

777 CODE



- Sexed semen conception rates are close to conventional **75%-90%**
- 90% purity for desired gender

SexedULTRA[™] is a trademark of Inguran LLC.

MORE HEIFERS = MORE MILK



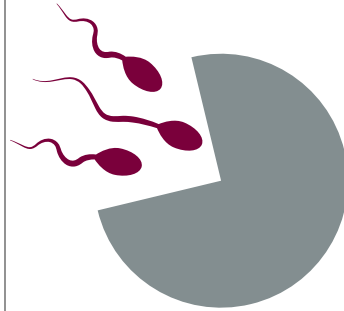
If 1st two calves are female,
cows produce more milk

981 lbs (445 kgs) over 2 lactations Hinde, K, et al, 2014.

168 lbs (76 kgs) over 2 lactations CDN, March 2014.

More Heifers

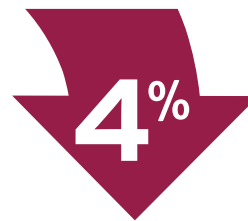
IF TOP THIRD BRED TO SEXED SEMEN



\$32
extra value
per heifer

Fetrow et al. 2007.

EASIER CALVINGS



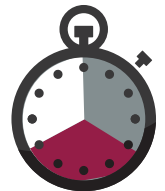
fewer difficult
calvings than
conventional
semen

CDN, June 2008.

BEST PRACTICES



Delaying breeding by
4-8 hours improves rates



THE SEMEX DIFFERENCE