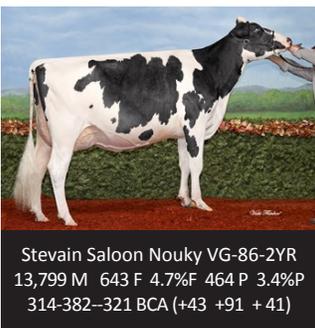




Since the U.S. release of **Sandy-Valley Saloon** in December 2015, **Saloon** has continued to jump up the GTPI list until he hit the top of the list this round. Semex's **Sandy-Valley Saloon** is now the **#1 GTPI sire in the World**. With close to 1,500 milking U.S. daughters, **Saloon** finds himself as the #1 Milk & #1 Protein sire in the U.S. Top 50 sire list and the #1 PTAT sire in the Top 20 sire list. This certainly makes Saloon the #1 A2A2 designated sire in the business as well.

Saloon is our one new proven addition this round but his story doesn't end at the border. In Canada, he has over 700 daughters in milk with over 600 classified daughters giving him a highly reliable Canadian proof that positions him as the #1 Protein sire and #1 Combined Fat & Protein yield sire with an amazing 191 kg! **Saloon** comes on to our proof sheet with 2913 GLPI, \$2061 Pro\$, +2622 Milk, +99 Fat (+.02%), +92 Protein (+.05%) and +6 for Conformation.

The production specialist **Saloon** is our first proven Iota son and he stems from a VG-86-2YR 1* Planet followed by a an EX-92-2E Bolton, VG-87 GMD Forbidden, VG-89-2YR GMD DOM BW Marshall, VG-87-2YR Rudolph, and an EX-90 DOM GMD Tesk from the renowned 'Dellia'!



Aside from his incredible production potential, you can expect **Saloon** daughters to be tall and angular (+16 Stature, +15 Angularity) while offering substance and width (+10 Dairy Strength, +14 Pin Width). Udders have strong support (+13 Median Suspensory Ligament) and pleasing texture (+10). They will have flat bone quality (+6 Bone) and outstanding feet (+14 Heel Depth).

We will be offering Saloon at a special price of \$30 this fall to give you more opportunity to take advantage of this new breed leader. His very best daughters will come out of cows with a need for a production boost, good loin strength and correct pin set. **Saloon** should make an ideal cross for typical daughters of Windbrook, Numero Uno, Goldwyn and related bloodlines like Fever, Dempsey, Reginald and Seaver.

More HOLSTEIN Highlights

HealthSmart designated **OCD Stargazer** is now our top proven sire carried day-to-day with 3068 GLPI (#6) and \$2265 Pro\$ (#4 in Canada). In fact, there is not another sire in the Top 100 GLPI list that is as high for Milk as **Stargazer** (2817) which has his Conformation (+11) and Mammary System ratings (+14). When you look closer at **Stargazer**, you will quickly see that they are made to last (108 Herd Life), show outstanding fertility (106 DF) and will be good to work with (105 Milking Temperament).

For the third straight round, **Dymentholm S Sympatico** is Canada's #1 proven Red Carrier GLPI and Pro\$ sire with 3054 and \$2171 respectively. The majority of the **Sympatico** daughters are finishing their 1st lactations and this addition of data boosted his Milk proof this round to +2024. In fact, the Robot Ready, HealthSmart and Repromax designated **Sympatico** saw gains in Herd Life (110), Mastitis Resistance (105), Daughter Fertility (104) and Persistency (107) while holding firmly for type.

The amazing **Val-Bisson Doorman** added more than 500 daughters to his production and conformation proof and we're excited to say that he is still the #1 type sire in the country with +18 while he gained for production by more than 141 kg of Milk! For this Immunity+ sire (who is also an A2A2 carrier), there was also a drop in his SCS to 2.44 and an increase in his Persistency (107) making now, more than ever before, the time to get some **Doorman** into your breeding program.

Our #3 used sire in July, **Chartroise Smurf**, has solidified himself in our marketplace as daughters are just starting their 2nd lactations. Only **Monument Impression** is as high for Mastitis Resistance in our line-up as Smurf with 112. Second crop **Impression** daughters are really causing a lot of positive excitement in the field and with close to 600 daughters in his production proof, the outcross **Impression** jumped for GLPI to 2759, Pro\$ to \$1667 and type to +10.

