

FREQUENTLY ASKED QUESTIONS



What Is The Demand For BxD Calves? What Are Buyers Looking For?

The global demand for protein continues to grow, while the national beef herd remains flat or declining. This trend is not expected to change soon, keeping the demand for BxD calves at an all-time high in North America. Buyers want consistently healthy calves that show thickness and overall vigour. Feeders are looking for calves with high growth potential and carcass quality. Semex BEEFUP sires have the traits that both buyers and feeders desire, offering a valuable revenue stream to dairies.

Why Should I Use BEEFUP?

Semex's BEEFUP lineup offers dairy producers an easy way to find and use beef sires on their dairy to meet the growing demand for BxD animals. BEEFUP sires are carefully selected to align with both dairy and supply chain needs, ensuring a profitable revenue stream for dairies and a consistent, desirable product for the supply chain. The BEEFUP lineup can be confidently used to safely breed cows and produce high-value calves.

How Do Bulls Qualify to Be BEEFUP Sires?

Semex carefully selects BEEFUP sires to meet the needs of dairies, feeders, processors, and consumers. Our team thoroughly reviews calving ease, birth weights, growth weights, carcass merit, and coat color when choosing BEEFUP sires. This ensures Semex maintains a beef x dairy lineup that satisfies client demands.

Which Beef Breed Is Best for My Herd?

The BEEFUP lineup offers multiple breeds for dairies to choose from. Dairies should pick a breed that aligns with their goals and specific market needs. Semex representatives will assist in matching beef breeds with client objectives and market demands.

Are All BEEFUP Sires High Fertility?

All BEEFUP sires meet or surpass industry standards for fertility. Operations focusing heavily on fertility may want to consider Semex's PowerMix™.

What Is PowerMix™ And Why Should I Use It?

PowerMix is a blend of three sires, each highly fertile and compatible. Working together, they extend the capacitation profile of each dose. This makes PowerMix an excellent choice for fertility-focused programs.

Are All BEEFUP Sires Considered Calving Ease?

Semex's BEEFUP program prioritizes Calving Ease (CE) rankings for the health of both the cow and calf. We select BEEFUP sires with high to moderate calving ease ratings helping ensure our sires are safe for both cows and heifers.

Will Calving Ease (CE) Impact the Birth Weight (BW) of the Calf Born?

These traits are closely related but not the same. Calving Ease refers to how easily a calf is born, while Birth Weight (BW) indicates how heavy the calf is at birth. Generally, sires with lower BW tend

to also have better CE, and those with higher BW pose a higher risk of calving issues. Other factors influencing CE include calf shape, gestation length, the pelvic size of the cow or heifer, and calf vigor. This means that in some cases, a sire with higher BW might produce long, narrow calves, resulting in a higher CE score, and the opposite can also be true.

Does Using a Beef Bull Impact Reproduction?

Using beef in your herd does not affect herd reproduction. The success of a beef x dairy reproduction program relies on semen fertility, accurate heat detection, and AI timing. BEEFUP emphasizes sires that are fertile, calving ease, and genetically compatible with dairy.

Which Cows Should Be Bred to Beef?

Dairy producers successful with a BxD program use it on non-replacement animals. Semex is ready to help identify those individuals best suited for your BxD program. We utilize the Elevate® genomic testing program and myStrategy™ to pinpoint candidates for BxD by leveraging your individual economic details and inputs, providing a clear picture of your herd's needs and potential economic returns.

Will I Have Enough Replacement Heifers?

A key part of a BxD strategy is making sure you have enough replacement heifers. Semex will work with you using the Elevate® genomic testing program and myStrategy™ to help you meet your herd goals, including replacement inventory, ensuring sustainability and profit.



PREGNANT COWS. PREMIUM BEEF.