



Calving Ease

Calving Ease
sires make
life easier on
our farm.



24%



fewer difficult births
vs other bulls

10%



fewer stillbirths
vs other bulls

USDA/CDCB proof data, April 2014

CONTINUES IN NEXT GENERATION

Daughters of calving ease bulls

13%

fewer difficult
births vs other bulls

2%

fewer stillbirths
vs other bulls

USDA/CDCB proof data, April 2014

REPRODUCTION OF DAM AFTER EASY/UNASSISTED CALVING

0.3 less services per conception
4 fewer days to 1st service
10 days shorter calving interval

Eaglen et al, 2011

EASIER CALVINGS



HEALTHIER CALVES



MORE FERTILE AS VIRGIN HEIFERS

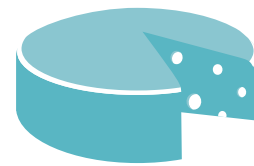
Daughters of Calving Ease bulls
vs. daughters of other bulls

3 days younger at 1st service
1 day less from 1st service to conception
+0.6 higher 56-day non-return rates
(as heifers)

CDN Fertility Measures by Sire, April 2014



MORE



COW
@ 60-days

CALF
@ 305-days

Milk **+42 kg**
(+93 lbs)

+245 kg
(+542 lbs)

Fat **+0.05%**

+4.5 kg
(+10 lbs)

Protein **+0.03%**

+4.4 kg
(+10 lbs)

Berry et al, 2007

Eaglen et al, 2011

SEMEX[®]

Genetics for Life[®]