'appliquent.

Technician's Choice -> Genomax Plus
= High Fertility + Calving Ease

SILVERRIDGE V CIRCUS
0200HO11587 HOCANM12857537



You Pay \$18

SIRE: COOKIECUTTER MD HARDROCK
DAM: SILVERRIDGE V DUKE EMAIL
MGS: S-S-I MONTROSS DUKE
GPA LPI/IPV MPG +3320
PROS \$2958 M/L +1747
F/G +100 (+0.29) P +72 (+0.12)
Conf. +5 Mastitis Resistance/ Résistance à la mammite 103
Calving Ability/Apt. au vêlage 100
Rel 93% Bull Fertility/ Fertilité du taureau 61 Rel 93%

Elite Pro\$

WESTCOAST RETROLOOK
0200HO11986 HOCANM13442778



SIRE: PROGENESIS MAESTRO
DAM: WESTCOAST ALCOVE RIZA 7512
MGS: WESTCOAST ALCOVE

GPA LPI/IPV MPG +3676
PROS \$3831 M/L +1340
F/G +121 (+0.61) P +86 (+0.35)
Conf. +6 Mastitis Resistance/ Résistance à la mammite 104
Calving Ability/Apt. au vêlage 104

You Pay \$20

"While supplies last"

Elite Type

VELTHUIS COLLISION
0200HO12058 HOCANM13358499



SIRE: OH-RIVER-SYC CRUSHABULL
DAM: OUR-FAVORITE COLLISION
MGS: CAR-J BROKASA DELIGHT

GPA LPI/IPV MPG +3067
PROS \$1358 M/L +114
F/G +37 (+0.29) P +22 (+0.16)
Conf. +14 Mastitis Resistance/Résistance à la mammite 101
Calving Ability/Apt. au vêlage 97

You Pay * \$20

"While supplies last"

Elite Polled & A2A2

BLACK SILVER Robin-P
0200HO12057 HOCANM111653778



You Pay * \$20

"While supplies last"

SIRE: COOMBOONA ZIPIT MIRAND-PP
DAM: VICTORIA BANDARES HOPE
MGS: WA-DEL YODER BANDARES

GPA LPI/IPV MPG +3046
PROS \$2051 M/L +658
F/G +51 (+0.22) P +24 (+0.03)
Conf. +8 Mastitis Resistance/Résistance à la mammite 103
Calving Ability/Apt. au vêlage 101

Designations
Désignations



Premier Program

Programme Premier
GPA/MPG - CDN*04/21

Production

Conformation, Health & Management

Caractères de santé et de fertilité

Code / Code	Sire MGS / Père GPM	GPA LPI IPV MPG	Pro \$	Milk / Lait (kg)	Fat / Gras (kg)	% Dev. / Différ.	Protein (kg) Prot.	% Dev. / Différ.	Conformation	Mamm. Syst. Mamm.	F&L Pieds et mbres	Dairy Strength Puissance laitière	Rump / Croupe	Herd Life Durée de vie	Mastitis Resistance Résistance à la mammite	Dau Fertility Fertilité des filles	Milking Speed Vit. traite	Milking Temp. Temp. traite	Calving Ability Apt. au vêlage	Dau Calving Ability Apt. des filles au vêlage	Bull Fertility Fertilité du taureau
0200H011942	Progenis PHOTOBOTH Pursuit x Yoda	3538	3427	1123	103	.52	66	.24	5	6	4	2	-4	108	105	107	105	102	104	110	-
0200H011984	Westcoast RELEVANCE Discjockey x Alcove	3552	3402	1551	104	.37	81	.24	7	8	3	2	0	106	106	103	100	100	105	111	-
<i>Technician's Choice</i> -> Genomax Plus = High Fertility + Calving Ease																					
0200H011587	Silverridge V CIRCUS Hardrock x Duke	3320	2958	1747	100	.29	72	.12	5	4	1	8	1	104	103	102	103	108	100	106	61
Genomax.																					
0200H011986	Westcoast RETROLOOK Maestro x Alcove	3676	3831	1340	121	.61	86	.35	6	5	7	3	2	110	104	103	104	106	104	109	-
0200H012058	Velthuis COLLISION Crushabull x Delight	3067	1358	114	37	.29	22	.16	14	12	11	8	1	100	101	100	100	104	97	95	-
0200H012057	Black Silver ROBIN P Mirand x Bandares	3046	2051	658	51	.22	24	.03	8	8	2	2	10	106	103	104	109	107	101	110	-

BREEDER'S EDGE

WALNUTLAWN

BRAYDEN P^{RC}

MIRAND *RC x ABBOTT x DOORMAN



Photo: Holly McFarlane

*Available
Purchase Only*



Granddam: Walnutlawn Doorman Breanna

- GPA LPI +3204
- CONFORMATION +11
- MAMMARY SYSTEM +10
- DAIRY STRENGTH +7
- FEET & LEGS +5
- MILK +1226
- Robot Ready, A2A2, Red & White, Polled

GPA 21*AFR



Beef Profit Program

4 Breeding strategies to meet the market demands

Ask your calf buyer what they are looking for... Pick from the genetic categories below to customize your program to meet the needs of your buyer.

1 Angus Profit Booster

Sires selected for this category will deliver:

- Thick, visually appealing calves
 - Exceptional carcass traits
 - Predominantly black and polled
 - Moderate birth weight
- \$28 retail**

2 Angus Powermix

Sires selected for this category will deliver:

- Industry leading fertility
 - Small birth weight - ideal for heifers
 - Predominantly black and polled
- Limited Supply
\$28 retail**

3 Blue Boys

Sires selected for this category will deliver:

- Heavy muscle calves at an early age
 - Moderate birthweights
 - Blue power mix available
- Limited Supply
\$28 retail**

4 Big Tops

Sires selected for this category will deliver:

- Extra thick calves
 - Visually appealing
 - Large ribeye values
 - Limo, Lim-flex, Simmental, Sim-Angus sires
- \$28 retail**

The following breeds are available to meet your breeding goals through EastGen's expanded beef line-up:
Speckle Park, Waygu, Charolais, Hereford, & Belgian Blue