We should also update you on our #1 used sire in July **JK Eder-I Control** & our top used sire in 2016 **Amighetti Numero Uno**. The #3 Conformation sire **Control** (+17) saw gains in GLPI, Pro\$, Milk, Fat, Protein, Herd Life, Mastitis Resistance, Miking Temperament & Persistency. The Immunity+ **Numero Uno** is still our highest Fat deviation improver (+.70%F). **Uno** gained more than 600 daughters & saw gains in GLPI & Pro\$. He is at +13 for Conformation and at or over 105 for Herd Life, Persistency, Milking Speed & Temperament, Daughter Calving Ability & Daughter Fertility (112)!!!

Some Exciting **NEW** **Genomax**™ *Leading Genetics* Additions to EastGen's Holstein Line-Up

Stantons APPLICABLE 3461 GPA LPI Silver (by Mogul) x VG-86 McCutchen x VG-85-2YR 2*
aAa: 324156 Observer x 12 more gen. VG or EX from the "Lead Mae" family

- One of the deepest pedigree Silver sons to be offered with extreme GPA LPI (+3461) & Pro\$ (\$2733)
- High GTPI (2600) with outstanding NM\$ (677), Productive Life (4.7), Herd Life (109) & +18 Conformation
- Expect shallow udders (16S, +19 Overall) with ideal Feet & Legs (+14), Heel Depth (16) & RLRV (+14)

Areas to protect: Teat Length, Rump Angle, Thurl Placement ***Limited Supply, Pre-Order Only** 



Oconnors CLASSIC 3355 GPA LPI 1stClass x VG-87-2YR McCutchen x VG-86-2YR 1*
aAa: 234165 **A2A2** Snowman x VG-89 4* Shottle x "Comestar Lausan Black VG-87 23*" family

- Exciting Immunity+ designated 1stClass son made for the modern dairyman with A2A2 designation
- Will offer incredible Mammary Systems (+18) & problem-free F&L's (+16 Overall, +19 Heel, 2.70 FLC)
- Perfect sire for heifers (103 CA, 6.8 SCE) & siring daughters that will stand the test of time (107 HL, 104 DF)

Areas to protect: Body Depth, RLSV ***Limited Supply, Pre-Order Only**   



Stantons ADAGIO-P 3302 GPA LPI Powerball-P x VG-86 McCutchen (dam of "Applicable")
aAa: 423516 x VG-85-2YR 2* Observer x 12 more gen. VG or EX from the "Lead Mae" family

- Unique heterozygous polled Powerball son designated Robot Ready & offering Immunity+
- Solid deviations (+.11% F, +.13% P), shallow udders (7S), great feet (+11 Heel Depth) & strong Loins (+6)
- Made to last (Herd Life 106) by getting safe in calf (DF 107) and calving in easily (DCA 107)

Areas to protect: Teat Placement, Body Depth    



De-Su GALAPAGOS 3216 GPA LPI Deductive x VG-85-2YR Mogul x Super x EX-92 DOM 3*
aAa: 324165 **A2A2** Goldwyn x VG-88-2YR DOM Bolton x 3 more generations of VG or EX dams

- From the Uno son Deductive who has 7 designations! Offers high NM\$ (676), PL (6.2) and Herd Life (110)
- Great source for Immunity+ & profitable cows with 3216 GLPI, high Pro\$ (\$2335) and GTPI (2540)
- Daughters that are fertile (DF 109) will produce component rich milk (+.25% F, +.11% P) from shallow udders (7S UD)

Areas to protect: Rump Angle, Body Depth ***Limited Supply, Sexed Only**     



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Using **SexedULTRA** will get you the results you are looking for!

SexedULTRA 75%  **90%**

Conception rates are now closer to conventional semen (90%).

	GLPI	Pro\$	Milk	% F	%P	Conf	Price
De-Su GALAPAGOS	3216	\$2335	1500	+.25%	+.11%	+11	\$55
ELI023 MASTERFUL	3146	\$2240	1988	+.15%	+.07%	+12	\$45

Check with your EastGen representative or our website for updates on more exciting sires available with **SexedUltra!**

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20 FOR \$20

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Gen-I-Beq BRAWLER	\$35
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Crackholm FEVER	\$38
Sildahl JETT AIR	\$35
Sully Hart MERIDIAN	\$35
Misty Springs SUPERPOWER	\$35

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EastGen recognizes & understands the challenges our industry is facing. This is leading many of you to look for ways to reduce costs without sacrificing the genetic decisions you are making today. We have responded by reducing the price on our top 4 priced sires. **DON'T MISS OUT!** *Loyalty Program discounts will be applied to the special price.